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Do bank bailouts have an impact on the underwriting business?

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Do bank bailouts have an impact on the underwriting business?

Abstract:

We explore the effects of bank bailouts on competition in the underwriting business. We exploit a sample of underwriters active in the European corporate bond markets from 2006–2013 and find that reputable underwriters suffer market share losses (of 12.43%) after being bailed out. However, the market share of non-reputable underwriters is found to increase after a bail out. An exploration of the firm–bank underwriting matching reveals that the probability of being chosen as underwriter in a given deal decreases for reputable bailed-out banks, while it increases for non-reputable bailed-out banks. These results provide evidence of the effects of bailouts on underwriting competition. The economic impact depends on the *ex-ante* reputational capital of the bailed-out bank.

Keywords: underwriters, bailout, reputation, recapitalization

JEL Classification: G24, G21, H81

1. INTRODUCTION

The 2007–2008 financial crisis led to the implementation of large bank bailout programs across a number of economies. Despite their main purpose of restoring financial stability and bank soundness, these bailouts have had unintended effects on bank competition (Berger & Roman, 2015; Calderon & Schaeck, 2016; Koetter & Noth, 2016). Prior studies have examined these effects by focusing on banks' role as deposit takers and credit providers (Berger & Roman, 2015; Black & Hazelwood, 2013; Hakenes & Schnabel, 2010; Li, 2013). However, together with these traditional banking activities, underwriting has become a substantial revenue-generating activity for many banks. For investment banks, underwriting¹ has traditionally played a key role. However, unsurprisingly, many commercial banks have entered the underwriting business at a time when other revenue sources have become less noticeable².

Because underwriting requires minimal capital investment, its strategic importance for banks has grown³. Furthermore, information asymmetries in financial markets make underwriting a market for external certification, with implications for firms' access to capital markets.

The growth in banks' underwriting arms (Figure I) began around the time of the financial crisis of 2007–2008, when some of these institutions had to be bailed out. These interventions may also have had unintended effects on banks' underwriting businesses. Moreover, these measures may have implications for the real economy, since firms'

¹ Currently, the expressions “lead underwriter” and “underwriter” are used indistinctly in the industry and the literature. In this paper, we use the term “underwriter” to refer to the “lead underwriters” of a deal. While other non-lead members could form a syndicate, our analysis is based on the market share of lead underwriters. Because they are chosen by the issuer and they are responsible for pricing and certifying the offering, it is the lead underwriter's reputation which is at stake.

² According to Dealogic, estimated global debt, equity and equity-related fees totaled US\$44 billion during the full year of 2014 and US\$38.4 billion in 2015.

³ The industry has underlined the growing weight of “capital light” activities such as underwriting in the financial press. See e.g. D. Schäfer and T. Alloway's February 21, 2013 *Financial Times* article “Mid-tier banks threaten the bulge bracket” and L. Noonan's December 14, 2015 article “Regulatory changes force investment banks into capital light activities”.

conditions for accessing capital markets may be negatively affected when underwriting competition among banks is distorted. However, no empirical evidence regarding this issue is available.

This paper aims to determine whether bailouts affect banks' competition in the underwriting business. This is an important research question because—together with the growing strategic importance of this business for banks—the way in which the underwriting industry operates has implications for bank reputation (Beatty & Ritter, 1986; Carter & Manaster, 1990; Fernando, Gatchev, & Spindt, 2005). Reputation acts as a certification signal in debt markets. A large body of literature argues that reputation can be proxied by an underwriter's market share (Fang, 2005; Gande, Puri, Saunders, & Walter, 1997; McCahery & Schwienbacher, 2010; Megginson & Weiss, 1991; Schenone, 2004). Thus, the reputational implications of being bailed out may impact banks' market shares. We address this question by examining the effects of bailout programs on banks' market shares as underwriters, employing a difference-in-differences (DID) analysis.

Our approach differs from the existing literature on bank bailouts and underwriting. Previous research has shown that bailouts may affect banks' market shares (Allen, Carletti, & Marquez, 2011; Berger & Bouwman, 2013; Berger & Roman, 2015). Additionally, research on underwriting has emphasized the certification role of underwriters. Banks with *ex-ante* large market shares—considered within the industry as reputable—are aware that poor underwriting performance may damage their reputation and decrease their market share in the underwriting business (Booth & Smith, 1986; Carter, Dark, & Singh, 1998; Chemmanur & Fulghieri, 1994; Dong, Michel, & Pandes, 2011). Combining these two strands of literature, we hypothesize that bank bailout programs are likely to affect underwriting market shares, but the effects may differ depending on the *ex-ante* market share and reputational capital of the bailed-out bank.

Our analysis contributes to the extant literature on bank bailouts by explaining the potential unintended effects of bailout programs on the underwriting business. Additionally, this paper contributes to the underwriting literature by exploring how certification-reputational concerns may affect underwriters' market shares following public recapitalization.

The empirical analysis relies on a panel of 121 underwriters active in the European corporate bond markets during the 2006–2013 period. Unlike previous studies, the analysis is not focused on a specific bailout program (e.g. the Troubled Asset Relief Program, TARP). We consider all the bailout programs that affect the sample of active underwriters. This is justified by the fact that banks from all over the world compete in this market, making the European underwriting industry less concentrated and more competitive than that in the US⁴. Although a certain degree of fragmentation in European initial public offering (IPO) markets has been shown (Vismara, Paleari, & Ritter, 2012), we provide evidence of a non-fragmented European underwriting industry for corporate bonds.

Additionally, in the DID analysis, we control for the financial strength of the bank. We also account for specific quantitative and qualitative factors that drive underwriting market shares. Furthermore, we employ bond-level data to examine the firm–bank matching, which allows us to observe changes in underwriting volumes between each bailed-out underwriter and firm pair.

By way of preview, we find that those banks with large market shares, considered in the industry as reputable underwriters, suffer decreases in their underwriting market share (of 12.43% on average) after being bailed out. However, those with smaller market

⁴ According to Dealogic, during the period 2003–2013, the Herfindal-Hirschman Index (HHI) for corporate bonds in the European underwriting industry was 0.4, while in the US it was 0.8. Similarly, the ten largest underwriters in Europe represent 56% of the market, while in the US they account for 82%.

shares, considered as non-reputable underwriters, increase their market share after being bailed out (of 36.28% on average). These results are confirmed by the firm–bank matching analysis. In particular, we find that reputable bailed-out banks experience market shares’ losses since then are 2.4% less likely to win new mandates and 26.3% less likely to retain prior mandates. Conversely, less reputable bailed-out banks are 9.3% more likely to be chosen in new mandates and 5% for more likely to retain prior mandates. Our results are found to be robust to different reputation measures, identifications, intensities of government support, endogeneity concerns and self-selection biases.

The remainder of the paper is organized as follows. Section 2 reviews the related literature. The hypotheses and research questions are presented in Section 3. Section 4 describes the data and methodology. The empirical results are presented in Section 5. Section 6 examines the firm–bank underwriting matching. Section 7 provides additional results considering alternatives measures of underwriters’ reputation. Section 8 offers robustness checks and Section 9 concludes.

2. RELATED LITERATURE

2.1. The impact of bank bailout programs

Previous research has examined the determinants of whether a bank will be bailed out and the effects thereof. A primary and expected finding is that the financial health of the bank is a determinant of whether it will be bailed out (Bayazitova & Shivdasani, 2012; Cornett, McNutt, Strahan, & Tehranian, 2011; Gerhardt & Vennet, 2017). Beccalli & Frantz (2016) find that public bailouts occur for larger but less liquid banks that operate in large banking sectors. Similarly, Zanzalari (2015) shows that banks are more likely to be bailed out if they have low Tier-1 capital ratios, low ROAs and large exposure to real estate markets. In the case of TARP, it has also been found that political connections may affect the likelihood of a bank receiving public funds (Bayazitova & Shivdasani, 2012;

Berger, Makaew, & Roman, 2018; Berger & Roman, 2015, 2017; Duchin & Sosyura, 2014; Li, 2013).

A number of studies have also explored the impact of bank bailouts on competition. The role of capital in bank competition has been widely studied, both theoretically and empirically (see for example Allen et al., 2011; Berger & Bouwman, 2013; Koetter & Noth, 2016). An increase in bank capital may generate a competitive advantage, distorting the level of competition. Previous studies have found that public capital increases have a positive effect on banks' market shares or ability to compete. Berger & Roman (2015) show that beneficiaries of TARP in the US enjoyed a competitive advantage that led them to increase their loan market shares by 9.14%. Similarly, Calderon & Schaeck (2016) find that recapitalizations increased the market shares of "zombie banks" by 5%. Koetter & Noth (2016) also show competitive distortions as a result of TARP for non-TARP banks.

Some studies have examined the effects of public bailouts on lending. A number of these studies focus on credit supply at the extensive margin (credit quantities) and obtain mixed results. Li (2013) suggests that TARP investments increased banks' loan supplies (by an annualized rate of 6.36%). Berger & Roman (2017) also find an increase in banks' credit supplies, especially in commercial real estate lending. Berger, Makaew, & Roman (2018) suggest that the probability of banks issuing loans increased during the post-TARP period. However, Duchin & Sosyura (2014) and Bassett, Demiralp, & Lloyd (2017) do not find any effects of public bailouts on credit supply. As for the intensive margin (credit conditions of the loans granted to borrowers), Berger, Makaew, & Roman (2018) find that TARP banks grant loans with more favorable terms, i.e. lower interest rate spreads, larger amounts, longer maturities, less frequency of collateral and less restrictive covenants.

Some related studies have examined the effects of bailout programs on bank risk-taking (Black & Hazelwood, 2013; Duchin & Sosyura, 2014; Hakenes & Schnabel, 2010; Li, 2013), financial stability (Berger, Roman, & Sedunov, 2019), liquidity creation (Berger, Bouwman, Kick, & Schaeck, 2016) and banks' stocks valuation (Bertsatos, Sakellaris, & Tsionas, 2017; King, 2019; Liu, Kolari, Kyle Tippens, & Fraser, 2013; Veronesi & Zingales, 2010).

2.2. Banks' underwriting role in capital markets

Banks perform an intermediary function as underwriters, mitigating information asymmetries between insiders and outsiders. Underwriters do not merely distribute securities among investors; they perform a number of functions, including marketing, certification and screening (Dong et al., 2011).

Some theoretical contributions have shown that the underwriting function of commercial and investment banks is linked to their reputation (Beatty & Ritter, 1986; Booth & Smith, 1986; Carter & Manaster, 1990; Chemmanur & Fulghieri, 1994). The so-called "certification hypothesis" argues that underwriters certify the intrinsic value of an issuance due to their reputation (Beatty & Ritter, 1986; Carter, Dark, & Singh, 1998; Chemmanur & Fulghieri, 1994; Dong, Michel, & Pandes, 2011). Reputational concerns partially explain underwriters' avoidance of opportunistic behavior that could negatively affect their reputation. These same concerns discourage underwriters from misusing private information to improve their short-term performance. Reputable underwriters implement standards to assess the quality of issuers in order to prevent poor future performances (Chemmanur and Fulghieri, 1994). Thus, reputation—as an intangible long-term asset—may fluctuate over longer or shorter periods of time as a result of shocks that affect bank performance.

Additionally, underwriter reputation explains how firms and underwriters are matched (Carbó-Valverde, Cuadros-Solas, & Rodríguez-Fernández, 2017; Drucker & Puri, 2005; Fernando, Gatchev, May, & Megginson, 2015; Fernando, Gatchev, & Spindt, 2005; Ljungqvist, Marston, & Wilhelm, 2006; Yasuda, 2005, 2007), why underwriters are replaced in subsequent offerings (Humphery-Jenner, Karpavicius, & Suchard, 2018; Krigman, Shaw, & Womack, 2001) and why issuers prefer to engage with reputable underwriters (Burch, Nanda, & Warther, 2005; Fang, 2005; Fernando, May, & Megginson, 2012; McCahery & Schwienbacher, 2010; Neupane & Thapa, 2013). Thus, the literature on capital markets agrees that reputation plays a central role in the underwriting business.

In addition, there is general consensus that reputability assists in capturing market share. All market participants—issuers, investors, analysts, rating agencies and underwriters—recognize reputable underwriters as those with large market shares. This is primarily because third-party perceptions of reputation attract business. More reputable underwriters attract more underwriting contracts, which consequently leads to growth in their market shares^{5,6}. Reputable underwriters are prominent participants in the bond market, which is consistent with the existence of a positive relationship between market share and reputation (Dunbar, 2000). Furthermore, the consistency of market share in the financial markets as a measure of reputation is supported by the use of this measure in the syndication loan market for lead arrangers (Sufi, 2007) and for advisors in mergers and acquisitions (Rau, 2000).

⁵ Beatty & Ritter (1986) relate reputation and market share, arguing that underwriters that place deals with initial returns inconsistent with their *ex-ante* uncertainty subsequently lose market share.

⁶ Market share was first used to measure reputation in a seminal paper of Megginson & Weiss (1991), leading to the so-called “MW measure”. Megginson & Weiss highlight the consistency of their measure, as it was found to be strongly positively correlated to the Caster-Manaster measure.

3. THE IMPACT OF BANK BAILOUTS ON UNDERWRITING MARKET SHARES

In order to analyze the impact of bailouts on banks' underwriting market shares, it is important to simultaneously consider the channels through which public capital infusions affect market shares and the certification-reputational concerns that exist within the underwriting industry.

3.1. Channels through which bailouts affect market share

Following Berger & Roman (2015), there are some channels through which banks' market shares in the underwriting business may increase or decrease. Strengthening banks' capital may generate a competitive advantage that would lead beneficiaries of state aid recapitalization measures to increase their market shares due to a predation, a safety or a cost-advantage channel. The predation channel allows bailed-out banks to use capital infusions to compete more aggressively by offering better conditions, thus increasing their market shares. The safety channel is based on the constant scrutiny from the public sector that is a consequence of being bailed out. Public scrutiny would reduce bank risk-taking, so that recapitalized underwriters are perceived as "safer" (i.e. less likely to repeat poor performances in future). Consequently, firms may contract the underwriting services of recapitalized banks due to their perceived safety. Finally, the cost-advantage channel is founded on banks' perceptions of the capital received as having a lower cost. This may lead banks to take advantage of these relatively costless funds to expand their businesses.

Bailed-out banks may also suffer market share losses. This may happen because banks, seeing their survival at stake, may adopt a less aggressive strategy, which would result in lower market shares (the 'quiet life' or risk-averse channel). Alternatively, a stigma channel may operate, which is the opposite of the safety channel. Specifically,

being bailed out may generate a negative signal regarding the resilience of the bank, which may make firms reluctant to request a bailed-out bank's services. Finally, a cost-disadvantage channel may operate when banks perceive the funds received to be costly, which would lead bailed-out banks to downsize their businesses.

There is empirical evidence of the positive effects of bailouts on the extensive margin of credit supply (Berger, Makaew, & Roman, 2018; Berger & Roman, 2017; Li, 2013). Furthermore, Berger & Roman (2015) find that bailed-out banks increase their lending market shares after receiving TARP funds. They suggest that their results are driven primarily by the safety channel.

3.2. The certification-reputational channel in the underwriting industry

Reputation is a valuable asset for underwriters, as their credibility as certifiers relies on it. Poor performances negatively affect the future volume of underwriting business (Booth & Smith, 1986; Carter & Manaster, 1990). There is evidence that declines in market share can be attributed to losses in reputational capital. For example, the scandal involving Salomon Brothers' bond business led the bank to lose market share in the underwriting industry (Smith, 1992). Beatty, Bunsis, & Hand (1998) show that it is not only consummated scandals that negatively affect banks' market shares; it is enough to be publicly targeted as a subject of formal investigation. Similarly, and more recently, Hanley & Hoberg (2012) find that underwriters that have been the target of a lawsuit experience market share declines. Reputational concerns have also been found to lead banks to reject a recapitalization offer (Corbett & Mitchell, 2000). Banks are aware of the stigma attached to participating in government programs, as this participation could mean admitting financial weakness (Philippon & Skreta, 2012). It has also been shown that

during a period of financial turmoil, trust in banks declines⁷, which may lead to a more severe loss of trust for troubled banks (Sapienza & Zingales, 2012). Bank customers response to government interventions (Hasan, Jackowicz, Kowalewski, & Kozłowski, 2013; van der Cruisen & Diepstraten, 2017). Diepstraten & Cruisen, (2019) find that current account holders of the recapitalized bank are more likely to switch away shortly after the bail-out. In the banking industry, Fiordelisi, Soana, & Schwizer (2013, 2014) document reputational losses in Europe and North America following operational losses.

In a similar vein, investors' reactions to reputational shocks for credit rating agencies, which also play a role in mitigating information asymmetries, have been documented in several crises (Bedendo, Cathcart, & El-jahel, 2018). Hence, in the banking industry, and especially in the underwriting industry, third parties seem to penalize financial institutions when they behave inappropriately.

3.3. *Ex-ante* reputational capital

The impact of state aid measures on a bailed-out bank's market share may differ depending on certain *ex-ante* characteristics of the bank. Black & Hazelwood (2013) and Berger & Bouwman (2013) find that public capital injections generate different effects for large and small banks. Small and less reputable banks use bailout funds to increase lending and market share, leading to a competitive advantage for them. Dunbar (2000) and Ljungqvist et al. (2006) suggest that large and well-established banks are more exposed to losses in reputational capital. In a similar vein, Gopalan, Nanda, & Yerramilli (2011) find different effects for large and small lead arrangers in the syndicate loan market, which they interpret as a key difference in the way in which the reputation mechanism operates.

⁷ There are some studies on the distrust of banks during the financial crisis. Carbó-Valverde, Maqui-López, & Rodríguez-Fernandez (2013) examine the Spanish banking system, Mosch & Prast (2008) the Dutch banking system and Knell & Stix (2009) the Austrian banking system.

Hence, reputational capital is not distributed homogeneously among underwriters. Some are perceived as reputable, while others are not. Thus, while there is a certification-reputational channel in the underwriting industry, it may affect banks differently depending on their *ex-ante* reputational capital. Consequently, the impact of bailout measures would differ for highly reputable banks (with large market shares) and for less reputable banks (with smaller market shares). The changes in the market shares of recapitalized underwriters from 2008 onwards, shown in Figure II, seem to reveal different patterns depending on the underwriters' prior reputations.

Banks with large underwriting market shares may experience a decrease in their market share, because they have more to lose due to their greater reputational capital. Such decreases may occur because the certification-reputational channel would outweigh other channels. However, for less reputable banks that do not have significant *ex-ante* reputational capital, a public capital injection may act as a competitive advantage. Thus, the effect of public scrutiny leading them to be perceived as safer may lead them to increase their market share.

4. DATA AND METHODOLOGY

4.1. Data and descriptive statistics

Our primary data source is a sample of underwriters that issue fixed corporate bonds, obtained from the Dealogic Debt Capital Markets database. The sample excludes deals issued by utilities and regulated firms (SIC: 4000s) and financial firms (SIC: 6000s). The time period is 2006–2013, which allows us to explore the effects of the banking crisis, in addition to covering all of the bailout programs undertaken as a consequence thereof. We match each bank with the information on its accounting statements provided by Bankscope. We also account for the lender–borrower connection of each underwriter by

using Thomson ONE to obtain information on their lending activity. The final sample includes 121 bond underwriters.

We follow the methodology employed in Huyghebaert & Xu (2015) to deal with mergers and acquisitions that took place during the sample period. Merger information was collected from Bankscope, Lexis-Nexis and banks' own information sources⁸. If one underwriter has acquired another bank, we use different codes for the acquired bank and the acquirer before the acquisition, while the acquiring bank's code is used after the acquisition. If two banks have merged to form a new bank, we employ a different code for the bank created after the merger. Finally, for name changes in which no merger or takeover were involved, we use the same code for the bank before and after the name change.

Table I indicates the yearly distribution of our panel of underwriters, as well as the top five underwriters by market share. We consider an underwriter as active in a particular year if it placed at least one deal during that year. Our data indicate that the number of active underwriters rose from 38 in 2006 to 94 in 2013. Furthermore, the league table rankings are topped each year by well-established banks, namely Deutsche Bank, Barclays, JP Morgan, HSBC, Citi, BNP Paribas, RBS and Société Générale. Finally, it is shown that the average market share fell from 2.69% in 2006 to 1.10% in 2013.

As far as we know, there is no updated database listing all the financial institutions that were bailed out during the recent financial crisis. The data are dispersed, since these measures were adopted by different national governments and supranational institutions according to their respective competencies. Therefore, we manually collected data from several sources, depending on the nationality of the underwriter:

⁸ We identify prior lending and underwriting relationships accounting for mergers between underwriters. For example, for Bank of America's acquisition of Merrill Lynch on January 1, 2009, we use different codes for the acquired bank and the acquirer before the acquisition. As of the acquisition date, the resulting entity Bank of America Merrill Lynch absorbs all relationships from both predecessor banks.

- EU underwriters: *Data source*: European Commission, State Aid Control. The European Commission has a State Aid Control Section, which is primarily integrated by the Directorate-General for Competition⁹. All state aids are publicly viewable through a multi-criteria search tool that provides access to all the cases that have been the objects of a Commission decision since 1 January 2000¹⁰. Using this tool, we tracked all the state aids granted in the EU to financial firms during the research period (*K.64 Financial service activities*).
- U.S. underwriters: *Data source*: Emergency Economic Stabilization Act TARP, U.S. Department of the Treasury. In October 2008, the U.S. Congress authorized TARP, allocating a maximum of US\$700 billion to buy assets and equity from financial institutions with the aim of increasing the stability of the financial sector. We tracked all the programs¹¹ approved under TARP in order to determine which U.S. banks were bailed out during the research period.
- Swiss underwriters: *Data source*: Swiss National Bank (SNB).
- Other underwriters: *Data source*: Publicly available data sources (central banks, governments, bank websites, treasuries and restructuring agencies).

Following earlier studies, we generate annual dummies, which take the value 1 if the underwriting bank received an injection of equity from the state considered as eligible Core Tier 1 Capital. In the Appendix, Table B describes all the recapitalization processes

⁹ Article 107 of the Treaty on the Functioning of the European Union (TFEU) contains a general prohibition of state aids in order to not distort competition and trade within the EU. However, under some circumstances, governments can intervene to offset market failure. With the aim of controlling these aids, the European Commission created the State Aid Control Section.

¹⁰ <http://ec.europa.eu/competition/elojade/isef/index.cfm>

¹¹ Programs approved under TARP include the Capital Purchase Program (CPP), the Automotive Industry Financing Program (AIFP), the AIG Investment Program, the Targeted Investment Program (TIP), the Mortgage Loan Modification Plan, the Public–Private Investment Program (PIP), the Housing Finance Agency Innovation Fund, the Federal Housing Administration Refinance Program, the Community Development Capital Initiative (CDCI), the Auto Supplier Support Program, the Small Business and Community Lending Initiative, the Term Asset-Backed Securities Loan Facility (TALF), the Asset Guarantee Program (AGP), the Securities Purchase Program, the Supervisory Capital Assessment Program (SCAP) and the Capital Assistance Program (CAP).

implemented amongst our sample of underwriters¹². We report 64 recapitalization measures from 2006–2013, concerning 36 banks and a total amount of over €350 billion. As some banks were recipients of more than one recapitalization measure during the same natural year, we ended up with 55 year–recapitalization observations. As expected, most of these recapitalizations took place during the period starting in September 2008, after the collapse of Lehman Brothers, and ending in December 2010. During this period, the structural deficit in the Eurozone reached 15% of GDP, and the European sovereign debt crisis began. After December 2010, only amendments to previously approved recapitalization measures were made, as Table B.I shows.

Table II provides definitions and summary statistics for the variables. As could be expected, this table shows that bailed-out banks are larger in size, less profitable and less liquid.

4.2. Empirical modelling

The effects of bailout measures on underwriters' market share are examined using a DID analysis. The aim is to compare the evolution of the market shares of state-aid-recapitalized underwriters and non-recapitalized underwriters. Recent studies have used a similar approach to examine the effects of state capital injections in the banking sector (Berger et al., 2018; Berger & Roman, 2015, 2017; Black & Hazelwood, 2013; Duchin & Sosyura, 2014; Montgomery & Takahashi, 2014; Nakashima, 2016; Poczter, 2016). By employing this approach, we control for observable and unobservable factors that affect both groups of banks.

In line with prior studies (Berger et al., 2018; Berger, Roman, & Sedunov, 2019; Berger & Roman, 2015; 2017; Duchin & Sosyura, 2014; Montgomery & Takahashi,

¹² For example, the German bank HSH Nordbank was recapitalized in 2008 and 2009, but it does not appear on the list because it did not place any corporate bonds during the 2007–2013 period.

2014), our treatment group consists of underwriters that received state aid equity during the period starting with the collapse of Lehman Brothers (September 2008). The treatment period encompasses the entire TARP program in the US, as well as the bulk of the recapitalization programs in Europe.

Since some banks were recapitalized repeatedly during our sample period, we examine the effects of state aid recapitalization on underwriters' market share using a generalized DID approach that deals with multiple events (bailouts). This approach, employed in Bertrand and Mullainathan's (2003) seminal paper and subsequently used in several studies (Chen & Vashishtha, 2017; Fang, Hasan, & Marton, 2014; Francis, Hasan, John, & Waisman, 2010; Haselmann, Pistor, & Vig, 2010), addresses many threats to the validity of our analysis. We estimate the following equation (1):

$$\text{Mkt. Share}_{it} = \alpha + \beta_1 \text{Recapitalized}_{it} + \beta_2 X_{it-1} + \beta_3 \text{Time}_t + \beta_4 \text{Underwriter}_i + \varepsilon_{it} \quad (1)$$

The dependent variable is the market share of underwriter i in year t . $\text{Recapitalized}_{it}$, is an indicator variable equal to 1 when and after a bank i receives a public capital injection at year t , and 0 otherwise. This variable serves as the DID operator with precise timing of the bailouts of each bank. This methodology fully controls for fixed differences between treated and non-treated banks via the underwriter fixed effects, removing biases that could be due to other omitted time-invariant factors rather than bailouts. We also include time fixed effects to control for aggregate fluctuations in market shares over time. In particular, this generalized DID approach allows us to account for the fact that some banks were recapitalized strictly before December 2010 (e.g. those recapitalized through TARP funds) while others (e.g. some of the European banks) were recapitalized repeatedly before and after December 2010. Moreover, by employing this methodology, no bank is excluded from the analysis on the grounds that they were recapitalized later.

In order to explore how the bailout effect on market share varies depending on the underwriter's ex-ante reputation level, we employ the following equation (2):

$$\text{Mkt.Share}_{it} = \alpha + \beta_1 \text{Recapitalized}_{it} \times \text{Reputable}_i + \beta_2 X_{it-1} + \beta_3 \text{Time}_t + \beta_4 \text{Underwriter}_i + \varepsilon_{it} \quad (2)$$

An underwriter is considered Reputable_i if it ranks among the top five underwriters based on market share, and it equals zero otherwise. Following prior studies (Andres, Betzer, & Limbach, 2014; Fang, 2005; Livingston & Miller, 2000; McCahery & Schwienbacher, 2010; Narayanan, Rangan, & Rangan, 2006; Yasuda, 2005), we use a discrete measure based on market share to identify highly reputable underwriters. As Fang (2005) argues, this measure best captures the market structure, because banks in capital markets are commonly seen as either heavyweight players or not. Given the aim of the test, in order to classify an underwriter as reputable, we use the pre-bailout (or pre-treatment) period market shares. Using market share measured at any point during the post-treatment (post-bailout) period would be inappropriate, given that our aim is to measure ex-post changes in market share during the post-bailout period relative to the pre-bailout period. Pre-bailout market shares are computed on annual proceeds raised in the corporate bond markets from 2006 to September 2008 (before the collapse of Lehman Brothers as the triggering event of the financial crisis)¹³. Then, the interaction $\text{Recapitalized}_{it} \times \text{Reputable}_i$ is the DID term, which takes the value 1 when and after the underwriter received a bailout and the underwriter ranks among the top five underwriters based on the pre-bailout market shares. In equation (2), the firm fixed effects capture pre-bailout differences that may affect underwriter reputation.

¹³ According to their pre-bailout market shares, Deutsche Bank, RBS, JP Morgan, HSBC and Citi are ranked in the top five positions during the pre-bailout period.

Furthermore, the standard errors reported are robust to heteroscedasticity. Since the variance of the error term may be larger for reputable underwriters with larger market share than it is for less reputable underwriters with smaller market share, we cluster the standard errors by underwriter.

4.3. Variables

4.3.1 Dependent variable: Market share

Market shares are computed on a proceeds base, in which the proceeds of syndicated bonds are divided among all the underwriters. One concern about using market shares in Europe could be the existence of a fragmented market at a national level, as Vismara et al. (2012) find for IPOs. In this sense, the presence of national local underwriters that operate almost exclusively in a single country would bias our result, because their reputation would be high in their domestic market, but lower abroad. Although European debt markets seem to be less fragmented than European IPO markets, we address this issue. In order to detect possible bias, we compute bonds denominated in the national currency of the issuer, underwritten by domestic banks and sold into the domestic market. In general, as Table A.I reveals, while IPOs are chiefly domestic deals placed by a single underwriter, bonds are typically marketed internationally by a syndicate. In our sample, domestic bonds represent just 4% of proceeds and 12% (288 bonds out of 2,457) of the total number of deals. Domestic bonds are smaller in size on average¹⁴.

Furthermore, following Migliorati & Vismara (2014), we compute the national rankings for the core European economies (Germany, the United Kingdom, France, Italy, and Spain), with the aim of detecting whether there are national local underwriters (banks

¹⁴ In our sample, the average issue size of domestic bonds is \$157.69 million, while for non-domestic bonds the average size is \$565.61 million.

with large market shares in their domestic markets but small market shares at the European level). Table A.I provides a per-country overview of all the underwriters with a global market share lower than 1%. These underwriters have small market shares in both international and domestic markets¹⁵.

We also perform a matched-pairs t-test on means equality¹⁶ across national markets, and we do not find evidence of significant differences. Large differences across national markets would likely lead to differences in market structure. Thus, we compute the Herfindahl-Hirschman Index for each market. No noticeable differences among markets are found.

4.3.2 Explanatory variables

4.3.2.1. Determinants of underwriters' market shares

Together with variables reflecting the financial strength of the bank, we control for specific quantitative and qualitative factors that drive underwriting market shares. The effects of several quantitative and qualitative determinants on market share changes in the US are examined in Dunbar (2000). Furthermore, Liu & Ritter (2011) present empirical evidence in support of their theoretical predictions of issuers' willingness to receive pricing (quantitative) and non-pricing (qualitative) underwriting services. As for debt issues, Ang & Zhang (2004) also provide evidence of pricing and non-pricing competition among underwriters, while in the equity markets Fernando et al. (2015) find differences in prices and the services provided depending on the underwriter's reputation. Chen, Shi, & Xu (2014) and Huyghebaert & Xu (2015) show that non-pricing factors—the quality of the services provided and public ownership—influence market shares in

¹⁵ For example, we can see that the largest market share in a domestic market—held by the Italian bank Mediobanca, 3.42%—does not place this bank high in the Italian ranking. Moreover, Mediobanca has a presence in other markets, such as the French and German markets.

¹⁶ $H_0 : \mu_{\text{country } i} = \mu_{\text{Europe}} ; i = \text{France, Germany, the United Kingdom, Italy, and Spain.}$

China, while Migliorati & Vismara (2014) also consider these factors as determinants of the underwriting rankings in the main European stock markets.

As for pricing factors, following the most closely related studies on underwriters' market shares (Dunbar, 2000; Huyghebaert & Xu, 2015), we build a variable called *abnormal fees* in order to account for a pricing strategy. Using Ordinary Least Squares (OLS), we run annual regressions considering all fees charged in a three-year rolling window as dependent variable¹⁷. Using the coefficients of these regressions, we obtain predicted fees, which are then subtracted from the observed fees. Finally, for each underwriter, we compute the average abnormal fees charged in a three-year window using the underwriter's gross proceeds as weighting factor. In a similar vein, we build a variable called *abnormal spread*¹⁸ to control for underwriters' bond valuations.¹⁹

As for qualitative factors, we control for the quality of the underwriter's research team by employing the variable *number of total star analysts* based on the *Institutional Investor* awards²⁰. A positive relationship between analyst reputation and research quality is assumed (C. Chen et al., 2014; L. H. Fang & Yasuda, 2014; Krigman et al., 2001). Furthermore, we also account for banks' lending arms with the variables *UW Lender* and *Lending Market Share*. This is because banks currently offer lending and underwriting services simultaneously, and there could be cross-service complementarities (Corwin & Stegemoller, 2014; Duarte-Silva, 2010). Additionally, the underwriters' degree of specialization in issuing bonds in a specific industry could affect their market shares.

¹⁷ Table A.II reports the empirical modelling conducted to compute abnormal fees. The results of the estimations are not shown to conserve space, but are available upon request.

¹⁸ Table A.II reports the empirical modelling conducted to compute abnormal spreads. The results of the estimations are not shown to conserve space, but are available upon request.

¹⁹ Alternatively, for robustness purposes, we computed *abnormal fees* and *abnormal spreads* using a two-year window in unreported regressions. Similar results were obtained.

²⁰ The magazine *Institutional Investor* surveys 21 sectors and identifies the top-ranked analysts. The ranked analysts are divided into several categories: first, second, third and runner-up.

Hence, we control for underwriters' industry specialization by computing a Herfindahl-Hirschman index for each underwriter (*HHI Industry specialization*).

We also include a further set of controls with the aim of accounting for additional deal and underwriter features to ensure that the main results do not hinge upon the omission of variables. We control for *private placements* with the weighted ratio of placement deals, since being highly active in placing these deals may reflect a capacity to attract sophisticated investors who could also attract issuers. Additionally, we control for *multiple underwritten deals* with the weighted ratio of these deals.

4.3.2.2. Determinants of underwriters' financial health

We employ a set of financial ratios to account for the different dimensions of the underwriter: size, profitability, liquidity, efficiency and capital adequacy. We also control for underwriters' experience by taking into account the number of years since their first placement, as well as whether they are listed on a stock exchange²¹.

5. RESULTS

5.1. Difference-in-differences (DID) results

The DID estimations are presented in Table III. Columns 1 and 2 report the results for the regression of Equation 1, while Columns 3 and 4 present the results for Equation 2. For Equation 1, we find that *Recapitalized_{it}* is positive but not statistically significant. Compared to non-recapitalized banks, recapitalized banks did not increase their market share after receiving state aid. However, this result should be complemented with the findings for Equation 2, in which the effect of being recapitalized on market share is separated from underwriter reputation. We find that the coefficient of *Recapitalized_{it}* is

²¹ All the variables are described in Table A.II. Panel C.

positive and statistically significant, while the coefficient of $Recapitalized_{it} \times Reputable_i$ (for reputable underwriters) is negative and statistically significant. These results indicate a differential effect of state aid recapitalization depending on underwriter reputation. As it could be observed, the impact of a bank bailout for a reputable underwriter is negative since the sum of both coefficients remains negative. While reputable recapitalized underwriters suffered losses in their market shares after state aid recapitalization, non-reputable recapitalized underwriters increased their market shares after receiving state aid. Therefore, the effect of state aid depends on the underwriter's prior reputation level. Reputable underwriters' losses in market share are consistent with a certification-reputational hypothesis. Underwriters with *ex-ante* large reputational capital are more likely to lose market share after recapitalization. Conversely, those underwriters that do not have large *ex-ante* reputational capital use recapitalization as a competitive advantage.

These results are economically meaningful, since a reputable recapitalized underwriter experiences a 12.43% decrease in its market share from its average market share. At the same time, the average market share of a non-reputable recapitalized underwriter increases by 36.28% following recapitalization.

Turning to the determinants of underwriters' market shares, the results obtained show that market shares are not driven by price-based competition, as the coefficient of *abnormal fees* and *abnormal spreads* are non-significant. Interestingly, the impact of lending on underwriting market shares is also indicated by the positive and significant coefficients of *UW Lender*. Furthermore, hiring star analysts for the underwriting team significantly increases underwriters' market shares, since the coefficient of *number of star analysts* is positive and statistically significant. These findings are consistent with underwriters with large market shares (which are considered reputable) offering high-quality underwriting services.

6. FIRM–BANK UNDERWRITING MATCHING: BOND-LEVEL DATA

In order to ensure that the impact of state aid measures on a bailed-out bank's underwriting market share differs depending on the bank's *ex-ante* reputational capital, we also examine the firm–bank underwriting matching. By using bond-level data we are able to examine the change in the underwriting volumes between each underwriter–firm pair. In doing so, we control for firm characteristics (demand-side factors) and firm fixed effects to absorb the change in firms' demand in issuing bonds, as well as underwriter-specific characteristics (supply-side factors). This approach has also been employed in the banking literature (Khwaja & Mian, 2008; Schnabl, 2012). If, as we hypothesize, bailout programs affect underwriting market shares depending on the *ex-ante* reputational capital of the bailed-out bank, the firm–bank matching analysis should show that the likelihood of being appointed as underwriter decreases for more reputable bailed-out banks and increases for less reputable bailed-out banks after controlling for demand and supply factors.

To conduct this analysis, we collect the bond-level data on fixed corporate bonds from the Dealogic Debt Capital Markets database. This comprises 1,611 deals issued by 323 firms during the period 2006–2013. Using Compustat Global, we obtain the key accounting information for each bond issuer. Furthermore, we identify prior firm–bank relationships using Dealogic and Thomson ONE. This provides a unique sample with detailed information about bond characteristics, firm characteristics, bank characteristics and prior firm–bank relationships.

6.1. Firm-bank matching: Winning a mandate

In order to address the firm–bank matching, we build a model of the decision to choose a bank as bond underwriter from a set of potential underwriters. The choice set includes all banks that underwrote at least one bond in the year of the bond issuance.

$$E(Y | X=x) = \Pr(\text{Chosen UW}=1 | X) = \Lambda (\beta_0 + \beta_1 \text{Recapitalized Bank} + \beta_2 \text{Reputable} + \beta_3 \text{Recapitalized} \times \text{Reputable} + \beta_4 X_{\text{bond features}} + \beta_5 X_{\text{firm features}} + \beta_6 X_{\text{bank features}} + \beta_7 X_{\text{firm-bank relationships}} + \text{Year FE} + \text{Firm FE} + e_i) \quad (3)$$

Our dependent variable is a dummy taking the value 1 if the bank is chosen among the set of potential underwriters. Following prior studies (Chen & Vashishtha, 2017; Croci, Degl’Innocenti, & Zhou, 2019; Dyck, Morse, & Zingales, 2010; Hellmann, Lindsey, & Puri, 2008; Kuhnen, 2009) and in order to avoid the incidental parameters problem when estimating a binary choice model with fixed effects, we use a conditional fixed effects logit model. By doing so, the estimations and the standard errors are consistent after including firm and year fixed effects²². All the variables that control for bond, firm and bank characteristics, as well as for prior firm–bank relationships, are defined in Table A.II in the Appendix.

Our main variables of interest are *Recapitalized_{it}* and the interaction term *Recapitalized_{it} × Reputable_i*, which shows how the effect of being bailed out on the firm–bank matching varies with the *ex-ante* reputational capital of the underwriter. The first set of control variables includes proxies for bond characteristics to account for possible effects of the structure of the bond (e.g. size, maturity, callability, etc.) on the choice of underwriter. The second set of control variables includes firm characteristics such as firm size, leverage, profitability and experience issuing bonds. By including these variables, we control for firms’ demand in issuing bonds. Our third set of control variables captures variation in time-variant bank characteristics (supply-side factors). Finally, since firm–bank relationships affect the likelihood of a firm being appointed as underwriter (Bharath, Dahiya, Saunders, & Srinivasan, 2007; Corwin & Schultz, 2005; Drucker & Puri, 2005;

²² For robustness purposes, we have also estimated a linear probability model (LPM) and a probit model without fixed effects but using a two-way clustering of standard errors by year and issuer. The results are robust across these alternative specifications.

Duarte-Silva, 2010; Ljungqvist et al., 2006) we consider the two main relationships that a firm may have with a bank, namely those of bond underwriter and lender. Moreover, we include firm and year fixed effects to control for unobservable firm characteristics and variations in debt financing over time, respectively.

The results of the firm–bank matching are shown in Table IV. Taking together the coefficients and the statistical significance of *Recapitalized_{it}* and *Recapitalized_{it} x Reputable_i*, we find that bailed-out banks are more likely to be chosen as underwriters, except when the bailed-out bank is highly reputable. Consistent with our expectations following the DID regressions, the effect of being bailed out on the firm–bank matching varies with the underwriter’s *ex-ante* reputational capital. Furthermore, we also compute the predicted probability of the matching between firms and banks. We find that for reputable bailed-out underwriters, the probability of being chosen in a given deal decreases by 2.4%, while this same probability increases by 9.3% for less reputable bailed-out underwriters. The positive effect of a bailout for non-reputable underwriters is stronger than the negative effect thereof for reputable underwriters. This result is in line with the larger increase in market share (+36.2%) for non-reputable bailed-out banks compared to the decrease in market share (-12.4%) suffered by reputable bailed-out banks, as shown in the DID regressions.

Furthermore, since bank bailouts occur during a period of economic difficulty, the firm–bank matching allows us to check that our estimates are not contaminated by other confounding events. First, it may be that during the crisis, some firms that are unable to obtain loans could increase the demand in issuing corporate bonds for financing purposes (Carvalho, Ferreira, & Matos, 2015). In order to avoid potential biases stemming from the possibility that the restricted availability of other funding sources led some firms to issue corporate bonds during the crisis, we re-estimate our models for a subsample of

firms that issued at least one bond in both periods: pre-crisis and crisis. Second, lending relationships on the credit market are strong predictors of underwriting relations between commercial bank underwriters and firms (Yasuda, 2005), especially in the European market. In order to test that changes in market shares are not partly driven by those firms that lost their lending relationships because of the crisis, we re-run the regressions for firms that did not take out a loan during any of the four years before the bond issuance²³. Thus, the matching is not potentially affected by the existence of prior lending relationships. Columns 2 and 3 of Table IV shows the results, which are fully consistent with the baseline estimation.

6.2. Firm-bank matching: Retaining a prior mandate

We employ bond-level data to examine the probability of an underwriter retaining a prior mandate from a given firm. For each bond k issued by firm i , we consider whether the firm has retained the prior underwriter(s). Then, for any given bond issued from September 2008 onwards (when the bulk of the recapitalization measures began), the choice set includes the bank(s) that underwrote the previous bond issued by the firm in question. Our dependent variable is a dummy taking the value 1 if the bank is retained as underwriter. Consistent with the methodology used in the examination of the firm–bank matching, we use a conditional fixed effects logit model to avoid the incidental parameter biases of including firm and year fixed effects. As in equation (3), we control for bond, firm, bank and prior firm–bank relationships. Moreover, we include firm and year fixed effects to control for unobservable firm characteristics and variations in debt financing over time, respectively. Then, we estimate the following equation (4):

²³ We also consider longer (five-year) and shorter (three-year) time windows in unreported regressions. The results remain robust.

$$E(Y | X=x) = \Pr(\text{Retained UW}=1 | X) = \Lambda (\beta_0 + \beta_1 \text{Recapitalized Bank} + \beta_2 \text{Reputable} + \beta_3 \text{Recapitalized} \times \text{Reputable} + \beta_4 X_{\text{bond features}} + \beta_5 X_{\text{firm features}} + \beta_6 X_{\text{bank features}} + \beta_7 X_{\text{firm-bank relationships}} + \text{Year FE} + \text{Firm FE} + e_i) \quad (4)$$

The regression results are shown in Table V. Taking together the coefficient and the statistical significance of $\text{Recapitalized}_{it} \times \text{Reputable}_{it}$, we find that reputable banks are less likely to be retained as underwriters when they are bailed out. This result suggests that reputable banks are more likely to be replaced as underwriters after being bailed out. These findings are in line with the hypothesis of a differential effect of ex-ante reputational capital. We find that for reputable bailed-out underwriters, the probability of retaining a mandate decreases by 26.3%, while this same probability increases by 5% for less reputable bailed-out underwriters.

7. MEASURING REPUTATION

In order to ensure that reputation is appropriately measured we have considered alternative reputation indicators.

7.1. Continuous measures of reputation

In order to avoid potential biases introduced by the use of a discrete measure of reputation, we use continuous indicators and re-run our models²⁴ Three continuous measures of reputation are considered. Firstly, we use each underwriter's total proceeds raised in the corporate bond markets during the pre-bailout period (UW-proceeds). With this measure, each underwriter is assigned a reputation based on the dollars it places into the bond markets. Moreover, we compute a variable based on the ranking held in the league tables (UW-inv.ranking). Specifically, we obtain the multiplicative inverse of the pre-bailout ranking position (e.g. if a bank is ranked third, the inverse ranking would be

²⁴ This measure is computed as $UW - MW_{j, \text{pre-bailout}} = \frac{\ln(\text{proceeds}_{j, \text{pre-bailout}})}{\max_{i \in I} (\ln(\text{proceeds}_{i, \text{pre-bailout}}))} * 100$

1/3). This is a continuous variable on the interval [0,1], where scores closer to 1 indicate higher reputability. Finally, we also use Megginson and Weiss' (1991) indicator (UW-MW) of underwriter reputation. This is a market-share-based continuous variable²⁵⁴ on the interval [0,100]. All the reputation measures are strongly positively correlated. Table VI reports the results of the regressions employing all the continuous measures. Our main results, indicating a differential effect of state aid recapitalization depending on underwriter reputation, are confirmed.

7.2. Alternative measures of reputation

In order to avoid measurement errors and test the soundness of our results, we also employ alternative measures of underwriter reputation. Based on prior theoretical and empirical findings on underwriter reputation, we consider two alternative measures of reputation. Firstly, we use bonds placed for high-quality firms. Fernando et al. (2005) find evidence of a positive assortative selection between firms and underwriters, by which high-quality issuers match with reputable underwriters. Dai, Jo and Schatzberg (2010) also find a positive assortative matching in private investments in public equity markets (PIPE). We then build a reputation measure based on the bonds issued by high-quality firms during the pre-bailout period. To compute this measure, we consider the underwriters' market shares among those deals issued by firms that had a high grade or prime rating (above A+/A1) when issuing the bond. According to the standards reported by the main rating agencies, firms with such ratings are high-quality firms with very low credit risk due to their capacity to meet their financial commitments. Ratings at launch provided by the three main rating agencies (Standard & Poor's, Moody's and Fitch) are considered. If the agencies' ratings differ, we consider a firm high quality if at least two

agencies provided a rating above A+/A1. Reputation, based on these high-quality firms' bonds, is computed using discrete and also continuous measures.

Secondly, we also measure underwriters' reputation based on the accuracy/reputation of their fixed income investment analysts. Investment analysts play an important role in capital markets, as they may increase visibility among potential investors, reduce information asymmetries, and enhance liquidity (Autore, Kovacs, & Sharma, 2009; Barth, Zaszniak, & McNichols, 2001; Jiraporn, Chintrakarn, & Kim, 2012). Earlier studies have revealed a positive relationship between analyst reputation and research quality (Fang & Yasuda, 2014; Fang & Yasuda, 2009; Gleason & Lee, 2003; Jackson, 2005). The accuracy of their forecasts allows analysts and their research teams to establish a reputation within the industry. Those analysts are known as "star analysts". The presence of star analysts is proxied by the Institutional Investor Awards (Abrahamson, Jenkinson, & Jones, 2011; Drucker & Puri, 2005; Fang & Yasuda, 2009; Franck & Kerl, 2013). Then, based on the All-Europe Fixed-Income Research Team awards, each bank has a reputation level in line with the total number of analysts' awards received during the pre-bailout period. Again, reputation is computed using discrete and continuous measures. Table VII reports the results. The baseline findings hold.

7.3. The reputational cutoff

In order to provide additional insight into the differential effect of bank bailouts depending on banks' ex-ante reputational capital, we consider some reputational cutoffs. Firstly, we re-run the DID regressions, extending the criteria used to define reputation (Top 5, Top 10, Top 15, and Top 20), and we plot the coefficient of the interaction ($\text{Recapitalized}_{it} \times \text{Reputable}_{it}$). By extending the reputational criteria, some banks that are not truly reputable are artificially considered to be reputable. Figure IV.a shows that the impact of the negative effect of reputation after a bailout decreases and becomes

statistically insignificant. This finding supports the reputational hypothesis, as only the most reputable underwriters are likely to suffer a loss in market share.

Secondly, we re-run our regressions computing the effect of bank bailouts for different sub-groups of banks (Top 1–5, Top 5–10, Top 10–15 and Top 15–20). In doing so, we are able to test whether the impact of a bank bailout differs according to differences in the ex-ante reputational capital of the sub-groups of banks. Figure IV.b plots the results. As we expected, the effect of the bailout (negative or positive) depends on the bailed-out bank's ex-ante reputational capital. Reputable banks suffer market shares losses, while less reputable banks experience gains

8. ROBUSTNESS TESTS

8.1. Alternative market share measures

A primary concern is ensuring that our results are not driven by how underwriters' market shares are computed when several underwriters place a bond. For robustness purposes, we compute as dependent variable *market share full proceeds*, which is calculated by assigning the total amount of the proceeds to each bank in case of syndicated bonds. Columns 1 and 2 in Table VIII show the results, which are consistent with the main findings reported in Table III. The coefficient of the interaction ($Recapitalized_{it} \times Reputable_{it}$) remains significantly negative while the coefficient of $Recapitalized_{it}$ is positive and statistically significant.

8.2 Subsample: Active underwriters

We are also concerned about the fact that some underwriters placed bonds in some but not all years of the research period. In order to ensure that our results are not driven by some banks placing bonds at particular moments due to specific isolated mandates, we re-estimate our model using a subsample of banks that placed bonds every year from 2006

to 2013. The results are shown in Columns 3 and 4 of Table VIII and are similar to the baseline estimations.

8.3. Placebo experiments

Furthermore, as in related studies employing a DID methodology, we conduct some placebo experiments. Firstly, underwriters are randomly categorized as recapitalized or not recapitalized, and then the model is re-run with bootstrapped confidence intervals using 2,500 replications. We conduct a placebo experiment in which the timing of the bailout measure is faked. As in previous studies (Berger & Roman, 2017; Calderon & Schaeck, 2016; Puddu & Wälchli, 2013), we assume that each of the bailout measures took place two years earlier than the real date, while still distinguishing between bailed-out and non-bailed-out banks. In both placebo experiments, all the main variables are statistically insignificant (Table VIII).

8.4. Intensity of government support

We test the robustness of our results to the intensity of government support by using alternative measures of *Recapitalization*. In particular, we replace the *Recapitalization* dummies with two continuous variables. *Recapitalization Intensity* is computed as the ratio of the total funds received by the underwriter to the underwriter's total assets, while *Recapitalization Amount* is the natural logarithm of the recapitalization amount plus one. As shown in Table VIII, after considering the intensity of the recapitalizations, the results regarding their effects remain very similar to the baseline findings.

8.5. Self-selection

To address the potential self-selection bias arising from being a bailed-out bank, we employ a two-stage Heckman selectivity model (Heckman, 1979). Here, we first estimate a probit model, regressing the *Recapitalized* dummy on all control variables from

our main specification, as well as on certain determinants discussed in the literature on bank recapitalizations (Beccalli & Frantz, 2016; Berger & Bouwman, 2013; Gerhardt & Vennet, 2017; Mariathasan & Merrouche, 2012; Papanikolaou, 2018). From this probit estimation, we obtain the inverse Mills ratio, which is used as one of the regressors in the second-stage equation to produce consistent estimates of underwriters' market shares.

$$\Pr(\text{Publicly Recapitalized Underwriter} = 1 | X = x) = \Lambda (\beta_0 + \beta_1 X_{\text{underwriter features}} + \beta_2 X_{\text{country features}} + \sum_{h=1}^h \text{Year}_h + \sum_{k=1}^k \text{Underwriter nationality}_k + e_i) \quad (4)$$

Consistent with prior studies on bank recapitalization, the likelihood of being recapitalized is regressed on specific features of underwriters—*size*, *profitability*, *liquidity*, *capital adequacy*, *interbank lendings*, *age* and *being listed*—and country features based on the underwriter's nationality, namely *regulatory quality*, *stock market volatility*, *GDP growth* and *economic freedom*. These variables are described in Table A.II Panel E. Table IX shows that large, less profitable and less liquid banks are more likely to be recapitalized. Additionally, these recapitalizations occur in countries with low GDP growth rates, volatile stock markets, high regulatory quality and a lower index of economic freedom. These results are in line with prior findings on public recapitalizations of banks (Beccalli & Frantz, 2016; Li, 2013; Mariathasan & Merrouche, 2012).

The second-stage results, also reported in Table IX, show that our results are not biased by sample selection. The inverse Mills ratio is not statistically significant.

8.6. Instrumental Variable Analysis (IV)

Due to the potential endogeneity of our Recapitalization variable, we conduct an instrumental variable (IV) analysis similar to those employed in earlier bank bailout studies (Berger, Makaew, & Roman, 2018; Berger & Roman, 2015, 2017; Calderon & Schaeck, 2016; Dam & Koetter, 2012; Duchin & Sosyura, 2014). We consider three instruments that have been employed in prior papers dealing with endogeneity concerns in bank bailouts. Some earlier studies (Blau, Brough, & Thomas, 2013; Dam & Koetter,

2012; Li, 2013; Lim, Hagendorff, & Armitage, 2019) have found that banks' political and regulatory connections affect their probability of being bailed out. We thus use banks' political and regulatory connections (Pol_Reg connection) as an instrument. This variable is a dummy variable that equals one if the bank's chief executive or president has previously served as a politician, has been publicly appointed on a discretionary basis by the government or any public agency (i.e. Secretary of State, Director General) or has served in a financial regulatory/supervisory agency or central bank²⁶. The second instrument is based on the importance of the regulatory architecture to the approval of a bailout. As in Calderon and Schaeck (2016), we use the prompt corrective power index built from the Bank Regulation and Supervision Survey in Barth, Caprio and Levine (2013). This index ranges from 0 to 6 and proxies whether there are predetermined levels of bank solvency deterioration that force automatic actions such as interventions. Third, we use a variable that captures the level of bank opacity. As argued by Flannery, Kwan and Nimalendran (2013), government interventions during the 2007–2009 crisis were predicated on spikes in information asymmetries because of bank opaqueness. Bank opacity is computed as the ratio of available for sale (AFS) securities to total securities.

Econometrically, because the potentially endogenous explanatory variable is binary, we employ a dummy endogenous variable model (Wooldridge, 2002). For the first stage, we use a probit model that regresses a discrete dummy for recapitalized banks on the instruments and all control variables of our baseline regression model. Subsequently, we use the predicted probability obtained from the first stage as an instrument for the second stage. The results are reported in Table X. Panel A presents the first-stage regression, and the second-stage results are shown in Panel B. The weak

²⁶ The information to build this variable was retrieved from a number of sources: CRP's Revolving Door database, RevolvingDoorWatch, Orbis BankFocus, LinkedIn, official public administration sources and the webpages of central banks and regulatory agencies

instruments hypothesis can be rejected according to the first-stage F-tests and Kleibergen–Paap identification tests. All three instruments employed are statistically significant and have the expected sign. In the second-stage regression, we find that the main results hold.

8.7. Alternative econometric specifications

8.7.1. Classical Difference-in-Difference

While the main methodological approach employed in the paper is a generalized DID that addresses the fact that some banks were recapitalized repeatedly during the sample period, we also employ a simple DID approach. In particular, we use the Berger et al. (2018, 2019) and Berger and Roman (2015, 2017) specification as follows:

$$\begin{aligned}
 Mkt.Share_{it} = & \alpha + \beta_1 Recapitalized_i + \beta_2 Reputable_i + \beta_3 Recapitalized_i x Reputable_i \\
 & + \beta_4 Post - Bailout_t x Recapitalized_i + \beta_5 Post - Bailout_t x Reputable_i \\
 & + \beta_6 Post - Bailout_t x Recapitalized_i x Reputable_i + \beta_7 X_{it-1} + \beta_8 Time_t + \varepsilon_{it}
 \end{aligned}
 \tag{5}$$

As we aim to examine the differences between bailed-out vs. non-bailed-out banks, reputable vs. non-reputable banks, and pre- vs. post-bailout periods (triple differences), in equation (5) we employ a specification with six betas (β_1 - β_6) plus time fixed effects to capture all eight scenarios (2x2x2). The post-bailout dummy is not included, since it is implicitly captured by the time fixed effects. The dependent variable is the market share of underwriter i in year t . $Recapitalized_i$ is a dummy that takes the value 1 for the bailed-out banks (treated group). $Post - Bailout_t$ is a dummy equal to 1 in 2009:Q1–2013:Q4 (as in Berger et al., 2018, 2019; Berger & Roman, 2015, 2017, Duchin & Sosyura, 2014)²⁷. Consistent with the DID approach, those banks that received a first state capital injection after the treatment period ending in December 2010 are

²⁷ As in Berger, Makaew, & Roman (2018) and Berger & Roman (2015), the Post-Bailout dummy does not appear by itself on the right-hand side of the equation, because it would be collinear with the time fixed effects.

excluded²⁸. The standard errors reported are robust to heteroscedasticity and clustered at the underwriter level.

The regression results, reported in Table XI, are qualitatively similar to those obtained in the main regressions.

8.7.2. Matched differences-in-differences

For robustness purposes, we also employ Gormley and Matsa's (2011, 2016) matched differences-in-differences estimator as an alternative approach to deal with multiple treatment events occurring at different times. This requires building a sample of banks for each year that a bailout measure is implemented. In this sample, bailed-out banks are considered as treated, while non-bailed-out banks are considered as control. For each such cohort sample, we analyze firm–year observations before and after the implementation of the bailout measure. We then pool the samples into one dataset, creating a variable that identifies the cohort to which each observation belongs, and we estimate the average effect. Table XII shows the results for the matched differences-in-differences estimator. The results are qualitatively similar to those obtained in the main regressions.

9. CONCLUSIONS

Underwriting has become a substantial revenue-generation source for banks. This growth of the underwriting business occurred at around the time of the financial crisis, when some of these banks had to be bailed out. In this paper, we explored the effects of these public capital infusions on the underwriting business. An investigation of the effects of state aid recapitalization measures is relevant, since according to the certification-

²⁸ Five banks were removed: Abanka Vipra, Banco BPI, Banco Grupo Cajatres, Millenium Investment Banking and Nova Ljubljanska Banka.

reputational hypothesis, the information disclosed about beneficiaries may affect their future business.

Our research contributes to the extant literature on bank bailouts by indicating that bailout programs may have unintended effects not only on lending but also on banks' alternative businesses. Additionally, this paper contributes to the underwriting literature by exploring how certification-reputational concerns may affect underwriters' market shares after they have been publicly recapitalized. In doing so, along with the usual variables regarding banks' financial strength, we included a number of quantitative and qualitative drivers of underwriters' market shares. Furthermore, we did not focus on a specific bailout program, but on all the bailouts that may have affected the businesses of the underwriters competing in the European bond market.

Using a DID approach, we found that reputable underwriters suffered losses in underwriting market share after being state-aid-recapitalized, while state aid recapitalization increased the market shares of non-reputable underwriters. These results are found to be economically significant. The findings are consistent with the certification-reputational hypothesis for those banks with a large *ex-ante* reputational capital. Finally, we showed that the differential effect of *ex-ante* reputational capital is confirmed in a firm-bank matching analysis.

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FIGURE I
EVOLUTION OF THE UNDERWRITING INDUSTRY IN THE EUROPEAN BOND MARKETS

FIGURE II
EVOLUTION OF UNDERWRITERS' MARKET SHARES FOR RECAPITALIZED BANKS BY REPUTATION (2008 – 2013)

TABLE I
SUMMARY STATISTICS OF THE UNDERWRITING EUROPEAN CORPORATE BOND MARKET

		2006	2007	2008	2009	2010	2011	2012	2013
Ranking	1	Deutsche Bank	Deutsche Bank	RBS	Deutsche Bank	Deutsche Bank	Deutsche Bank	HSBC	Deutsche Bank
	2	JPMorgan	Citi	Deutsche Bank	RBS	Barclays	RBS	Barclays	HSBC
	3	Barclays	HSBC	BNP Paribas	BNP Paribas	BNP Paribas	Citi	RBS	BNP Paribas
	4	Morgan Stanley	JPMorgan	HSBC	Societe Generale	RBS	BNP Paribas	Deutsche Bank	JPMorgan
	5	Citi	BNP Paribas	JPMorgan	HSBC	HSBC	JPMorgan	BNP Paribas	Barclays
Active Underwriters		38	41	48	58	62	63	74	94
Total n° of bonds		119	113	131	242	235	235	375	397
Total proceeds raised (mill.\$)		81181.55	88297.53	88195.37	238553.97	144511.97	149058.70	242770.41	236520.71
Average UW mkt. share		2.69	2.50	2.17	1.81	1.69	1.67	1.41	1.10
Median UW mkt. share		0.64	1.67	0.53	0.35	0.60	0.54	0.24	0.19
HHI (UW)		0.0684	0.0599	0.0762	0.0601	0.0500	0.0486	0.0443	0.0417
Average Lending mkt. share		1.74	1.78	1.52	1.32	1.23	1.30	1.09	0.87
Median Lending mkt. share		1.30	1.19	1.07	0.63	0.68	0.71	0.55	0.29

TABLE II
DESCRIPTIVE STATISTICS OF THE MAIN VARIABLES

	mean	p50	p25	p75	sd	Non Bailed-out	Bailed-out
						mean	
Market Share	0.88	0.01	0.00	0.45	1.99	0.52	1.94
<u>Determinants of Uws market share</u>							
Abnormal Bond Spreads	0.00	0.00	0.00	0.00	0.09	0.00	0.01
Abnormal Fees	27.67	0.00	0.00	28.12	91.60	24.80	35.94
HHI Industrial Specialization	3239.71	1383.80	0.00	5381.45	3796.44	3379.00	2837.60
N° Total Star Analyst (%)	0.01	0.00	0.00	0.00	0.03	0.00	0.02
UW Lender	0.17	0.00	0.00	0.00	0.38	0.11	0.36
Lending Mktshare	0.74	0.17	0.00	0.99	1.22	0.48	1.48
Private Placement	0.03	0.00	0.00	0.00	0.12	0.03	0.04
Multiple Uws	0.56	0.89	0.00	1.00	0.47	0.49	0.75
<u>Determinants of underwriters' financial health</u>							
UW size	12.09	12.80	11.27	13.66	2.27	11.64	13.25
ROE	5.60	9.49	4.04	14.99	39.94	9.80	-5.12
Liquidity	57.09	36.50	21.21	61.78	81.47	59.37	51.50
Capital Adequacy	14.72	6.18	4.41	8.66	69.29	18.25	5.68
Operation Efficiency	66.73	60.89	51.25	71.06	38.48	64.49	72.58
Age	1.54	2.05	0.00	2.96	1.45	1.33	2.14
Listed	0.74	1.00	0.00	1.00	0.44	0.74	0.75
n =						591	203

TABLE III
DIFFERENCE-IN-DIFFERENCES REGRESSIONS ON UNDERWRITER MARKET SHARES

This table presents the coefficients for the difference-in-differences estimations for underwriter market shares for fixed corporate bonds in Europe from 2006–2013. The dependent variable is underwriter market share computed on a proceeds base, in which proceeds of syndicated bonds are split among all the underwriters. Column I and II presents the results for Equation 1. Column III and IV present the results for Equation 2. All the explanatory variables are described in the Appendix Table A.II. A constant term (not reported) is included in all regressions. Z-statistics are based on underwriter clustered standard errors. *, **, *** Coefficients are statistically significant different than zero at least at 10 %, 5% and 1% levels.

Dependent Variable: Mkt. share Proceeds Apportioned	Equation 1		Equation 2 Reputable: Top 5	
Recapitalized _{it}	0.00407 (0.116)	0.0734 (0.119)	0.107* (0.0640)	0.199** (0.121)
Recapitalized _{it} x Reputable _i			-1.324** (0.385)	-1.204*** (0.356)
Abnormal Bond Spreads		0.000189 (0.000373)		0.000250 (0.000365)
Abnormal Fees		0.179 (0.373)		0.0172 (0.366)
HHI Industry Specialization		-4.07e-05*** (1.29e-05)		6.41e-06 (1.60e-05)
Number Total Star Analyst _{i,t-1}		0.0737*** (0.0245)		0.0542** (0.0244)
UW Lender _{i,t}		0.498*** (0.112)		0.396*** (0.111)
Lending Mktshare _{i,t}		0.00585 (0.0122)		0.00529 (0.0119)
Private Placement		0.230 (0.328)		-0.127 (0.328)
Multiple Uws		0.396*** (0.131)		-0.0232 (0.153)
UW size		0.481*** (0.149)		0.452*** (0.146)
ROE		-0.000530 (0.000957)		-0.000378 (0.000936)
Liquidity		-0.000827 (0.000754)		-0.00105 (0.000739)
Capital Adequacy		0.0239 (0.0163)		0.0276* (0.0159)
Operation Efficiency		0.000106 (0.000999)		0.000215 (0.000977)
Age		1.98e-05 (0.0684)		0.00990 (0.0670)
Listed		-0.00491 (0.316)		-0.0146 (0.309)
Time Fixed Effects	Yes	Yes	Yes	Yes
UW Fixed Effects	Yes	Yes	Yes	Yes
F-test	0.000	0.000	0.000	0.000
Observations	833	833	833	833
R-squared	0.090	0.394	0.128	0.407

TABLE IV
FIRM-BANK MATCHING: WINNING A MANDATE

This table presents the coefficients and the z-statistics for the conditional fixed effects logit regressions for the determinants of being chosen as underwriter in a given deal. All variables are defined in the Appendix. Z-statistics are based on bond clustered standard errors. A constant term (not reported) is included in all regressions. *, **, *** Coefficients are statistically significant different than zero at least at 10 %, 5% and 1%.

VARIABLES		Dep. Var: UW Chosen (0 1)		
		Firm-Bank Matching: Winning Mandate	Subsample: Firms issuing in the pre-crisis & crisis	Subsample: Firms without prior lending relationships
	<i>Recapitalized_{it}</i>	0.139** (0.0569)	0.165** (0.0714)	0.236*** (0.0800)
	<i>Reputable_i</i>	0.348*** (0.0767)	0.461*** (0.0929)	0.686*** (0.116)
	<i>Recapitalized_{it} x Reputable_i</i>	-0.175** (0.0874)	-0.207** (0.0976)	-0.339** (0.141)
BOND FEATURES	Bond size	0.109** (0.0428)	0.122*** (0.0318)	0.129** (0.0613)
	Maturity	0.0264 (0.0278)	0.0223 (0.0165)	0.00402 (0.0804)
	Callability	0.0348 (0.0660)	0.0266 (0.106)	0.0940 (0.109)
	Domestic Placement	-0.164* (0.0894)	-0.117 (0.0898)	-0.360 (0.484)
	Investment Grade	0.176 (0.273)	0.0821 (0.307)	-0.0108 (0.223)
	Collateral	0.0463 (0.215)	0.180* (0.109)	0.175* (0.113)
	Syndicate Size	0.278*** (0.0400)	0.275*** (0.0579)	0.248*** (0.0271)
FIRM FEATURES	Firm size	0.120 (5.666)	0.0536 (5.403)	0.177 (0.595)
	Firm Leverage	0.0280 (3.264)	0.334 (4.674)	0.0513 (0.963)
	Firm ROA	0.00105 (0.0145)	0.00408 (0.0345)	-0.0122 (0.0182)
	First time issuer	0.111* (0.0675)	0.0128 (0.164)	0.194 (0.205)
BANK FEATURES	Abnormal Bond Spreads	-0.00186*** (0.000689)	-0.00204** (0.000802)	-0.00356*** (0.00111)
	Abnormal Fees	-0.101 (0.414)	-0.486 (0.616)	0.839* (0.433)
	HHI Industry Specialization	-0.000158*** (3.03e-05)	-0.000115*** (4.00e-05)	-9.89e-05*** (2.23e-05)
	Number Total Star Analyst (%) _{i,t-1}	0.708 (0.895)	-0.225 (1.263)	0.0897 (0.578)
	UW Lender _{i,t}	0.287*** (0.0691)	0.276*** (0.0793)	0.232** (0.0909)
	Lending Mktshare _{i,t}	0.0564 (0.0706)	0.0173 (0.0905)	0.00949 (0.0346)
	Private Placement	1.364*** (0.219)	1.006*** (0.280)	0.675 (0.461)
	Multiple Uws	-0.777*** (0.253)	-0.811** (0.333)	-1.477*** (0.237)
	UW size	0.489* (0.292)	0.709* (0.426)	0.467*** (0.0615)
	ROE	0.00102 (0.000681)	0.00657*** (0.00253)	0.00239 (0.00166)
	Liquidity	0.00183*** (0.000326)	0.00236*** (0.000406)	0.00273*** (0.000403)
	Capital Adequacy	0.00462 (0.00300)	0.00601 (0.00460)	0.00596*** (0.000970)
	Operation Efficiency	0.00170* (0.000972)	0.00203 (0.00149)	0.00354** (0.00144)
	Age	0.371*** (0.0471)	0.395*** (0.0548)	0.366*** (0.0631)
	Listed	0.624*** (0.123)	0.633*** (0.142)	0.944*** (0.172)
FIRM-BANK RELATION	Firm – Bank Shared nationality	1.581*** (0.0748)	1.321*** (0.0925)	1.648*** (0.0782)
	Prior Firm-UW Relationships	2.220*** (0.339)	2.311*** (0.440)	4.140*** (0.355)
	Prior Firm-Lending Relationships	9.507*** (0.859)	6.180*** (0.796)	
	Observations	100,188	57,221	29,741
	Year	Yes	Yes	Yes
	Firm	Yes	Yes	Yes
	Pseudo R ²	0.310	0.279	0.243
	Log-Likelihood	-13806.3	-8692.5	-3932.1
	p-value (chi2)	0.00	0.00	0.00

TABLE V
FIRM-BANK MATCHING: RETAINING A PRIOR MANDATE

This table presents the coefficients and the z-statistics for the conditional fixed effects logit regressions for the determinants of being retained as underwriter in a given deal. All variables are defined in the Appendix. Z-statistics are based on bond clustered standard errors. A constant term (not reported) is included in all regressions. *, **, *** Coefficients are statistically significant different than zero at least at 10%, 5% and 1%.

	VARIABLES	Dep. Var: UW Retained (0 1)		
		Firm-Bank Matching: Retention	Subsample: Firms issuing in the pre-crisis & crisis	Subsample: Firms without prior lending relationships
	<i>Recapitalized_{it}</i>	-0.0585 (0.166)	-0.0627 (0.239)	0.195 (0.329)
	<i>Reputable_i</i>	0.414** (0.183)	0.552** (0.229)	0.561* (0.329)
	<i>Recapitalized_{it} x Reputable_i</i>	-0.539** (0.228)	-0.579** (0.291)	-0.947** (0.451)
BOND FEATURES	Bond size	-0.386*** (0.129)	-0.309** (0.143)	0.0955 (0.245)
	Maturity	0.134 (0.179)	0.313 (0.215)	0.751* (0.408)
	Callability	0.309 (0.197)	0.184 (0.255)	1.116** (0.568)
	Domestic Placement	0.120 (0.345)	0.0781 (0.463)	12.46*** (1.195)
	Investment Grade	-0.751 (0.583)	-0.540 (0.709)	-0.906 (0.772)
	Collateral	1.532 (1.024)	-11.22*** (1.155)	-4.315 (3.541)
	Syndicate Size	0.385*** (0.0383)	0.380*** (0.0504)	0.291*** (0.0884)
FIRM FEATURES	Firm size	-1.932** (0.844)	-1.381 (1.119)	-4.565** (2.027)
	Firm Leverage	-1.142 (2.231)	1.810 (2.497)	5.844 (5.927)
	Firm ROA	0.00319 (0.0257)	0.0303 (0.0295)	0.0525 (0.0491)
	First time issuer	0.426 (0.327)	0.0209 (1.428)	0.153 (0.666)
BANK FEATURES	Abnormal Bond Spreads	-0.000850 (0.00209)	-0.00165 (0.00277)	0.00125 (0.00418)
	Abnormal Fees	-1.139 (1.168)	-1.566 (1.458)	-0.211 (2.206)
	HHI Industry Specialization	-1.89e-05 (6.05e-05)	4.38e-06 (7.40e-05)	-0.000130 (0.000111)
	Number Total Star Analyst _{i,t-1}	0.0182 (0.0129)	0.0331* (0.0171)	0.0315 (0.0305)
	UW Lender _{i,t}	0.188 (0.187)	-0.0186 (0.217)	-0.0674 (0.303)
	Lending Mktshare _{i,t}	0.117 (0.0710)	0.154 (0.0992)	0.0365 (0.172)
	Private Placement	-2.149** (1.087)	-0.939 (1.452)	-3.341* (1.866)
	Multiple Uws	-1.919*** (0.594)	-3.012*** (0.635)	-1.058 (1.236)
	UW size	0.0170 (0.0834)	-0.0358 (0.139)	0.115 (0.371)
	ROE	-0.000132 (0.00205)	-0.0188*** (0.00713)	-0.00854 (0.0106)
	Liquidity	0.00267*** (0.00102)	0.00299** (0.00132)	0.0127* (0.00748)
	Capital Adequacy	0.0524* (0.0288)	0.0177 (0.0433)	0.0402 (0.0677)
	Operation Efficiency	-0.00227 (0.00224)	-0.00635** (0.00322)	-0.00651 (0.00466)
	Age	-0.0813 (0.157)	0.439** (0.208)	0.369 (0.387)
	Listed	0.932** (0.400)	1.259** (0.559)	0.457 (0.661)
FIRM-BANK RELATION	Firm – Bank Shared nationality	0.869*** (0.138)	0.883*** (0.185)	0.773*** (0.295)
	Prior Firm-UW Relationships	0.604 (0.524)	0.211 (0.687)	1.955 (1.199)
	Prior Firm-Lending Relationships	2.222*** (0.856)	0.949 (0.723)	
	Observations	2,938	1,917	726
	Year Fixed Effects	Yes	Yes	Yes
	Firm Fixed Effects	Yes	Yes	Yes
	Pseudo R ²	0.113	0.123	0.156
	Log-Likelihood	-1092.8	-710.6	-263.8
	p-value (chi2)	0.00	0.00	0.00

TABLE VI
CONTINUOUS MEASURES OF REPUTATION

This table presents the coefficients for the difference-in-differences estimations for underwriter market shares for fixed corporate bonds in Europe from 2006–2013. The dependent variable is underwriter market share computed on a proceeds base, in which proceeds of syndicated bonds are split among all the underwriters. In Column I, the total proceeds raised in the corporate bond markets by each underwriter during the pre-bailout period (UW-proceeds) are considered as reputation measure. In Column II, the inverse of the ranking position hold by the underwriter in the league tables during the pre-bailout period (UW-inv.ranking) is used as reputation measure. In Column III, the Megginson–Weiss measure computed during the pre-bailout period is used as reputation measure. A constant term (not reported) is included in all regressions. Z-statistics are based on underwriter clustered standard errors. *, **, *** Coefficients are statistically significant different than zero at least at 10 %, 5% and 1% levels.

Dependent Variable: Mkt. share Proceeds Apportioned	Continuous reputation measure		
	UW-proceeds	UW-inv.ranking	UW-MW
Recapitalized _{it}	0.236* (0.133)	0.606*** (0.129)	1.464** (0.683)
Recapitalized _{it} x Reputation measure _i	-0.112*** (0.0407)	-8.667*** (0.998)	-0.0177** (0.00840)
Controls	Yes	Yes	Yes
Time Fixed Effects	Yes	Yes	Yes
UW Fixed Effects	Yes	Yes	Yes
F-test	0.00	0.00	0.00
Observations	833	833	833
R-squared	0.321	0.228	0.222

TABLE VII
ALTERNATIVE MEASURES OF REPUTATION

This table presents the coefficients for the difference-in-differences estimations for underwriter market shares for fixed corporate bonds in Europe from 2006–2013. The dependent variable is underwriter market share computed on a proceeds base, in which proceeds of syndicated bonds are split among all the underwriters. Panel A measures reputation based on deals issued by high-quality firms. Panel B measures reputation based on the presence of star fixed income analysts working for the underwriter. All the discrete and continuous measures considered in each regression are described in the Appendix Table A.II. A constant term (not reported) is included in all regressions. Z-statistics are based on underwriter clustered standard errors. *, **, *** Coefficients are statistically significant different than zero at least at 10 %, 5% and 1% levels.

Panel A.		Alt. Reputation measure: High Quality firms		
Dependent Variable: Mkt. share Proceeds Apportioned	Top 5	Continuous measures		
		UW-proceeds	UW-inv. ranking	UW-MW
Recapitalized _{it}	0.263** (0.116)	0.449*** (0.122)	0.724*** (0.132)	0.305** (0.133)
Recapitalized _{it} x Reputation measure _i	-3.473*** (0.415)	-5.76e-10*** (6.59e-11)	-9.758*** (1.040)	-0.0102*** (0.00238)
Controls	Yes	Yes	Yes	Yes
Time Fixed Effects	Yes	Yes	Yes	Yes
UW Fixed Effects	Yes	Yes	Yes	Yes
F-test	0.00	0.00	0.00	0.00
Observations	833	833	833	833
R-squared	0.270	0.572	0.240	0.178
Panel B.		Alt. Reputation measure: Fixed-Income Star Analysts		
Dependent Variable: Mkt. share Proceeds Apportioned	Top 5	Continuous measures		
		N° Star Analysts	Inv. ranking	MW
Recapitalized _{it}	0.109* (0.101)	0.220** (0.069)	0.342** (0.136)	0.223** (0.067)
Recapitalized _{it} x Reputation measure _i	-1.256*** (0.437)	-0.0268*** (0.00634)	-2.768*** (0.633)	-0.0108*** (0.00329)
Controls	Yes	Yes	Yes	Yes
Time Fixed Effects	Yes	Yes	Yes	Yes
UW Fixed Effects	Yes	Yes	Yes	Yes
F-test	0.00	0.00	0.00	0.00
Observations	833	833	833	833
R-squared	0.293	0.245	0.263	0.243

**FIGURE IV.
THE REPUTATIONAL CUTOFF**

These figures plot the coefficients for difference-in-difference regressions. Figure IV.a (left-hand side) plots the DID coefficients extending the criteria used to be defined as reputable underwriter (Top 5, 10, 15 and 20). Figure IV.b (right-hand side) plots the DID coefficients considering different sub-groups of banks (Top 1-5, 5-10, 10-15 and 15-20).

**TABLE VIII
ROBUSTNESS CHECKS IN DIFFERENCE-IN-DIFFERENCES REGRESSIONS ON UNDERWRITER MARKET SHARES**

This table presents the coefficients for the difference-in-differences estimations for underwriter market shares for fixed corporate bonds in Europe from 2006–2013. Column I and II present the results using alternative market share measures. Column III and IV present the results for a subsample of active underwriters placing at least one bond per year. Columns V to VIII present the results using alternative reputation measures. In Column V and VI underwriters are randomly assigned as recapitalized or not and errors are obtained with bootstrapped confidence intervals using 2,500 replications. In Columns VII and VIII, it is artificially assumed that each of the bailout measures took place two years earlier. In Columns IX and X the recapitalization measure used is the ratio of total funds received by the underwriter to total assets. In Columns XI and XII the recapitalization measure used is the natural logarithm of the total funds received by the underwriter plus one. The reputation measure considered is a dummy that takes the value 1 if the underwriter is ranked in the top five in the annual league tables considering the market shares of the pre-bailout period. A constant term (not reported) is included in all regressions. Z-statistics are based on underwriter clustered standard errors. *, **, *** Coefficients are statistically significant different than zero at least at 10 %, 5% and 1% levels.

	Alternative market share measures		Subsample Active Underwriters		Placebo Experiments				Intensity of the Recapitalization Measure			
	Dep. Var:	Dep. Var:	Dep. Var: Mkt. share Proceeds Apportioned		Dep. Var: Mkt. share Proceeds Apportioned				Dep. Var: Mkt. share Proceeds Apportioned			
	Mkt. share proceeds full		N° deals >0		Random assignment of Recapitalized Underwriters		Fake Recapitalization period		Recapitalized = Recapitalization intensity $\frac{\text{Recapitalization Amount}}{\text{Total Assets}}$		Recapitalized = Recapitalization amount $\ln(1 + \text{Recapitalization amount})$	
Dependent Variable:												
Recapitalized _{it}	0.0771 (0.122)	0.218* (0.123)	0.362 (0.269)	0.613** (0.282)	-0.00794 (0.0635)	-0.00632 (0.0652)	-0.00594 (0.133)	-0.0723 (0.167)	1.113 (1.465)	1.925* (1.449)	0.0222 (0.0138)	0.0292** (0.0141)
Recapitalized _{it} x Reputable _i		-1.360*** (0.363)		-1.404*** (0.529)		-0.0319 (0.290)		1.207 (1.464)		-31.08** (14.48)		-0.0612** (0.0355)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Time Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
UW Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
F-test	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Observations	833	833	436	436	794	833	833	833	833	833	833	833
R-squared	0.444	0.454	0.285	0.261	0.399	0.399	0.453	0.493	0.514	0.492	0.513	0.510

TABLE IX
ROBUSTNESS: TWO-STAGE HECKMAN'S MODEL FOR SELF-SELECTION BIASES

This table presents the coefficients for the two-stage Heckman's (1979) self-selection model. In the first stage the dependent variable is a dummy that takes the value 1 if the underwriter is being recapitalized. In the second stage the dependent variable is underwriter market share computed on a proceeds base, in which proceeds of syndicated bonds are split among all the underwriters. All the explanatory variables are described in the Appendix. A constant term (not reported) is included in all regressions. Z-statistics are based on underwriter clustered standard errors. *, **, *** Coefficients are statistically significant different than zero at least at 10 %, 5% and 1% levels.

First Stage (Probit)		Second Stage		
Dependent Var.: Recapitalized UW		Dependent Var.: Mkt. share Proc. App	Eq. 1	Eq. 2 Reputable: Top 5
UW size	0.371** (0.175)	Recapitalized _{it}	0.106 (0.133)	0.246* (0.137)
ROE	-0.0105** (0.00428)	Recapitalized _{it} x Reputable _i		-1.387*** (0.362)
Liquidity	-0.0196*** (0.00579)	Inverse Mills Ratio	-0.104 (0.0967)	-0.0900 (0.0956)
Capital Adequacy	-0.0509 (0.0524)	Controls	Yes	Yes
Operation Efficiency	0.00468 (0.00296)			
Age	-0.0776 (0.148)			
Listed	-0.531 (0.433)			
Interbank Lendings	-1.379 (2.189)			
Regulatory Quality	1.596** (0.646)			
Stock Markets Volatility	1.222*** (0.383)			
GDP Growth	-0.133** (0.0531)			
Economic Freedom	-0.149*** (0.0477)			
Time Fixed Effects	Yes	Time Fixed Effects	Yes	Yes
Country Fixed Effects	Yes	UW Fixed Effects	Yes	Yes
F-test	0.00	F-test	0.00	0.00
Observations	755	Observations	685	685
Pseudo R ²	0.441	R-squared	0.280	0.329

TABLE X
ROBUSTNESS: INSTRUMENTAL VARIABLE ANALYSIS

This table presents the coefficients for the difference-in-differences estimations for underwriter market shares for fixed corporate bonds in Europe from 2006–2013 using an IV approach. The dependent variable is underwriter market share computed on a proceeds base, in which proceeds of syndicated bonds are split among all the underwriters. We use as instruments: Pol_Reg connection, Prompt corrective power index and Bank opacity. Panel A reports first-stage results. Panel B reports second-stage regression estimates. All the instruments are described in the Appendix. A constant term (not reported) is included in all regressions. Z-statistics are based on underwriter clustered standard errors. *, **, *** Coefficients are statistically significant different than zero at least at 10 %, 5% and 1% levels.

Panel A. Instrumental Variable Estimator First Stage: Instruments

Dependent Variable: Recapitalized Underwriter	
Pol_Reg connection	1.909*** (0.1573)
Prompt corrective power index	-0.058*** (0.0271)
Bank opacity	-0.586** (0.3125)
Controls	Yes
Time Fixed Effects	Yes
First-stage F-test (instruments)	20.05
Kleibergen–Paap weak identification F-statistic	20.17
Observations	833
Pseudo R-squared	0.415

Panel B. Instrumental Variable Estimator Second Stage

Dependent Variable: Mkt. share Proceeds App.		Top 5
Recapitalized _{it}		0.433** (0.167)
Recapitalized _{it} x Reputation measure _i		-1.837*** (0.473)
Controls		Yes
Time Fixed Effects		Yes
UW Fixed Effects		Yes
F-test		0.00
Observations		833
R-squared		0.405

TABLE XI
ROBUSTNESS: CLASSICAL DID APPROACH (TRIPLE DIFFERENCES)

This table presents the coefficients for the difference-in-differences estimations for underwriter market shares for fixed corporate bonds in Europe from 2006–2013. The dependent variable is underwriter market share computed on a proceeds base, in which proceeds of syndicated bonds are split among all the underwriters. $Post\text{-}Bailout_i \times Recapitalized_i \times Reputable_i$ reflects the incremental effect on reputable underwriters. Z-statistics are based on underwriter clustered standard errors. A constant term (not reported) is included in all regressions. *, **, *** Coefficients are statistically significant different than zero at least at 10 %, 5% and 1% levels.

Dependent Variable: Mkt. share Proceeds Apportioned	Equation 2 Reputable: Top 5
$Recapitalized_i$	-0.505** (0.208)
$Reputable_i$	3.210** (249)
$Reputable_i \times Recapitalized_i$	0.179 (0.740)
$Post\text{-}Bailout_i \times Reputable_i$	-0.415 (1.199)
$Post\text{-}Bailout_i \times Recapitalized_i$	0.416** (0.166)
$Post\text{-}Bailout_i \times Recapitalized_i \times Reputable_i$	-2.224** (1.144)
Controls	Yes
Time Fixed Effects	Yes
Country Fixed Effects	Yes
F-test	0.000
Observations	794
R-squared	0.848

TABLE XII
ROBUSTNESS: MATCHED DIFFERENCE-IN-DIFFERENCES

This table presents the coefficients for the matched differences-in-differences estimations for underwriter market shares for fixed corporate bonds in Europe from 2006–2013. The dependent variable is underwriter market share computed on a proceeds base, in which proceeds of syndicated bonds are split among all the underwriters. Z-statistics are based on underwriter clustered standard errors. A constant term (not reported) is included in all regressions. *, **, *** Coefficients are statistically significant different than zero at least at 10 %, 5% and 1% levels.

Dependent Variable: Mkt. share Proceeds Apportioned	Equation 2 Reputable: Top 5
$Recapitalized_{it}$	0.243*** (0.053)
$Recapitalized_{it} \times Reputable_i$	-0.446*** (0.1539)
Controls	Yes
Time-cohort period fixed effects	Yes
UW-cohort fixed effects	Yes
F-test	0.000
Observations	4,757
R-squared	0.901

APPENDIX A

TABLE A.I.
NATIONAL RANKING LEAGUE TABLES BY MARKET SHARE (< 1% Mkt. share)

Underwriter	France	Germany	United Kingdom	Italy	Spain	Europe
Mitsubishi UFJ Financial Group	2.1024	0.2166	1.3119	0.3456	0.4112	0.9467
RBC Capital Markets	0.8896	1.3463	1.1737	0.0000	0.0000	0.8117
Mizuho	0.6067	0.5094	1.5551	0.0920	0.0000	0.6872
LBBW	0.0000	2.7201	0.0000	0.0000	0.0000	0.6038
SEB	0.0000	0.3290	0.0000	0.0000	0.0000	0.5681
Nordea Markets	0.0000	0.1655	0.1047	0.0000	0.0000	0.5363
BayernLB	0.1319	2.1514	0.0000	0.0000	0.0000	0.5071
Danske Bank	0.0000	0.6159	0.0647	0.0000	0.0000	0.4723
Merrill Lynch	0.5308	0.1725	0.2745	0.2943	0.0000	0.4213
DZ Bank	0.0000	1.4491	0.0000	0.0000	0.0000	0.3761
TD Securities Inc	0.4086	0.6763	0.2060	0.0000	0.0000	0.3447
KBC	0.0616	0.0031	0.0336	0.0000	0.0000	0.3440
ABN AMRO	0.5929	0.0752	0.2039	0.3370	0.0000	0.3425
Erste Group Bank AG	0.0000	0.0701	0.0000	0.0000	0.0000	0.3302
Raiffeisen Bank International AG	0.0000	0.1882	0.0000	0.0000	0.0000	0.3220
Mediobanca	0.1639	0.1093	0.0000	3.4205	0.0000	0.3048
Lehman Brothers	0.0000	0.0000	0.9430	0.0000	0.0000	0.2437
Bank of America	0.0000	0.1000	0.5177	0.0000	1.1915	0.2335
Standard Chartered Bank	0.0382	0.1756	0.6528	0.0000	0.0000	0.2132
Rabobank	0.0535	0.0464	0.0000	0.0522	0.0000	0.1994
CaixaBank	0.0000	0.0000	0.0000	0.0000	3.3595	0.1511
Nomura	0.0431	0.1624	0.1177	0.2199	0.2915	0.1459
Svenska Handelsbanken AB	0.0000	0.0433	0.0000	0.0000	0.0000	0.1412
Belfius Bank & Insurance	0.0000	0.0000	0.0000	0.0000	0.0000	0.1367
Fortis	0.0000	0.0000	0.0000	0.0000	0.0000	0.1316
OP-Pohjola Group	0.0000	0.0000	0.0000	0.0000	0.0000	0.1231
CM-CIC	0.5484	0.0000	0.0000	0.0000	0.0000	0.1228
Dresdner Kleinwort	0.3122	0.2255	0.0000	0.0000	0.0000	0.1200
Caja Madrid - Bankia	0.0000	0.0000	0.0000	0.0000	3.4035	0.1136
Sumitomo Mitsui Financial Group	0.2888	0.1481	0.0000	0.0000	0.0000	0.1115
Close Brothers Group plc	0.0000	0.4713	0.0000	0.0000	0.0000	0.1090
KKR	0.0822	0.0922	0.0312	0.0000	0.2915	0.1021
WestLB	0.0000	0.4158	0.0000	0.0000	0.0000	0.0979
CaixaBI	0.0000	0.0000	0.0000	0.0000	0.3986	0.0856
Wells Fargo Securities	0.0000	0.0338	0.3041	0.0000	0.0000	0.0847
Monte dei Paschi	0.0000	0.0000	0.0000	1.4594	0.0000	0.0805
Jefferies LLC	0.0000	0.2075	0.0000	0.0000	0.0000	0.0777
Helaba	0.0000	0.3095	0.0000	0.0000	0.0000	0.0687
Pareto Securities	0.0000	0.0000	0.1490	0.0000	0.0000	0.0687
ANZ	0.0199	0.0367	0.1831	0.0000	0.0000	0.0591
Swedbank	0.0000	0.0000	0.0000	0.0000	0.0000	0.0487
Centrobanca SpA	0.0000	0.0000	0.0000	0.8555	0.0000	0.0472
Banco Espirito Santo	0.0000	0.0000	0.0000	0.0000	0.3986	0.0442
Canaccord Genuity Corp	0.0000	0.0000	0.1602	0.0000	0.0000	0.0407
Daiwa Securities	0.1351	0.0062	0.0000	0.0000	0.0000	0.0316
Commonwealth Bank of Australia	0.0265	0.0000	0.0983	0.0000	0.0000	0.0309
Dexia	0.0995	0.0000	0.0000	0.0000	0.0000	0.0281
Scotiabank	0.0000	0.0000	0.0554	0.0000	0.0000	0.0280
National Australia Bank	0.0000	0.0063	0.0926	0.0000	0.0000	0.0249
Millennium Investment Banking	0.0000	0.0000	0.0000	0.0000	0.0000	0.0239
Banco BPI	0.0000	0.0000	0.0000	0.0000	0.0000	0.0232
DNB Markets	0.0000	0.0000	0.0000	0.0000	0.0000	0.0227
CIBC World Markets	0.0194	0.0270	0.0477	0.0000	0.0000	0.0224
Oddo & Cie	0.0996	0.0000	0.0000	0.0000	0.0000	0.0223
Banca March SA	0.0000	0.0000	0.0000	0.0000	0.7833	0.0217
TradeRisks Ltd	0.0000	0.0000	0.0805	0.0000	0.0000	0.0204
Banca Akros	0.0000	0.0000	0.0000	0.3689	0.0000	0.0203
IKB Deutsche Industriebank	0.0000	0.0459	0.0000	0.1690	0.0000	0.0195
BAWAG	0.0000	0.0000	0.0000	0.0000	0.0000	0.0190

Alpha Bank AE	0.0000	0.0000	0.0000	0.0000	0.0000	0.0183
Eurobank Ergasias SA	0.0000	0.0000	0.0000	0.0000	0.0000	0.0183
Industrial & Com. Bank of China- ICBC	0.0606	0.0000	0.0162	0.0000	0.0000	0.0177
Bank of China	0.0382	0.0218	0.0162	0.0000	0.0000	0.0175
Macquarie Group	0.0000	0.0000	0.0579	0.0000	0.0000	0.0147
BMO Capital Markets	0.0000	0.0031	0.0000	0.0000	0.0000	0.0146
DBS	0.0000	0.0000	0.0000	0.0000	0.0000	0.0140
Raiffeisenlandesbank Oberoesterreich	0.0000	0.0000	0.0000	0.0000	0.0000	0.0122
National Bank of Greece	0.0000	0.0000	0.0000	0.0000	0.0000	0.0110
Quirin Bank AG	0.0000	0.0486	0.0000	0.0000	0.0000	0.0108
Petercam	0.0000	0.0000	0.0000	0.0000	0.0000	0.0108
Steubing AG	0.0000	0.0202	0.0000	0.0000	0.0000	0.0101
Investec Bank	0.0000	0.0000	0.0375	0.0000	0.0000	0.0095
Westpac	0.0000	0.0425	0.0000	0.0000	0.0000	0.0094
APG Algemene Pensioen Groep NV	0.0000	0.0000	0.0000	0.0000	0.0000	0.0083
Itau BBA	0.0000	0.0000	0.0000	0.0000	0.2766	0.0077
Cecabank SA	0.0000	0.0000	0.0000	0.0000	0.2677	0.0074
Banco de Sabadell SA	0.0000	0.0000	0.0000	0.0000	0.2559	0.0071
Astrup Fearnley AS	0.0000	0.0000	0.0000	0.0000	0.0000	0.0068
GMP Capital Inc	0.0000	0.0000	0.0248	0.0000	0.0000	0.0063
Nova Ljubljanska Banka	0.0000	0.0000	0.0000	0.0000	0.0000	0.0059
Banco Popular Espanol SA	0.0000	0.0000	0.0000	0.0000	0.2025	0.0056
Banco Espirito Santo de Investimento	0.0000	0.0000	0.0000	0.0000	0.0000	0.0054
China Construction Bank Corp - CCB	0.0000	0.0201	0.0000	0.0000	0.0000	0.0045
Zuercher Kantonalbank - ZKB	0.0000	0.0193	0.0000	0.0000	0.0000	0.0043
Renta 4	0.0000	0.0000	0.0000	0.0000	0.1330	0.0037
MM Warburg	0.0000	0.0165	0.0000	0.0000	0.0000	0.0037
Bankinter	0.0000	0.0000	0.0000	0.0000	0.1288	0.0036
Abanka Vipra	0.0000	0.0000	0.0000	0.0000	0.0000	0.0033
Vontobel	0.0000	0.0125	0.0000	0.0000	0.0000	0.0028
Privatbanka as	0.0000	0.0000	0.0000	0.0000	0.0000	0.0025
Ahorro Corporacion Financiera SA	0.0000	0.0000	0.0000	0.0000	0.0871	0.0024
Banco Caminos SA	0.0000	0.0000	0.0000	0.0000	0.0871	0.0024
Banco Grupo Cajatres SA	0.0000	0.0000	0.0000	0.0000	0.0871	0.0024
Sociedad General de Valores y Cambios	0.0000	0.0000	0.0000	0.0000	0.0871	0.0024
Privredna Banka Zagreb	0.0000	0.0000	0.0000	0.0000	0.0000	0.0016
National Bank Financial	0.0000	0.0031	0.0000	0.0000	0.0000	0.0007
EuroLand Finance SA	0.0028	0.0000	0.0000	0.0000	0.0000	0.0006
Parex Banka	0.0000	0.0000	0.0000	0.0000	0.0000	0.0003
H₀ : $\mu_{\text{country}} = \mu_{\text{Europe}}$	t-values:	-2.30	0.5511	-1.64	-1.03	-1.0310
<hr/>						
Herfindahl-Hirschman Index	686.628	622.920	639.836	702.265	558.544	477.218
Syndicate size	3.506	3.214	3.156	4.390	4.508	3.185
Domestic Bonds (%)	2.64%	1.84%	0.38%	7.14%	5.44%	3.66%
Domestic Underwriters	7	11	7	6	14	-
U.S Underwriters	8	12	11	6	7	13

TABLE A.II.
DESCRIPTION OF THE VARIABLES

Panel A. Main Variables

<u>Variable</u>	<u>Description</u>
Mkt. share / Mkt.share proc. App.	Market share computed on annual proceeds raised in the corporate bond markets (in case of more underwriters all the proceeds are equally split among all the underwriters).
Recapitalized_{it}	Dummy that takes the value 1 when and after a underwriter <i>i</i> receives public capital injection at year <i>t</i> , 0 otherwise
Reputable_i	Dummy that takes the value 1 if the underwriter if the underwriter bank is ranked in the top five in the annual league tables considering the market shares of the pre-bailout period, 2006-Sept. 2008.
Continuous reputation measures	
UW-proceeds	Reputation measure computed as each underwriter's total proceeds raised in the corporate bond markets during the pre-bailout.
UW-inv.ranking	Reputation measure computed as the multiplicative inverse of the pre-bailout ranking position hold by an underwriter. $Inv.ranking = \frac{1}{Ranking\ position}$
UW-MW	Reputation measure computed as $Pre - MW_{j,pre-bailout} = \frac{\ln(proceeds_{j,pre-bailout})}{\max_{i \in I}(\ln(proceeds_{i,pre-bailout}))} * 100$
Alternative reputation measures	
Reputable_i HQ-firms	Dummy that takes the value 1 if the underwriter bank is ranked in the top five considering only those bonds issued by firms with a high grade or prime rating (above A+/A1) at launch during the pre-bailout period
Reputable_i FI Star Analysts	Dummy that takes the value 1 if the underwriter bank is ranked in the top five awarded banks based on the All-Europe Fixed-Income Research Team awards (reported by Institutional Investor) during the pre-bailout period
Instruments	
Pol_Reg connection	Dummy variable that equals one if the bank's chief executive (CEO) or president has previously served as a politician, has been publicly appointed on a discretionary basis by the government or any public agency (i.e. Secretary of State, Director General) or has served in a financial regulatory/supervisory agency or central bank.
Prompt corrective power index	Index that ranges from 0 to 6 according to the regulation levels of bank solvency deterioration that force automatic actions, such as interventions. Built following Barth et al. (2013) from the Bank Regulation and Supervision Survey.
Bank opacity	Ratio of available for sale (AFS) securities to total securities
Classical DID variables	
Recapitalized_i	Dummy that takes the value 1 if the underwriter bank has been being recipient of a state capital injection.
Post-Bailout Period_i	Dummy that takes the value 1 in 2009:Q1-2013:Q4 (following Berger et al., 2018, 2019; Berger & Roman, 2015, 2017; Duchin & Sosyura, 2014)
Alternative market share measure	
Mkt.share proc. full	Market share computed on annual proceeds raised in the corporate bond markets (in case of more underwriters all the proceeds are given each of them).
Intensity of recapitalization measures	
Recapitalization Intensity	Continuous variable computed as total funds received by the underwriter to total assets
Recapitalization Amount	Natural logarithm of the total funds received by the underwriter plus one: $\ln(1 + \text{Recapitalization amount})$
Reputational cutoff variables	
Reputable Top 10, 15 or 20	Dummy that takes the value 1 if the underwriter bank is ranked in the top ten, fifteen or twenty respectively in the annual league tables based on the pre-bailout market shares.
Reputable Top 5 -10, 10-15 or 15- 20	Dummy that takes the value 1 if the underwriter if the underwriter bank is ranked in the top 5 -10, 10-15 or 15-20, respectively in the annual league tables based on the pre-bailout market shares

Panel B. Determinants of underwriters' market shares

Abnormal bond spreads	<p>Weighted bond spreads in a three –year window.</p> $Spread\ (in\ bps) = \alpha + \beta_1 Proceeds + \beta_2 \ln(Proceeds) + \beta_3 \ln(Maturity) + \beta_4 Callable\ Bond + \beta_5 High - Yield\ Bond + \beta_6 Domestic\ Bond + \beta_7 Neg. Pledge\ Issuer + Industries\ Dummies + Countries\ Dummies + e_i$ $Abnormal\ bond\ spread = Spread - \widehat{Spread}$ <p>Abnormal fees are the weighted underwriting fees charged in a three –year window.</p>	Dealogic
Abnormal fees	<p>Weighted underwriting fees charged in a three –year window.</p> $Fees\ (in\ \% \ of\ gross\ proceeds) = \alpha + \beta_1 Proceeds + \beta_2 \ln(Proceeds) + \beta_3 \ln(Maturity) + \beta_4 Callable\ Bond + \beta_5 High - Yield\ Bond + \beta_6 Domestic + \beta_7 Neg. Pledge\ Issuer + Industries\ Dummies + Countries\ Dummies + e_i$ $Abnormal\ fees = fees - \widehat{fees}$	Dealogic
Industry Specialization	Herfindhal index calculated for each underwriter as $\sum_{j=1}^n \left(\frac{g_{ij}}{G_i} \right)^2$ (g_{ij} is the gross proceeds issued by the underwriter “i” in the two-digit SIC-industry “j” and G_i is the total gross proceeds issued by the underwriter “i”).	Dealogic

Number Star Analyst	Number of analysts reported by Institutional Investor for each underwriter in the All-Fixed Income Research Rankings.	Dealogic
UW Lender	Dummy that takes the value 1 if the underwriter bank has taken also the role of lead manager in a loan issued by a firm in the same natural year.	Thomson ONE
Lending market share	Computed on annual proceeds lent for each sample underwriter as lead manager in the European syndicate loan market (in case of more than one lender banks all the proceeds are equally split among all the lenders)	Thomson ONE
Weighted Private Placement	Average ratio of Proceeds placed on private placement deals over total proceeds placed in a three –year window (t, t-1, t-2)	Dealogic
Weighted Multiple UW Deals	Average ratio of Proceeds placed on multiple underwritten deals over total proceeds placed in a three –year window (t, t-1, t-2)	Dealogic
UW size	Natural Logarithm of the total assets of the underwriter computed at the beginning of “t” period	Bankscope
Profitability (ROE)	Ratio of Net Income to Total Equity computed at the beginning of “t” period	Bankscope
Liquidity	Ratio of liquid Assets to Total Customer Deposits and Short Term Debt computed at the beginning of “t” period	Bankscope
Capital Adequacy	Ratio of capital Funds to total assets at the beginning of “t” period	Bankscope
Operation Efficiency	Cost to income ratio computed at the beginning of “t” period	Bankscope
Age	Natural Logarithm of the years since the first issuance of the Underwriter or previous Underwriter since 1988	Dealogic
Listed	Dummy that takes the value 1 if the underwriter bank is listed in a stock exchange market.	Bankscope

Panel C. Determinants of underwriters’ financial health

UW size	Natural Logarithm of the total assets of the underwriter computed at the beginning of “t” period	Bankscope
Profitability (ROE)	Ratio of Net Income to Total Equity computed at the beginning of “t” period	Bankscope
Liquidity	Ratio of liquid Assets to Total Customer Deposits and Short Term Debt computed at the beginning of “t” period	Bankscope
Capital Adequacy	Ratio of capital Funds to total assets at the beginning of “t” period	Bankscope
Operation Efficiency	Cost to income ratio computed at the beginning of “t” period	Bankscope
Age	Natural Logarithm of the years since the first issuance of the Underwriter or previous Underwriter since 1988	Dealogic
Listed	Dummy that takes the value 1 if the underwriter bank is listed in a stock exchange market.	Bankscope

Panel D. Firm-bank matching

Bond size	Natural logarithm of the bond proceeds	Dealogic
Maturity	Natural logarithm of bond's time to maturity in years	Dealogic
Callability	Dummy taking the value 1 if the bond includes a call option	Dealogic
Domestic placement	Dummy taking the value 1 if the bond is placed domestically	Dealogic
Investment Grade	Dummy taking the value 1 if the bond is an investment grade bond	Dealogic
Syndicate size	Number of underwriters taking this role in the deal	Compustat
Firm size	Natural logarithm of the issuer's total assets at the end of the year before the bond issue	Compustat
Firm Leverage	Ratio of total liabilities to equity at the end of the year before the bond issue	Compustat
Firm ROA	Return on assets based on the net incomes and total assets at the end of the year before the bond issue.	Compustat
First-time issuer	Dummy taking the value 1 if the bond is the first bond issued by the issuer in the last 15 years	Dealogic
Firm – Bank Shared nationality	Dummy taking the value 1 if firm and bank are located in the same country	Dealogic
Prior Firm-UW Relationships	$\frac{\text{Amount of bonds proceeds by bank } i \text{ to firm } j \text{ 2 years before the bond issue}}{\text{Total bonds proceeds by bank } i \text{ to firm } j \text{ 2 years before the bond issue}}$	Dealogic
Prior Firm-Lending Relationships	$\frac{\text{Amount of loans by bank } i \text{ to firm } j \text{ 2 years before the bond issue}}{\text{Total bonds proceeds by bank } i \text{ to firm } j \text{ 2 years before the bond issue}}$	Thomson ONE

Panel E. Other determinants of being bailed-out

Interbank Lendings	Loans and advances to banks to total assets at the beginning of period “t”	Bankscope
Regulatory Quality	Ability of the government to formulate and implement sound policies and regulations that permit and promote private sector development	World Bank
Stock Markets Volatility	Standard deviation of the index price of the main stock market of the country in which the bank is domiciled	OECD database
GDP Growth	Growth in the GDP of the country where the bank is domiciled	World Bank
Economic Freedom	Composite Index that accounts for the rule of law, government size, regulatory efficiency and open markets in order to offer a measure of how in economically free societies, governments allow labor, capital, and goods to move freely, and refrain from coercion or constraint of liberty beyond the extent necessary to protect and maintain liberty itself.	Heritage Foundation

APPENDIX B

TABLE B
RECAPITALIZATION MEASURES RECEIVED BY UNDERWRITERS (2006 – 2013)

Underwriter	State AID	Date	Amount	Source
Abanka Vipa	Slovenia	Dec. 2013	EUR 0.348 bn.	European Commission
ABN AMRO	Netherlands	July. 2009	EUR 0.5 bn.	European Commission
	Netherlands	July. 2009	EUR 0.3 bn.	European Commission
	Netherlands	Jan. 2010	EUR 1.2 bn.	European Commission
Alpha Bank	Greece	May. 2009	EUR 0.94 bn.	European Commission
	Greece	May. 2012	EUR 1.9 bn.	European Commission
	Greece	Dec. 2012	EUR 1.04 bn.	European Commission
	Greece	June. 2013	EUR 4.04 bn.	European Commission
Banc of America	U.S	Oct. 2008	USD 15 bn.	U.S Dep.of Treasury
	U.S	Jan. 2009	USD 10 bn.	U.S Dep.of Treasury
	U.S	Jan. 2009	USD 20 bn.	U.S Dep.of Treasury
Banco BPI	Portugal	June. 2012	EUR 1.5 bn.	European Commission
Banco Grupo Cajates	Spain	Dec. 2012	EUR 0.407 bn.	European Commission
Bankia	Spain	June. 2010	EUR 4.47 bn.	European Commission
	Spain	Sept. 2012	EUR 4.5 bn.	European Commission
	Spain	Dec. 2012	EUR 13.5 bn.	European Commission
BAWAG	Austria	Dec. 2009	EUR 0.55 bn.	European Commission
BayernLB	Germany	Dec. 2008	EUR 10 bn.	European Commission
BNP Paribas	France	Dec. 2008	EUR 2.55 bn.	European Commission
Credit Agricole	France	Dec. 2008	EUR 3.0 bn.	European Commission
Citigroup	U.S	Oct. 2008	USD 25 bn.	U.S Dep.of Treasury
	U.S	Dec. 2008	USD 20 bn.	U.S Dep.of Treasury
Credit Mutuel	France	Dec. 2008	EUR 1.2 bn.	European Commission
Commerzbank	Germany	Dec. 2008	EUR 8.2 bn.	European Commission
	Germany	January. 2009	EUR 1.8 bn.	European Commission
	Germany	January. 2009	EUR 8.2 bn.	European Commission
Dexia	Belgium, France and Luxembourg Belgium and France	Oct. 2008	EUR 5.2 bn.	European Commission
		Dec. 2012	EUR 5.5 bn.	European Commission
Erste Group Bank	Austria	March. 2009	EUR 1 bn.	Finance Ministry of Austria
Eurobank Ergasias	Greece	May. 2009	EUR 0.95 bn.	European Commission
	Greece	May. 2012	EUR 3.97 bn.	European Commission
	Greece	Dec. 2012	EUR 1.34 bn.	European Commission
	Greece	May. 2013	EUR 5.84 bn.	European Commission
Fortis	Belgium and Luxembourg Netherlands Netherlands	Sept. 2008	EUR 7.2 bn.	European Commission
		Dec. 2008	EUR [0-2.75] bn - EUR [0.95-3.65] bn	European Commission
		Feb. 2010	EUR 1.35 bn.	European Commission
Goldman Sachs	U.S	Oct. 2008	USD 10 bn.	U.S Dep.of Treasury
IKB Deutsche Industriebank	Germany	Feb. 2008	EUR 2.3 bn.	European Commission
ING	Netherlands	Nov.2008	EUR 10 bn.	European Commission
JPMorgan	U.S	Oct. 2008	USD 25 bn.	U.S Dep.of Treasury
KBC	Belgium	Dec. 2008	EUR 3.5 bn.	European Commission
	Belgium	Jan. 2009	EUR 3.5 bn.	European Commission
LBBW	Germany	June. 2009	EUR 5 bn.	European Commission
Lloyds Banking Group	United Kingdom	Jan. 2009	GBP 17 bn.	European Commission
Millennium Investment Banking	Portugal	June. 2012	EUR 3 bn.	European Commission
Monte dei Paschi	Italy	Dec. 2009	EUR 1.9 bn.	European Commission
	Italy	Dec. 2012	EUR 2 bn.	European Commission
Morgan Stanley	U.S	Oct. 2008	USD 10 bn.	U.S Dep.of Treasury
National Bank of Greece	Greece	May. 2009	EUR 0.35 bn.	European Commission
	Greece	Dec. 2011	EUR 1 bn.	European Commission
	Greece	May. 2012	EUR 7.4 bn.	European Commission
	Greece	Dec. 2012	EUR 2.3 bn.	European Commission
	Greece	May. 2013	EUR 8.7 bn.	European Commission
Nova Ljubljanska Banka	Slovenia	March. 2011	EUR 0.25 bn.	European Commission
	Slovenia	July. 2012	EUR 0.39 mill.	European Commission
	Slovenia	Dec. 2013	EUR 1.58 bn.	European Commission
Parex Banka	Latvia	Nov. 2008	LVL. 0.2 bn.	European Commission
	Latvia	Dec. 2011	LVL. 0.049 bn	European Commission
RBS	United Kingdom	Oct. 2008	GBP 20 bn.	European Commission
	United Kingdom	Nov. 2009	GBP 25.5 bn.	European Commission
Societe Generale	France	Dec. 2008	EUR 1.70 bn.	European Commission
UBS	Switzerland	Dec. 2008	SFR. 6 bn.	Swiss National Bank
Wells Fargo	U.S	Oct. 2008	USD 25 bn.	U.S Dep.of Treasury
WestLB	Germany	March. 2008	EUR 5 bn.	European Commission
Non recapitalized underwriters: Ahorro Corporación Financiera,ANZ,APG Algemene Pensioen Groep,Astrup Fearnley,Banca Akros,Intesa Sanpaolo,Banca March,Banco Caminos,Banco de Sabadell,Banco Espirito Santo,Banco Popular Espanol,Bank of China,Bankinter,Barclays,BBVA,Belfius Bank & Insurance,Bank of Montreal,Caixa Galicia,CaixaBank,CaixaBI,Canaccord Genuity Corp,Cecabank,Centrobanca,China Construction Bank,Canadian Imperial Bank of Commerce,Close Brothers,Commonwealth Bank of Australia,Credit Suisse,Daiwa Securities,Danske Bank,DBS,Deutsche Bank,DNB Markets,Dresdner Kleinwort,DZ Bank,EuroLand Finance SA,GMP Capital,Helaba,HSBC,Industrial & Commercial Bank of China ,Investec Bank,Itau BBA,Jefferies LLC,KKR,Lehman Brothers,Macquarie Group,Mediobanca,Merrill Lynch,Mitsubishi UFJ Financial Group,Mizuho,MM Warburg,National Australia Bank,National Bank Financial,Natixis,Nomura,Nordea Markets,Oddo & Cie,Pohjola Group,Pareto Securities,Petercam,Privatbanka as,Privredna Banka Zagreb,Quirin Bank AG,Rabobank,Raiffeisen Bank International,Raiffeisenlandesbank Oberoesterreich,Royal Bank of Canada,Renta 4,Santander,Scotiabank,SEB,Sociedad General de Valores y Cambios,Standard Chartered Bank,Steubing AG,Sumitomo Mitsui Financial Group,Svenska Handelsbanken,Swedbank,Toronto Dominion,TradeRisks,UniCredit,Vontobel,Westpac,Zuercher Kantonalbank.				
<i>64 recapitalization measures / 36 banks recapitalized / EUR 164.365 bn., USD 160 bn., GBP 62.5 bn., LVL 0.249 bn., SFR 6 bn.</i>				