

Embodying an invisible face shrinks the cone of gaze

D'Angelo, Mariano; Maister, Lara; Tucciarelli, Raffaele; Frassinetti, Francesca; Longo, Matthew

Journal of Experimental Psychology: General

DOI:
[10.1037/xge0000953](https://doi.org/10.1037/xge0000953)

Published: 01/06/2021

Peer reviewed version

[Cyswllt i'r cyhoeddiad / Link to publication](#)

Dyfyniad o'r fersiwn a gyhoeddwyd / Citation for published version (APA):
D'Angelo, M., Maister, L., Tucciarelli, R., Frassinetti, F., & Longo, M. (2021). Embodying an invisible face shrinks the cone of gaze. *Journal of Experimental Psychology: General*, 150(6), 1132-1146. <https://doi.org/10.1037/xge0000953>

Hawliau Cyffredinol / General rights

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain
- You may freely distribute the URL identifying the publication in the public portal ?

Take down policy

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22

Embodying an invisible face shrinks the cone of gaze

Mariano D'Angelo^{1,2,3,4}, Lara Maister^{3,5,6}, Raffaele Tucciarelli³, Francesca Frassinetti^{1,4}, Matthew R. Longo³

¹ Department of Psychology, University of Bologna, Bologna, Italy.

² CsrNC, Centre for Studies and Research in Cognitive Neuroscience, University of Bologna, Bologna, Italy.

³ Department of Psychological Sciences, Birkbeck, University of London, London, United Kingdom.

⁴ Istituti Clinici Scientifici Maugeri IRCCS, Pavia, Italy.

⁵ Warburg Institute, School of Advanced Study, University of London, London, United Kingdom.

⁶ School of Psychology, University of Bangor, Bangor, Wales.

This is the peer reviewed version of the article, which will be published in final form at Journal of Experimental Psychology: General.

Abstract

The possibility of being invisible has long fascinated people. Recent research showed that multisensory illusions can induce experiences of bodily invisibility, allowing the psychological consequences of invisibility to be explored. Here, we demonstrate an illusion of embodying an invisible face. Participants received touches on their face and simultaneously saw a paintbrush moving synchronously in empty space and defining the shape of an invisible face. We show that such invisible enfacement induces a sense of ownership using both explicit questionnaire measures (Experiment 1) and implicit physiological measures (Experiment 2). We further demonstrated that embodying an invisible face shrinks the width of the cone of gaze, i.e. the range of eye deviations people judge as directed towards themselves (Experiment 3 and 4). These results suggest that the experience of invisibility affects the way in which we process the attention of others toward the self, starting from the perception of gaze direction.

1. Introduction

1 In Book II of Plato's *Republic* (1888), Glaucon relates the myth of the ring of Gyges, a
2 golden ring which makes the wearer invisible. Gyges uses the ring to take over the kingdom of
3 Lydia, seducing the queen and killing the king. In the context of Glaucon and Socrates's discussion
4 of justice, the invisibility conferred by the ring is a symbol of ultimate, even godlike, power and
5 freedom from the consequences of one's actions. The conferral of invisibility by objects of great
6 power is common in literature, from Tolkien's (1937) 'one ring to rule them all' to the 'deathly
7 hallows' in the Harry Potter novels (Rowling, 2007). Invisibility has been used also as a metaphor
8 for social isolation as in Ralph Ellison's *Invisible Man* (Ellsion, 1952). It is clear that the idea of
9 invisibility has captured the imagination of writers and philosophers for millennia for its strong
10 intuitive psychological meaning.

11 Recent research has started to move invisibility from the realm of fantasy to the laboratory.
12 For example, Guterstam and colleagues (2013) used the logic of the rubber hand illusion (Botvinick
13 & Cohen, 1998) to demonstrate that people can be induced to feel body ownership over an empty
14 region of space, as if their hand had become invisible. Other research has extended this finding to
15 induce the experience of owning an entire invisible body (Guterstam et al., 2015; D'Angelo et al.,
16 2017; Kondo et al., 2018). To create this illusion, participants wore a head-mounted display
17 (HMD), connected to a camera placed on a tripod and pointing toward the floor (Guterstam et al.,
18 2015; D'Angelo et al., 2017). When participants tilted their heads downwards, as if looking at their
19 body, they saw in the HMDs the empty space captured by the camera where they expected to see
20 their own body. The experimenter, to induce the illusion, synchronously stroked the participants'
21 real body with a paintbrush, while moving another paintbrush in the empty space in corresponding
22 positions. This setup resulted in the referral of tactile sensations to the empty space and the
23 perception of having an invisible body.

24 Intriguingly, experiencing one's own body as invisible has been found to have widespread
25 effects on participants' physiological and cognitive processing. Guterstam et al. (2015) showed that
26 the illusion of having an invisible body, as compared to the illusion of owning a mannequin's body,
27 decreased participant's heart rate and subjective level of anxiety in response to standing in front of
28 a crowd of unknown people. These authors argued that representing one's own body as an invisible
29 entity should make participants feel themselves less at the centre of other people's attention,

1 reducing the social anxiety produced by a stressful situation. A subsequent study showed that the
2 invisible body illusion reduced the interpersonal distance at which participants felt most
3 comfortable with another person (D'Angelo et al., 2017). The experience of invisibility induced
4 participants to feel themselves more protected and less exposed during another person's approach,
5 allowing the other person to be closer to their body. Thus, knowing whether one is being looked at
6 can be decisive in a social interaction, and experiencing one's own body as invisible may affect the
7 social consequences of being looked at.

8 Given the importance of gaze in social interactions, it is perhaps not surprising that humans
9 are very accurate in perceiving the gaze directions of others (Gibson & Pick, 1963; Anstis et al.,
10 1969; Gale & Monk, 2000). However, although gaze direction can be perceived accurately in
11 general, observers are prone to assume that they are being looked at when another person is
12 looking even roughly in their direction (Gamer et al., 2011; Ewbank et al., 2009). For instance,
13 observers assume a mutual gaze when the looker's gaze is directed at their mouth or nose (Lord &
14 Haith, 1974). Several studies have measured the range of gaze directions over which an individual
15 perceives another to be looking at them. Crucially, a relatively wide range of gaze directions have
16 been found to be perceived as being directed at the observer. Indeed, the metaphor of "cone of
17 gaze" is used to refer to the range of eye deviations that participants judge as being directed
18 towards themselves (Gamer & Hecht, 2007; Gamer et al., 2011; Mareschal et al., 2013a). The cone
19 of gaze has been shown to be modulated by several emotional, social, and affective factors. For
20 instance, the cone of gaze is wider for faces that appear angry compared to fearful or neutral faces
21 (Ewbank et al., 2009). Moreover, individuals with social phobia show a larger cone of gaze than
22 control subjects (Gamer et al., 2011; Jun et al., 2013). The cone of gaze is also widened by social
23 ostracism (Lyyra et al., 2017).

24 In the present study, we investigated the link between the representations of one's own
25 body and the perception of gaze direction. Based on data showing that the invisible body illusion
26 reduces social anxiety (Guterstam et al., 2015) and interpersonal distance (D'Angelo et al., 2017),
27 we speculated that the experience of invisibility affects the way in which participants process the
28 attention of others toward the self, starting from the perception of gaze direction. Thus, we
29 hypothesized that the illusion of having an invisible face would induce participants to feel

1 themselves less observed by others, affecting gaze perception and leading to a reduction of the
2 width of the cone of gaze. One's own face is the body part that most characterizes self appearance,
3 and recognition of one's face, as distinctive from others', is a fundamental component of self
4 awareness and self identity (Tsakiris, 2017). A widely used paradigm to study the plasticity of self
5 face representation is the enfacement illusion (Tsakiris, 2008; Paladino et al., 2010). In the
6 enfacement illusion, participants are stroked on their face, while they are looking another face
7 being touched in synchrony and in corresponding positions. When the two touches are
8 synchronous, visuotactile stimulation elicits illusory feeling of ownership and touch referral over
9 the other face (Tsakiris, 2008; Sfroza et al., 2010).

10 Here, we combined the classical enfacement setup (Tsakiris, 2007) with the logic of the
11 invisible hand illusion (Guterstam et al., 2013) to create the illusion of embodying an invisible face.
12 In our setup, participants were stroked on different parts of their face, while they saw a video in
13 which a hand used a paintbrush to touch a discrete volume of empty space to define the contours
14 and the shape of an invisible face. In Experiment 1, we assessed the illusion through a
15 questionnaire designed to capture the subjective experience during visuotactile stimulation. In
16 Experiment 2, to provide objective evidence of the illusion, we threatened the invisible face with a
17 knife and measured the evoked skin conductance response (SCR) as a physiological measure of
18 anxiety. This test has been used before to provide physiological evidence of body illusions, and
19 there is a direct relationship between the degree of anxiety evoked by threatening the illusory body
20 and the strength of illusory body ownership (Armel and Ramachandran, 2003; Tajadura-Jiménez
21 et al., 2012; Guterstam et al., 2013; 2015). Finally, in Experiment 3 we directly tested the
22 hypothesis that the enfacement for an invisible face affect gaze perception, reducing the cone of
23 gaze. To this end, we used a gaze categorization task, in which several faces looking in various
24 directions were presented and participants are required to judge whether the faces were looking to
25 their left, to their right or directly at them. We speculated that if one's own face representation
26 affects the perception of gaze direction, participants should reduce the range of gaze directions
27 perceived as directed toward them, accordingly to the illusion of having an invisible face.

28 **2. Experiment 1**

1 *2.1 Materials and methods*

2 *Participants*

3 Twenty individuals (10 women) were recruited for this study (mean age = 26.5 years; SD =
4 5.8). Participants had normal or correct to normal vision. They all provided written informed
5 consent to participate to the experiment, which was approved by the Department of Psychological
6 Sciences Research Ethics Committee at Birkbeck, University of London. The study was conducted
7 in accordance with the principles of the Declaration of Helsinki.

8 9 *Stimuli*

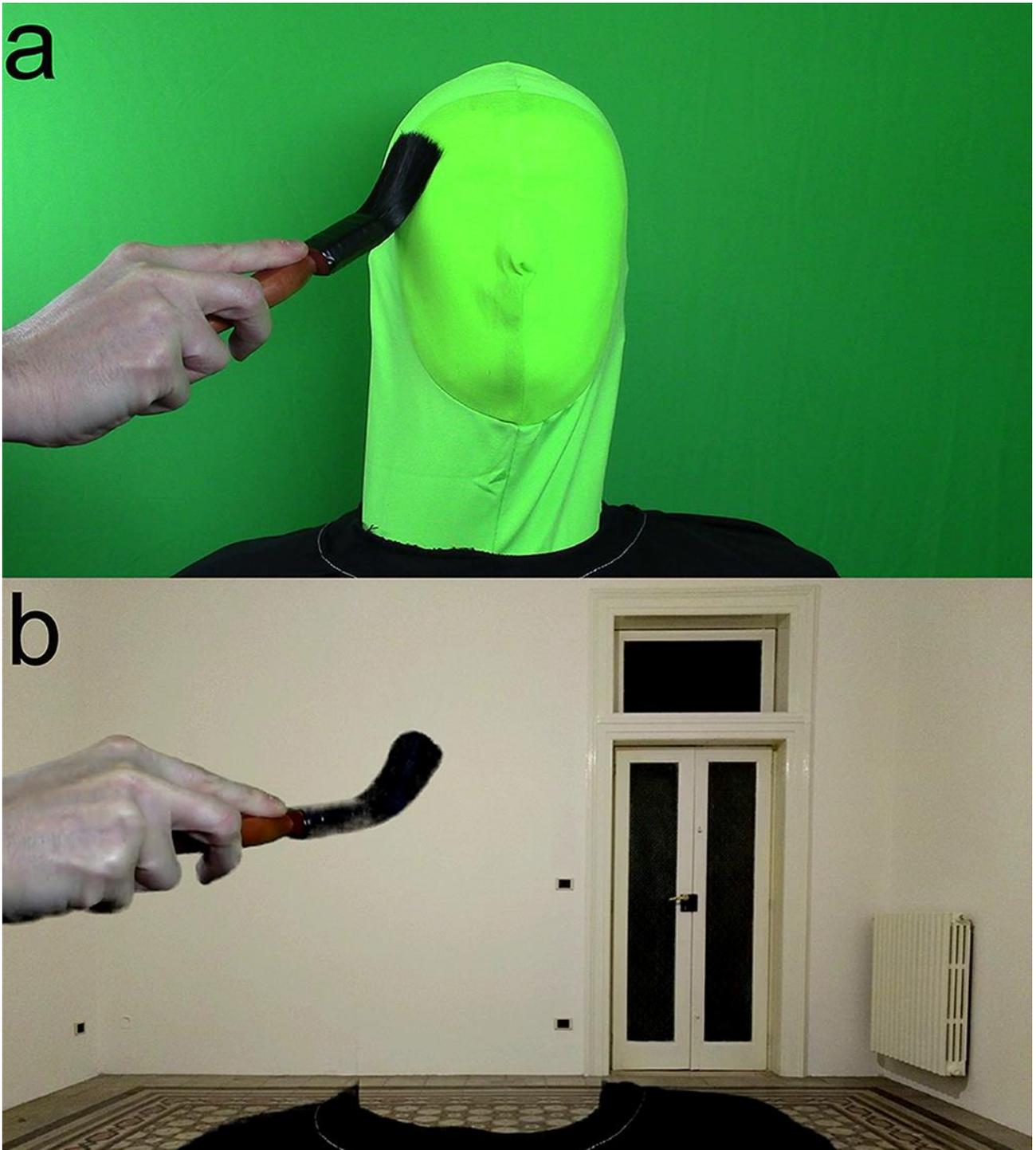
10 For the visuotactile multisensory stimulation, we used a video in which a hand uses a
11 paintbrush to stroke different parts of an invisible face. To create such a video, we used the chroma
12 key (or 'green screen') technique. Chroma key is a postproduction video technique by which a
13 colour range (often green) in a video can be replaced by an image background or another video
14 (Aksoy et al., 2017). In particular, the colour range in the foreground footage is made transparent,
15 allowing separately filmed background or a static image to be inserted into the scene. In our case,
16 we used a life sized 3D model head with a green mask on it and a black smock on its shoulders.
17 Behind the model head there was a green screen as background (Figure 1A). In postproduction, all
18 the green colour was replaced with the static image of an empty room.

19 Thus, the final video showed the experimenter's hand moving a paintbrush with the
20 deflection of the bristles defining the contours and the shape of an invisible face (Figure 1B). Four
21 different segments of the head were stroked with long brushstrokes in a predetermined sequence:
22 two brushstrokes from the right cheek to the chin; two brushstrokes from the middle of the
23 forehead to the right temple; two brushstrokes from the lower part of the forehead to the nose; two
24 brushstrokes from the lips to the end of chin. Each stroke lasted 3 seconds and time between the
25 offset of one touch and the onset of the next touch was also 3 seconds. The entire stroking sequence
26 was repeated three times, thus the video lasted in total 156 seconds. The pattern of the present
27 visuotactile stimulation is more complex than the simple and linear stroking usually used in the
28 classic enfacement illusion (or in the rubber hand and full body illusions). However, we preferred

1 to apply this kind of stimulation because we wanted the paintbrush to clearly define the shape of a
2 head, so that participants could clearly figure out that the paintbrush was stroking a head and not a
3 general object. So, based also on pilot tests, we used brushstrokes that seemed a good compromise
4 between the attempt to shape the figure of a head and the attempt to have more simple and fast
5 stimulation.

6
7

8



1
2
3
4
5
6
7
8

Figure 1. (A) To create the stimulus of an invisible face, we used a green screen and a head model with a green hood on it. A hand stroked different parts of the head model with a paintbrush. **(B)** In post production all the green colour was replaced with a static picture of an empty room. Thus, the chroma key technique was used to create realistic visual information about a paintbrush stroking an invisible face. Though the face is not visible, the bristles of the brush were deflected in a way that defined the contours of an invisible face.

1 *Procedure*

2 During the experiment, participants were comfortably seated in front of a table. The
3 induction movie in which a paintbrush strokes different parts of the invisible face was projected on
4 a monitor placed at ≈ 65 cm from the participant's sternum. Participants were asked to wear the
5 same black smock that appeared in video on the invisible face's shoulders. OpenSesame software
6 (Mathot et al., 2012) was used to display stimuli and to collect responses. Participants were asked
7 to watch the movie without moving their head, while the experimenter synchronously stroked the
8 participant's face with an identical paintbrush at specularly-congruent locations. We compared the
9 illusion condition, with synchronous touches between participant's face and invisible face, to an
10 asynchronous control condition in which the participant's face and the invisible face were touched
11 in alternation. In the asynchronous condition the brushstroke on the participant's face was
12 delivered between the 3 seconds elapsing between one touch and the other, carefully matching the
13 total number and the length of the stroking. The synchronous and asynchronous condition were
14 each repeated two times with ABBA counterbalancing, with the first condition counterbalanced
15 across participants. Further, the order of presentations was balanced across individuals. At the end
16 of each visuotactile stimulation period we obtained subjective reports about the experience of the
17 illusion by asking participants to complete a questionnaire containing 14 statements presented in a
18 random order on the PC screen. Statements were adapted from previous studies on enfacement
19 illusions (Tajadura-Jiménez et al., 2012a; Sforza et al., 2010). In particular, statements were
20 designed to capture the experience of the illusion in its components of referred sensation ("It
21 seemed like the touch I felt was caused by the paintbrush I saw moving"; "It seemed like I was
22 feeling the touch of the paintbrush at the location where I saw the paintbrush moving"), sense of
23 facial identity ("It seemed like my face was becoming invisible"; "It seemed like face had
24 disappeared; It seemed like I was looking at my own mirror reflection) and sense of self projection
25 (It seemed like my face was drifting towards the location where I saw the paintbrush moving; It
26 seemed like my face was at the location where I saw the paintbrush moving"). Moreover, some
27 statements were designed to control for suggestibility and task compliance. In particular, control
28 statements include statements that bear several similarities to the illusion-specific statements but
29 do not capture the phenomenological experiences of the enfacement, as described by previous

1 studies. Participants indicated on a PC keyboard the extent of their agreement with the statements
2 using a 7-point Likert scale ranging from -3 (I completely disagree) to + 3 (I completely agree)

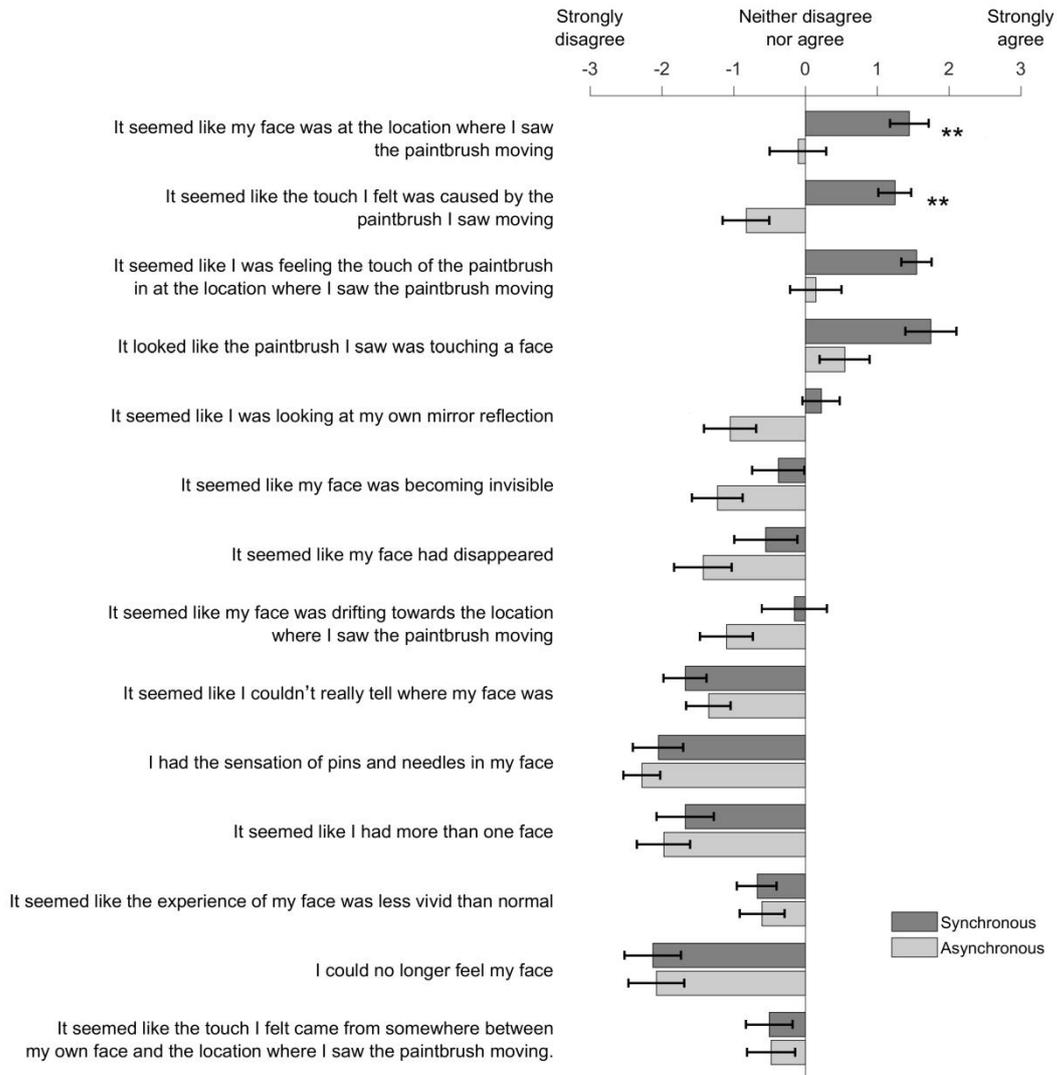
3

4 *Results and Discussion*

5 Figure 2 shows the questionnaire results. In line with previous studies of the enfacement
6 illusion (Sforza et al., 2010; Tajadura-Jimenez et al., 2012a, 2012b; Beck et al., 2015; Cardini et al.,
7 2013; Maister et al., 2015), there were clear differences between the synchronous and
8 asynchronous conditions. In particular, Holm-Bonferroni correction revealed a stronger agreement
9 in two statements: “It seemed like my face was at the location where I saw the paintbrush moving”
10 ($t(19) = 4.55, p < 0.05, d_z = 1.017$) and “It seemed like the touch I felt was caused by the paintbrush
11 I saw moving” ($t(19) = 4.46, p < 0.05, d_z = 0.997$). Thus, the phenomenology of the illusion seem to
12 be characterized primarily by a feeling of touch referral over the empty space. Moreover
13 participants had the sensation that one’s own face was projected or transferred in the empty space,
14 This experience is consistent with the illusory experience of other bodily illusion. In the
15 enfacement illusion, for instance, sensations of touch referral over the other face or feeling that
16 one’s own facial features are transferred to the other face, are recurrently reported. Thus, our
17 multisensory visuotactile stimulation was effective in manipulating the sense of facial identity.
18 These results suggest that the enfacement illusion can be induced even in the absence of a visible
19 face, thus extending recent research on the invisible hand (Guterstam et al., 2013) and invisible
20 full-body (Guterstam et al., 2015; D’Angelo et al., 2017).

21 Questionnaire scores of many items fall below the scale’s midpoint which represents a
22 “neither agree or disagree” response. These results are in line with previous data on the
23 enfacement illusion. Unlike the rubber hand or the full body illusions in which participants see the
24 fake body in a first person perspective, questionnaire results in the enfacement illusion tend not to
25 fall in the affirmative range of the scale (Beck et al., 2013; Cardini et al., 2013, Sforza et al., 2010;
26 Tajadura-Jimenez et al., 2012). These data can indicate that (i) the sense of identity linked to the
27 face is more stable than that linked to the hand or to the full body and (ii) the first person
28 perspective is a key factor for an explicit sense of body ownership (Porciello et al., 2018; Petkova et
29 al., 2011). Nevertheless, the effects of the enfacement are usually clearly evident with more implicit

1 tasks, such as self-other recognition tasks performed on morphed face (Tsakiris, 2008), skin
 2 conductance response (Tajadura-Jimenez et al., 2012) or implicit association tests (Fini et
 3 al.,2013). For these reasons, in Experiment 2 and 3, we used more implicit tasks to provide an
 4 objective evidence of the illusion



5
 6 **Figure 2. Subjective experience of the enfacement.** The graph shows the average ratings for each question as a function of the
 7 visuotactile stimulation (Synchronous vs Asynchronous). Asterisks mark a significant difference after Holm- Bonferroni correction
 8 (** $p < 0.001$). Error bars represent standard error of mean (SEM). Questions are ordered from the more significant to the less
 9 significant different.

10 **2. Experiment 2**

11 The first experiment showed that subjective experiences of enfacement can be elicited over
 12 an empty region of space. In this experiment we investigated the illusion using a more objective

1 test, measuring skin-conductance responses in response to a knife approaching the region of the
2 invisible face. Such autonomic responses have been widely used as an objective measure of body
3 ownership in studies of the enfacement illusion (Tajadura-Jimenez et al., 2012; 2014), as well as
4 the rubber or virtual hand illusion (Armel & Ramachandran, 2003; Ehrsson et al., 2007; Tieri et
5 al., 2015) and the full-body illusion (Ehrsson, 2007; Petkova & Ehrsson, 2008). The rationale
6 behind this paradigm is that bodily threat usually evoked a change in autonomic arousal. Therefore
7 if participants truly embodied the empty space, skin conductance responses to the knife should be
8 higher after synchronous as compared to the asynchronous stimulation.

9

10 *2.1 Materials and methods*

11 *Participants*

12 Thirty individuals (14 women) were recruited for this study (mean age = 25.6 years; SD =
13 6.4). A statistical power analysis was performed for sample size estimation. We first identified
14 previous studies that used SCRs to objectively measure the effect of a bodily illusion comparing
15 synchronous and asynchronous conditions for which sufficient information was presented to
16 calculate an effect size estimate for this comparison. Four such studies were identified (Armel and
17 Ramachandran, 2003; Tajadura-Jiménez et al., 2012; Guterstam et al., 2013; 2015). Specifically,
18 Armel and Ramachandran (2003), recorded SCRs after injuring a rubber hand over which
19 participants experienced ownership. Tajadura-Jimenez et al. (2012) combined SCRs with the
20 classical enfacement illusion. Finally, Guterstam et al. (2013, 2015), recorded SCRs to a threat after
21 participants experienced the illusion of having an invisible hand or body, respectively. We
22 conducted a random-effects meta-analysis on the effect sizes (Cohen's d_z) for the comparison
23 between synchronous and asynchronous conditions, using ESCI software (Cummings, 2013), which
24 resulted in an average effect size of 0.535. We then conducted a power analysis using G*Power
25 (Faul et al., 2007), with power level of 0.80, which indicated that 30 participants were needed.

26 Participants had normal or correct to normal vision. They all provided written informed
27 consent to participate to the experiment, which was approved by the Department of Psychological

1 Sciences Research Ethics Committee at Birkbeck, University of London. The study was conducted
2 in accordance with the principles of the Declaration of Helsinki.

3

4 *Stimuli*

5 We used the same video as in Experiment 1, with the only difference that this time at the
6 end of the stroking, a knife appeared on the left side of the screen, moving towards the invisible
7 face making contact with the right side of the face and then disappearing out of the field of view.
8 The entire movement lasted approximately 3 sec. As previously mentioned, such stimulation is
9 commonly used to objectively test the degree of embodiment in several bodily illusions. The
10 rationale is that bodily threat usually evokes change in autonomic arousal (Ehrsson et al., 2007).
11 Thus, if an object is qualified as a part of one's own body, a physical threat to it evokes the same
12 anxiety response and autonomic arousal as threat to one's actual body. On the contrary, the
13 asynchronous stimulation serves to exclude a general arousal associated with seeing a knife.

14 To avoid participants being able to anticipate the appearance of the knife, we produced
15 three videos of different lengths: 105 sec, 156 sec, 207 sec before the knife onset. In the 105 sec
16 video, the entire stroking sequence was repeated two times, in the 156 sec video the sequence was
17 repeated three times, and in the 207 sec video it was repeated for four times.

18

19 *Procedure*

20 The procedure was similar to Experiment 1, with the difference that in Experiment 2 we
21 recorded the skin conductance response as a measure of the emotional response when the invisible
22 face was threaten by a knife after a period of visuotactile stimulation. The skin conductance
23 response was collected through a Biosemi ActiveTwo System (Biosemi, Amsterdam) connected to a
24 dedicated PC through a parallel port. For the skin conductance measures the ActiveTwo uses a
25 16Hz SC circuit with a 1 μ A current producing a 16Hz signal that is synchronized with the
26 ActiveTwo system's sample rate. The signal was recorded by means of two silver electrodes placed
27 on the volar surface of the distal phalanges (fingertip region) of the left hand. A saline conductive
28 paste was applied to the electrodes to improve signal to noise ratio. OpenSesame software (Mathot

1 et al., 2012) sent triggers coding for the stimulus onset to the skin conductance response trace at
2 the moment in which the knife appears on the screen. Participants wore the electrodes for a few
3 minutes before starting the recording at the beginning of the Experiment in order to allow a good
4 electrode contact and to allow for the gel to become sufficiently absorbed over the measurement
5 area for high quality data (Dawson et al., 2007)

6 The synchronous and asynchronous conditions were repeated three times using ABBAAB
7 counterbalancing, with the first condition counterbalanced across participants. At the end of each
8 visuotactile stimulation period, the invisible face was threatened by the knife appearing on the
9 screen.

10 In addition to the SCRs, at the end of the stimulation period we also asked participants to
11 fill out the same questionnaire used in Experiment 1 (see Table 1).

12

13 *Analysis*

14

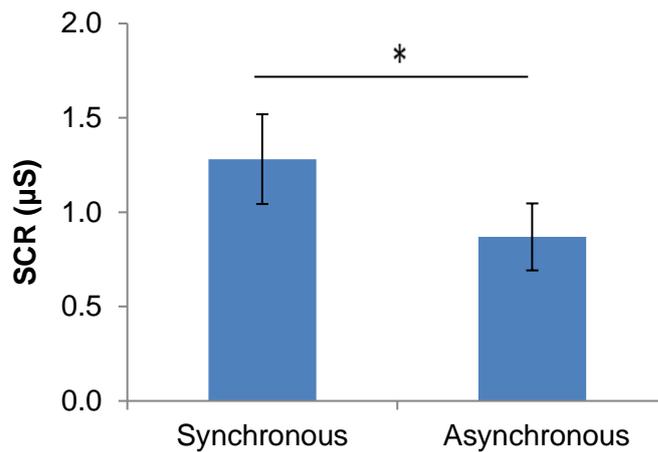
15 We used the EEGLab toolbox (Delorme & Makeig, 2004) for MATLAB (Mathworks, Natick,
16 MA) to analyze SCRs. The SCR was identified as the peak value on the conductance occurring up to
17 6 seconds after the onset of the threat stimuli. The amplitude of the increase in conductance was
18 measured as the difference between the maximal and minimal value of the response identified in
19 this time-window (Armel and Ramachandran, 2003; Petkova and Ehrsson, 2008; Guterstam et al.,
20 2013). We calculated the average of the all responses including the trials where no response was
21 apparent, thus, analysing the magnitude of the SCR (Dawson et al., 2007).

22

23 *2.2 Results*

24 The SCR results are shown in Figure 3. We found a significantly greater threat-evoked SCRs
25 after the synchronous stroking (1,28 μ S) than after asynchronous stroking (0, 86 μ S). ($t(29) =$
26 $2.92, p < 0.007; d_z = 0.533$), demonstrating that our synchronous visuotactile stimulation was
27 effective in manipulating the sense of ownership for the empty space.

28



1

2 **Figure 3.** Skin conductance responses time-locked to the appearance of the knife threatening the invisible face. There was an
 3 increased reaction in the synchronous condition compared to the asynchronous condition. Error bars are one standard error of the
 4 Mean (S.E.M). The asterisk indicates a significant difference ($p < 0.007$).

5

6 Figure 4 shows the questionnaire results, which were similar to those of Experiment 1 and
 7 confirmed a statistical difference in the synchronous and asynchronous condition in the statements
 8 that capture the phenomenology of the illusion. In Experiment 2 more statements were modulated
 9 by the synchronous visuotactile stimulation, probably due to the bigger sample size and larger
 10 number of blocks. Experiment 3 indeed Holm-Bonferroni correction indeed revealed that
 11 participants positively rated illusory touch referral over the empty space, reporting that “It seemed
 12 that the touch I felt was caused by the paintbrush moving” ($t(29) = 6.18, p < 0.0001, d_z = 1.128$)
 13 and that “It seemed like I was feeling the touch of the paintbrush in the location where I saw the
 14 paintbrush moving” ($t(29) = 7.323, p < 0.0001, d_z = 1.336$). Moreover, participants were more
 15 prone to project their own face into the empty space (“It seemed like my face was at the location
 16 where I saw the paintbrush moving”, $t(29) = 7.324, p < 0.0001, d_z = 1.337$; “ It looked liked the
 17 paintbrush was touching a face”, $t(29) = 3.92, p < 0.001, d_z = 0.716$), leading to a vague sensation
 18 of watching a mirror reflection (“It seemed like I was looking at my mirror reflection”, $t(29) = 6.65,$
 19 $p < 0.0001, d_z = 1.214$). Crucially, coherently with these sensations, we found also a perceived drift
 20 of location of the participant’s own face toward the empty space (“It seemed like my face was
 21 drifting towards the location where I saw the paintbrush moving”, $t(29) = 2.78, p < 0.01, dz =$
 22 0.508). Finally, although participants did not positively affirm that their face was becoming

1 invisible, there was still a significant difference on this item between the synchronous and
2 asynchronous condition. (“It seemed like my face had disappeared”, $t(29) = 5.04$, $p < 0.0001$, $d_z =$
3 0.920 ; “It seemed like my face was becoming invisible”, $t(29) = 5.14$, $p < 0.0001$, $d_z = 0.938$). Also
4 in this case, anyway, many items tend not to fall in the affirmative range of the scale, in line with
5 previous studies on the enfacement illusion. To sum up, results from Experiment 2 provided us a
6 richer phenomenology of the illusion. Sensations of touch referral over the empty space and
7 illusory projection of one’s own face in the empty space, led participants to the feeling of looking at
8 their mirror reflection. After visuotactile stimulation, participants were also more willing to feel as
9 if they were invisible. Moreover, the higher skin conductance response after synchronous condition
10 demonstrated that participants embodied the empty space and qualified it as part of their own
11 body.

12

13

14

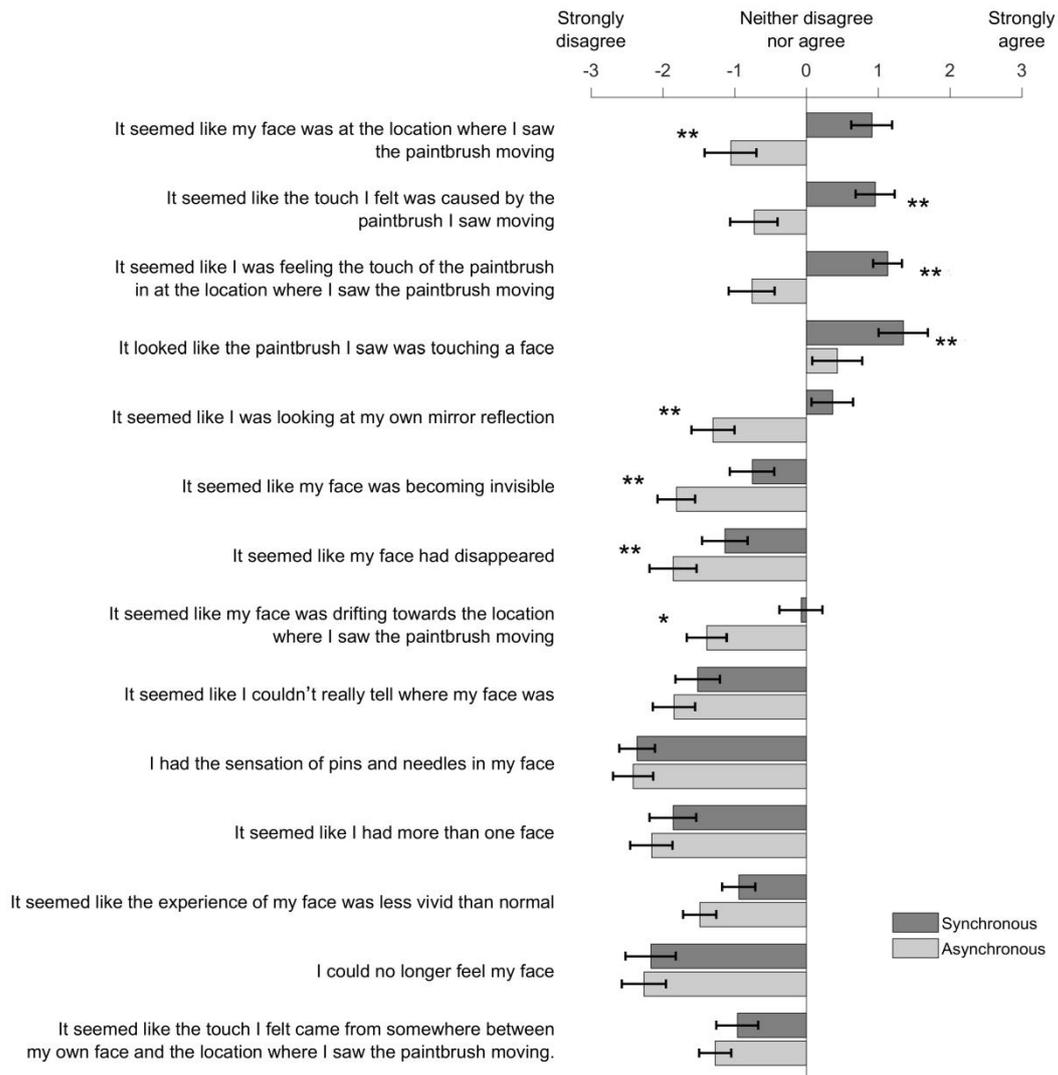
15

16

17

18

19



1
2
3
4
5
6

Figure 4. Subjective experience of the enfacement. The graph shows the average ratings for each question as a function of the visuotactile stimulation (Synchronous vs Asynchronous). Asterisks mark a significant difference ($*p < 0.05$; $**p < 0.001$) after Holm-Bonferroni Correction. Error bars represent standard error of mean (SEM)

2. Experiment 3

8 Experiment 1 and 2 showed that synchronous visuotactile stimulation between a
9 participant's face and a discrete volume of empty space elicits embodiment of an invisible face, as
10 assessed by questionnaires and skin conductance response. In Experiment 3, we aimed to
11 investigate whether such an illusion is effective in modulating gaze perception. In particular, we

1 hypothesized that if participants truly experienced their own face as invisible they should feel
2 themselves as less observed by others, leading to a reduction of the cone of gaze.

3

4 *2.1 Participants*

5 Thirty participants (18 women) were recruited for this study (mean age = 25; SD = 3.70).
6 Participants had normal or correct to normal vision. They all provided written informed consent to
7 participate to the experiment, which was approved by the Department of Psychological Sciences
8 Research Ethics Committee at Birkbeck, University of London. The study was conducted in
9 accordance with the principles of the Declaration of Helsinki.

10

11 *2.2 Stimuli*

12 For this study we used four faces identities, two males and two females, with a neutral
13 expression, taken from the Karolinska Directed Emotional Faces (KDEF; Lundqvist et al., 1998).
14 The hair and non facial areas were removed from the photographs, so that only the central face
15 area was visible). As in Ewbank et al. (2009), gaze direction was manipulated using Adobe
16 Photoshop. The position of the eyes was shifted to the left or to the right of one pixel per images by
17 up to 10 pixels in each direction. Therefore, we had twenty-one gaze deviations along the horizontal
18 axis for each face (from -10 to 10 pixels), manipulated according to the method of constant stimuli.

19

20 *2.3 Procedure*

21 The experimental setting and the enfacement procedure were the same as Experiment 1.
22 Participants were asked to watch the enfacement induction movie, while the experimenter stroked
23 their face either synchronously or asynchronously with respect to the stroking on the invisible face.
24 Each participant completed 6 blocks, three in the synchronous condition and three in the
25 asynchronous condition. Counterbalancing of conditions was identical to Experiment 2, i.e. the
26 synchronous and asynchronous conditions were repeated for three blocks using ABBAAB
27 counterbalancing. In each block, participants received 207 secs of visuotactile stimulation and
28 then performed the cone of direct gaze task. Gaze deviations were tested using a method of
29 constant stimuli. Each face, randomly selected, was presented for 500 ms in the centre of the

|

1 screen on a grey background, using OpenSesame software. Participants were required to press one
2 of three buttons according to whether they considered the face was looking to their left, to their
3 right or directly at them. In each block, 84 faces were presented, such that there were a total of 252
4 faces presented for each synchronous and asynchronous condition. After every 21 gaze stimuli we
5 repeated the visuotactile stimulation for 15 secs (corresponding to two brushstrokes). These 15 secs
6 visuotactile periods served as a top-up to reinforce enfacement effects in the case the illusion could
7 be broken during the task given the possibility for participants to move their head.

8

9 *Analysis*

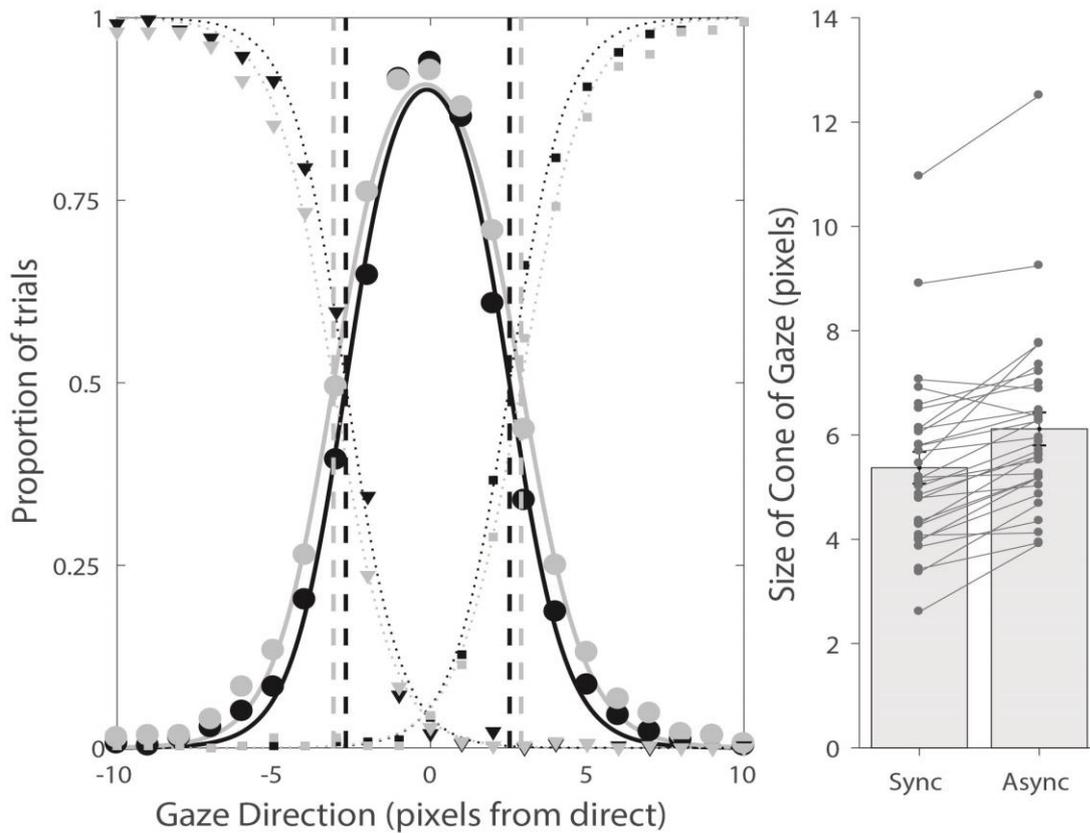
10 Our analysis was modelled on that used by Mareschal and colleagues (2013b). For each
11 participant, separate analyses were conducted on data from the synchronous and asynchronous
12 conditions. In each case, three curves were fit simultaneously to the data using the *fminsearch*
13 function in Matlab, implementing the Nelder-Mead simplex algorithm. Data from the 'left' and
14 'right' responses were modelled using logistic curves, and 'direct' responses were modelled as a
15 curve defined as 1 minus the sum of the left and right curves at each point. By definition, therefore,
16 the three curves sum to 1, appropriately reflecting the fact that the participant made a 3-alternative
17 forced choice judgment. To estimate the width of the cone of direct gaze, we calculated the cross-
18 over points between the curves. The left edge of the cone of gaze was operationalized as the location
19 where the curves for left and direct judgments intersected; the right edge was operationalized as
20 the location where the curves for right and direct judgments intersected. The difference between
21 these two boundaries provides the width of the cone of direct gaze.

22

23 *Results*

24 Results from gaze perception task are shown in Figure 5. The model showed excellent fit to
25 the data, with mean R^2 values of 0.984 (range: 0.957 – 0.999) in the synchronous condition and
26 0.985 (range: 0.950 – 0.998) in the asynchronous condition.

27



1

2

3 **Figure 5** On the left panel, plot showing mean fitted left, direct and right responses as a function of gaze direction in the
 4 Synchronous and Asynchronous condition. Vertical lines show cross-over points used to calculate cone of gaze. On the right panel, it
 5 was shown the mean width of cone across all participants for Synchronous and Asynchronous condition. Bars indicate data for each
 6 subject.

7 We compared the mean width of cone across all participants for the synchronous and
 8 asynchronous condition through a paired t-test. Crucially the cone of gaze in the synchronous
 9 condition (5.37 pixels) was significantly thinner than the cone of gaze in the asynchronous (6.12
 10 pixels) control condition ($t(29) = 6.86, p < 0.0001, d_z = 1.25$; Figure 5)

11

12 **3. Experiment 4**

13 Overall, Experiments 1, 2 and 3 showed that the illusion of embodying an invisible face,
 14 elicited by synchronous visual and tactile stimuli, and assessed by questionnaire and skin
 15 conductance response, significantly reduced the cone of gaze. Thus, these data suggest that
 16 experiencing one's own face as invisible affects the social perception of gaze direction. However, it

1 is also possible that the shrinkage of the cone of gaze found in Experiment 3 was a result of the
2 embodiment of another face per se, and not to the fact that the face was invisible. The experience of
3 embodying another face may, for example, have produced a general disembodiment effect on the
4 participant's own face, that is a general effect of owning another face, different from one's own.

5 To test this possibility, we ran a fourth experiment in which another group of participants
6 performed the cone of gaze task, but this time after they experienced an enfacement over a visible
7 face. Thus, if the observed change in gaze perception is really due to the experience of invisibility,
8 we should find no significant modulation in the width of the cone of gaze after the enfacement
9 toward a real solid face. In contrast, if the shrinkage of the cone gaze is due to a more general
10 disembodiment effect associated with the basic experience of the enfacement illusion, similar
11 modulation of gaze perception should also occur following enfacement of a visible face.

12

13 *3.1 Participants*

14 Another group of 30 participants (18 female; mean age=25.8, SD = 6.1) were recruited for
15 the study. They all provided written informed consent to participate to the experiment, which was
16 approved by the Department of Psychological Sciences Research Ethics Committee at Birkbeck,
17 University of London. The study was conducted in accordance with the principles of the
18 Declaration of Helsinki.

19

20 *3.2 Procedure*

21 The experimental setting and the enfacement procedure as well as the cone of gaze task
22 were the same as Experiment 3, with exception that the induction movie showed a hand which
23 stroked with the paintbrush a real person's face (Figure 6 a). In order to make the visuotactile
24 stimulation of Experiment 4 as similar as possible to stimuli used in the previous experiments, we
25 again stroked four different segments of the face. In particular, the hand delivered two
26 brushstrokes from the right cheek to the chin; two brushstrokes from the middle of the forehead to
27 the right temple; two brushstrokes from the lower part of the forehead to the nose; two
28 brushstrokes from the lips to the end of chin. Each stroke lasted 3 seconds and time between the
29 offset of one touch and the onset of the next touch was also 3 seconds. In order to match the

|

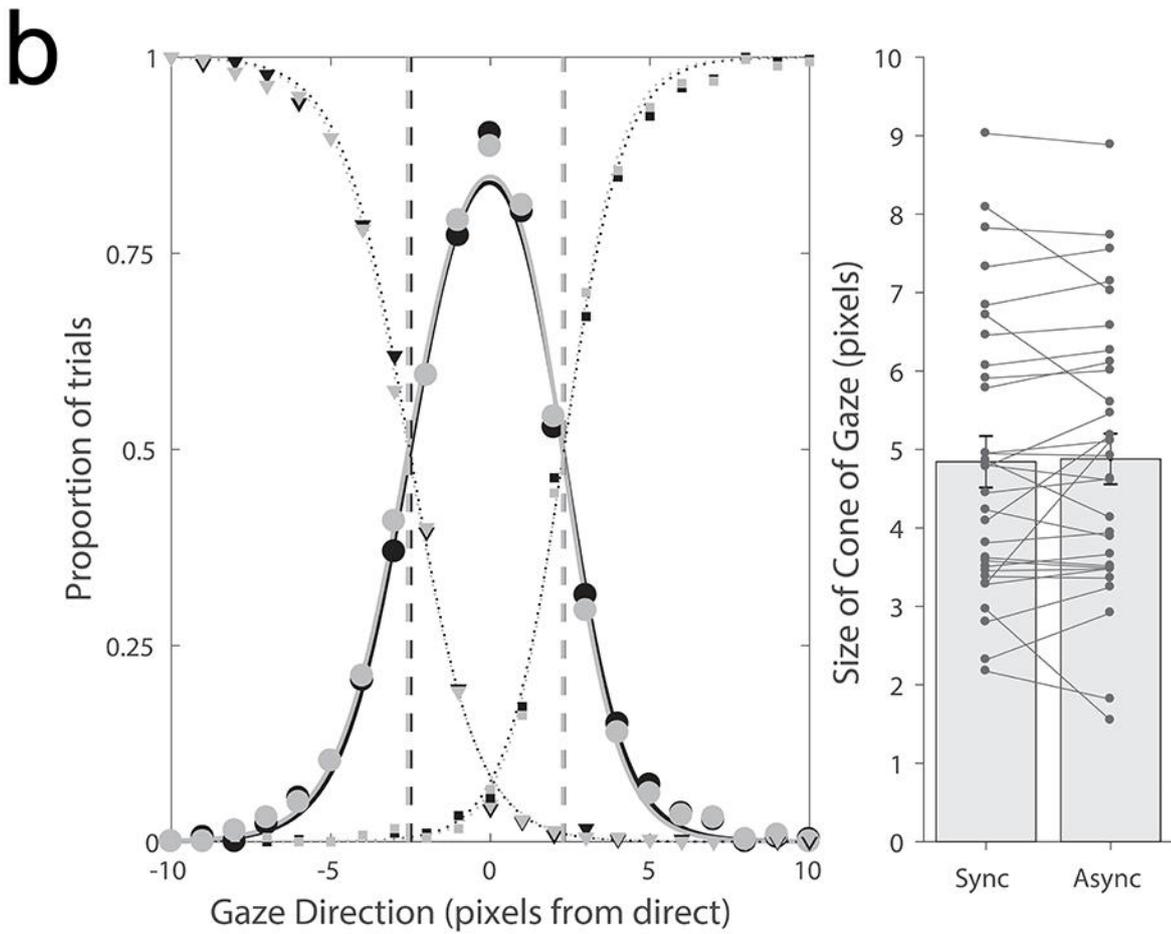
1 participants' gender, we created two induction movies: one with a male face and one with a female
2 face. Thus, female participants were presented with a female face and male participants were
3 presented with a male face. As in Experiment 3, we had two conditions: synchronous to induce the
4 illusion, in which the experimenter stroked participants' face synchronously with respect to the
5 stroking in the movie, and asynchronous, as a control condition. None of the participants was
6 familiar with the person depicted in the movie. As in Experiment 3, each participant completed 6
7 blocks, three in the synchronous condition and three in the asynchronous condition (ABBAAB
8 counterbalancing). In each block, participants received 207 secs of visuotactile stimulation and
9 then performed the cone of direct gaze task.

10 Moreover, we wanted to test also if this version of the enfacement illusion was effective to
11 manipulate the sense of facial identity. For this aim, when all six blocks with the constant gaze task
12 were terminated, we ran other additional four block (ABBA counterbalancing), but this time at the
13 end of the stimulation period we asked participants to fill out a questionnaire. This questionnaire
14 was only delivered at the end of the experiment, after the cone of gaze task has been completed, to
15 ensure that there were no carry-over effects of the questionnaire on the gaze perception task. The
16 questionnaire items were the same as in Experiments 1 and 2, with the exception of a few items
17 which were modified to refer to the visible face instead of an invisible face.

18

19 *3.3 Results*

20 The results from the gaze perception task in Experiment 4 are shown in Figure 6b. The
21 model showed excellent fit to the data, with mean R^2 values of 0.986 (range: 0.963 – 0.998) in the
22 synchronous condition and 0.986 (range: 0.928 – 0.999) in the asynchronous condition.



1

2 **Figure 6. (a)** A frame from the video used to induce the enfacement illusion. **(b)** Results of Experiment 4. On the left panel, plot
 3 showing mean fitted left, direct and right responses as a function of gaze direction in the Synchronous and Asynchronous condition.

1 Vertical lines show cross-over points used to calculate cone of gaze. On the right panel, it was shown the mean width of cone across
2 all participants for Synchronous and Asynchronous condition. Bars indicate data for each subject.

3

4 Crucially, unlike in Experiment 3, the size of the cone of gaze was comparable in the
5 synchronous (4.84 pixels) and asynchronous (4.87 pixels) conditions, with no significant difference
6 between them ($t_{(29)} = -0.31$, $p < 0.75$, $d_z = -0.05$; Figure 6). To directly assess the effects of face
7 visibility, we conducted a between-experiments ANOVA on the width of cone of gaze with Visibility
8 (Invisible vs Visible face) as a between-subjects factor and Synchrony (Synchronous vs
9 Asynchronous) as a within-subjects factor. There was a main effect of Stimulation ($F_{1,58} = 24.70$; p
10 $< .0001$; $\eta^2_p = 0.29$) and, critically, an interaction between Stimulation and Visibility ($F_{1,58}$
11 $= 20.35$; $p < .0001$; $\eta^2_p = 0.26$), demonstrating that synchronous visuotactile stimulation was
12 effective in manipulating the width of the cone of gaze only in the invisible condition.

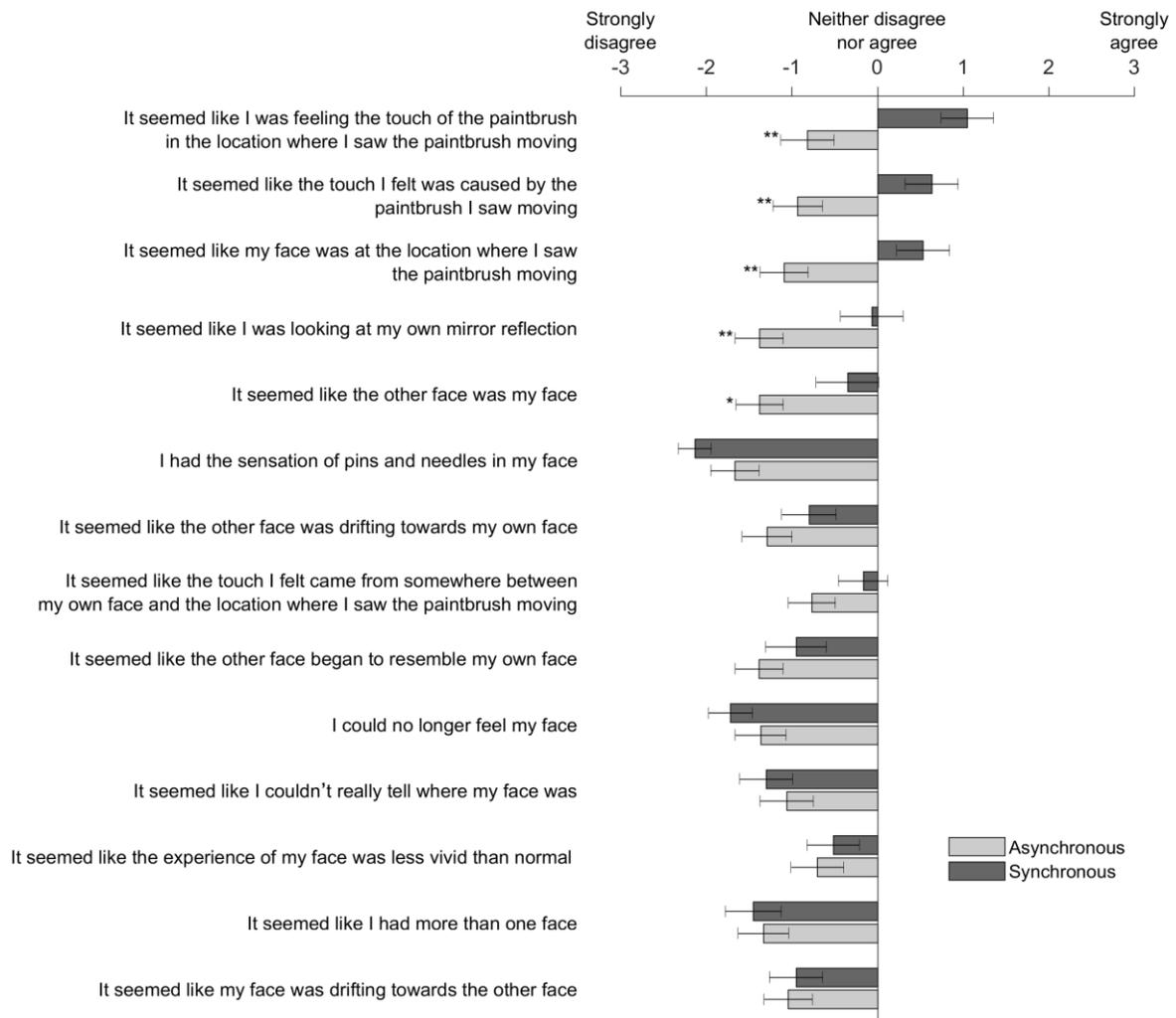
13 Anyway, it is important to notice that when we directly compare the two synchronous
14 conditions, invisible vs. visible, they are not significantly different between them ($t_{(59)} = 1.08$; $p =$
15 0.287 ; $d_z = 0.13$). Based on our hypothesis, we should expect a smaller cone of gaze in the
16 synchronous invisible as compared to the cone of gaze measured in the visible enfacement. The
17 double interaction between Visibility and Synchrony may be therefore driven by the cone of gaze in
18 the asynchronous invisible condition which results to be larger than the cone of gaze in the visible
19 experiment, both in the asynchronous ($t_{(29)} = 2.73$; $p < 0.05$; $d_z = 0.35$) and synchronous
20 conditions ($t_{(29)} = 2.60$; $p < 0.015$; $d_z = 0.33$). In other words, the interaction could be an artefact of
21 between-experiment differences, rather than the result of a genuine reduction of the cone of gaze in
22 the synchronous invisible condition. However, it is also possible, in line with our hypothesis, that
23 participants in the invisible experiment reduced their cone of gaze, which however remains not
24 significantly different from the participants' cone of gaze in the visible enfacement, given the high
25 person-to-person variability of this measure. To address this, we conducted a new analysis,
26 eliminating the most extreme values in the cone of gaze and thus matching the average size
27 between the two experiments. We reasoned that if the double interaction was really due to an
28 artefact, we should find no significant interaction once we match the two conditions. To do so, we

1 calculated the median size of the cone of gaze collapsed across the two experiments (global median
2 = 5.075), and then we selected 20 participants for each experiments: the first 10 subjects under the
3 global median and the first 10 subjects over the global median, thereby excluding the most extreme
4 values in both experiments. Then, we ran a new ANOVA with Visibility and Stimulation as factors.
5 The ANOVA revealed, in line with our hypothesis, that the interaction between Stimulation and
6 Visibility, was still significant ($F_{(38)} = 11.39$; $p < 0.003$; $\eta^2p = 0.23$). Indeed, only in the invisible
7 enfacement there was a clear difference between synchronous (4.69) and asynchronous conditions
8 (5.53) ($t_{(19)} = -7.69$; $p < 0.0001$; $d_z = -1.72$), while there was no significant difference between
9 synchronous (5.43) and asynchronous (5.53) conditions in the visible enfacement ($t_{(19)} = -0.65$;
10 $p = 0.51$; $d_z = -0.14$). Most importantly, the cone of gaze measured in the invisible synchronous
11 condition now differ between the cone of gaze measured in the visible experiment, both in the
12 synchronous ($t_{(38)} = -2.18$; $p < .042$; $d_z = -0.34$) and asynchronous conditions ($t_{(38)} = -2.58$; p
13 < 0.02 ; $d_z = -0.40$). At the same time, the asynchronous invisible condition did not differ now from
14 the visible enfacement conditions, both in the asynchronous ($t_{(38)} = -0.17$ $p = 0.84$; $d_z = -0.02$) and
15 synchronous conditions ($t_{(38)} = -0.47$; $p = 0.64$; $d_z = -0.07$). This new result suggests that the
16 interaction found in the main analysis was not due by a mere artefact of the asynchronous invisible
17 condition, but rather it probably depends on a genuine reduction of the size of the cone of gaze in
18 the invisible experiment.

19 Finally, the results from the questionnaire showed that we were successful in inducing
20 enfacement over the visible, as demonstrated by clear statistical differences between the
21 synchronous and asynchronous conditions in the items that capture the phenomenology of the
22 illusion (Figure 7). Like the invisible body illusion, Holm-Bonferroni correction revealed that the
23 bigger difference between synchronous and asynchronous conditions was found in those items
24 regarding touch referral over the other face and the feeling that participant's face was at the
25 location where they see the paintbrush, i.e., "It seemed like I was feeling the touch of the
26 paintbrush in the location where I saw the paintbrush moving" ($t_{(29)} = 6.67$; $p < 0.0001$; $d_z =$
27 1.218), "It seemed that the touch I felt was caused by the paintbrush moving" ($t_{(29)} = 5.97$;
28 $p < 0.00001$; $d_z = 1.090$), and "It seemed like my face was at the location where I saw the
29 paintbrush moving" ($t_{(29)} = 5.70$; $p < 0.00001$; $d_z = 1.040$). Moreover, although also in this case

1 these items do not fall in the affirmative range of the scale, there was still a significant difference in
 2 those items regarding the sense of facial identity, i.e. “It seemed I was looking at my mirror
 3 reflection” ($t(29) = 5,54$; $p < 0.0001$; $d_z = 1.012$) and “It seemed like the other face was my face”
 4 ($t(29) = 3,63$; $p < 0.005$; $d_z = 0.663$)

5
6



7

8 **Figure 7. Subjective experience of the enfacement with a real face.** The graph shows the average ratings for each question as a
 9 function of the visuotactile stimulation (Synchronous vs Asynchronous). Asterisks mark a significant difference (* $p < 0.005$; ** $p <$
 10 0.001) after Holm-Bonferroni Correction. Error bars represent standard error of mean (SEM)

11

12 Discussion

13 In the present study we presented a novel illusion of embodying an invisible face.
 14 Participants received touches on their face and saw a paintbrush moving synchronously in an

1 empty space and defining, through its bristles, the contours and the shape of an invisible face.
2 Crucially, embodying the invisible face has unique effect on social perception, such as it
3 significantly shrinks the cone of gaze. These results have relevant implications for our
4 understanding of the mechanism involved in self face recognition and its interactions with social
5 perception.

6 Contrary to previous studies on enfacement, in the present study we elicited a manipulation
7 in one's own face representation even in the absence of visual inputs from a physical face. These
8 data fit with previous results on invisible limb and body (Guterstam et al., 2013; 2015), showing
9 that the illusion of invisibility can be extended also to one's own face. In Experiment 1 and 2, we
10 used explicit questionnaire ratings to capture the phenomenology of the illusion. Results suggest
11 that synchronous visuotactile stimulation on the participant's face and on the empty space, was
12 effective in modulating the perception of facial identity and inducing a sense of ownership for an
13 invisible face. Participants perceived one's own face in the empty space and referred tactile
14 sensations on the empty space. Moreover participants had also the sensation of looking at their
15 mirror reflection, as if their own face was projected in the empty space. This phenomenology was in
16 line with previous studies on enfacement, in which participants often report to feel the touch to the
17 other face on one's own face or to perceive the other face more similar to one's own, as if their facial
18 characteristics are transferred onto the mirrored face (Porciello et al, 2018; Tajadura- Jimenez et
19 al., 2012; Sforza et al., 2010; Paladino et al., 2010). Unlike invisible hand or invisible full body
20 illusion, in our study questionnaire's scores of many items tend not to fall in the affirmative range
21 of the scale. As recalled previously, these results are in line with previous data on enfacement
22 illusion and indicate that, being at the core of sense of self identity, facial representations are less
23 amenable to changes. Nevertheless, the effects of the enfacement are usually clearly evident with
24 more implicit task. In the same vein, in our study, the evidence of a clear and more implicit
25 "enfacement" effect, found in Experiment 2 and in Experiment 3, is even more surprising and
26 interesting. Thus, in this respect, despite their limitations, questionnaire's results constitute a
27 meaningful data point about their relationship with other, more implicit measure of embodiment.

28 Physiological evidence for the illusion was obtained in Experiment 2 by demonstrating that
29 physical threats to the "invisible face" increased skin conductance responses after the synchronous

1 visuotactile stimulation as compared to the asynchronous control condition. The significant
2 difference in skin conductance between synchronous and asynchronous condition, indicates that
3 the empty space is embodied by participants and qualified as part of their body (Guterstam et al.,
4 2013; 2015) . Previous data on enfacement illusion showed that participant’s skin conductance in
5 response to a threat approaching the other face is higher following synchronous visuotactile
6 stimulation (Tajadura-Jimenez et al., 2012; 2014). Thus it seems that the multisensory
7 mechanisms involved in the invisible enfacement illusion are similar to the mechanisms involved
8 in generating the classical enfacement illusion or other bodily illusion.

9 The enfacement illusion was found to elicit activity in unimodal visual (inferior occipital
10 gyrus) and multimodal visuo-tactile areas, such as the intraparietal sulcus (IPS) and
11 temporoparietal junction (TPJ) (Apps et al., 2013). It has been proposed (Porciello et al., 2018;
12 Bufalari et al., 2014) that TPJ detects a conflict between self-touch and other visual signals and
13 then informs IPS that serves to maintain a coherent body representation. Indeed, IPS contains
14 peripersonal space neurons that are multisensory neurons, anchored to the surface of specific body
15 parts (e.g. the face) and responding both to tactile stimuli on body parts and to visual stimuli
16 presented near the same body part (Colby et al., 1993; Graziano and Gross, 1995). IPS remaps the
17 visual information about the touch applied to the other face on one’s own face and the space
18 around the other face as seen in a mirror, thus resolving the conflict (Cardini et al., 2011; Bufalari
19 et al., 2014; Porciello et al., 2018). The result of the visuo-spatial remapping is the updating of the
20 representation of one’s own face (stored in memory) to include the facial features of the other’s
21 face. Our data extend this model suggesting that the visuo-spatial remapping responsible for the
22 plasticity of self face representation occurs also in absence of visual information from a physical
23 face. However, it is important to note that although the face was not visible, the bristles of the
24 paintbrush used for the visuotactile stimulation deflected in a way that defined the contours of an
25 invisible head. Thus, it’s possible to imagine that the visual information created by the bristles’
26 deflection was a necessary cue to manipulate the sense of facial identity, although this question is
27 not directly explored in our study.

28 If the visuo-spatial remapping in the invisible enfacement truly update participants’ face
29 representation, they should share the characteristic of being invisible. Indeed, previous studies on

1 the enfacement illusion placed particular emphasis on the changes in the perceived physical
2 similarity between the self and the other, suggesting that the participant's visual representation of
3 their own and another's face become partially blurred (Paladino et al., 2010 ; Tajadura-Jimenez et
4 al., 2014). In other words, a key component of the enfacement illusion is that participants
5 assimilate features of the other's face in the mental representation of their own face. Experiment 3
6 suggest that this is true also for the invisible enfacement illusion. Indeed Experiment 3 showed that
7 participants reduced the range of eye deviations perceived as directed toward them, i.e. the cone of
8 gaze. This result demonstrates that participants truly experienced the invisibility and represented
9 their own face as invisible to outside observers as well. This in turn induced participants to feel
10 themselves less observed by others. Crucially, in a control experiment (Experiment 4), in which we
11 induced the enfacement illusion over a visible face, we did not find any significant differences in
12 the cone of gaze between the synchronous and asynchronous conditions, suggesting therefore that
13 the reduction of the cone of gaze was not due to a general disembodiment effect. However, when
14 we compared the two experiments' results, although there was a clear evidence for an interaction,
15 the size of the cone of gaze in the invisible synchronous enfacement was not significantly different
16 from the size of the cone of gaze in the visible enfacement. We think that this is due to the different
17 sizes of the cone of gaze in the two different populations of participants, given the person-to-person
18 variability in the size of the cone of gaze. This claim is supported by a further analysis excluding the
19 extreme values in the cone gaze's size in both experiments. Crucially, this new comparison still
20 revealed a double interaction and now the cone of gaze size in the invisible synchronous condition
21 was significantly different from the cone of gaze in the visible enfacement.

22 We used the metaphor of cone of gaze to refer to the range of gaze directions that are
23 perceived as directed at the participant (Gamer et al., 2007). In previous studies the cone of gaze
24 has been shown to be modulated mainly by high-order cognitive factors concerning personality
25 traits (Jun et al., 2013; Gamer et al., 2011), emotion perception (Ewbank et al., 2009) and
26 perception of social contexts (Lyyra et al., 2016). Here, instead, we showed that also a mere change
27 in one's own face representation can affect the perception of gaze direction, demonstrating a close
28 relationship between the perception of gaze directions and one's own face representation. These
29 data fit nicely with recent studies on embodied cognition showing the existence of a causal link

1 between body representations and social cognition or interpersonal attitudes, revealing a
2 relationship between bodily external appearance and our everyday social interaction (Maister et al.,
3 2015). The type of body, over which participants experience illusory ownership, induces temporary
4 changes in perception and attitudes that are appropriate for that type of body (Yee and Bailenson,
5 2007; Banakou et al., 2013). Therefore, changing one's own body visual appearance can change
6 aspects of our self identity and the way in which the self is conceptualized (Banakou et al., 2013).
7 This in turn may change our interpersonal attitudes and the way in which we interact with other
8 people, to conform to the new body representation (Peck et al., 2013; Yee & Bailenson, 2007).

9 In particular, investigations on enfacement have not only found evidence of changes in
10 perceived physical similarity between self and other, but also a blurring of self-other conceptual
11 boundaries. Ma and co-workers (2016; 2018) called this effect "features migration", referring to the
12 fact that increasing self-other similarity allows also affective and conceptual features to "migrate"
13 from the representation of the other to the representation of oneself. Ma et al. (2016), for instance,
14 demonstrated that after enfacing a smiling face, participants showed a better mood as explicitly
15 assessed by questionnaires, and also a better performance in a mood-sensitive creativity task. A
16 subsequent study from the same research team, showed that enfacing an ape face reduced the
17 performance in a fluid intelligent task and increased the willingness to attribute emotions to apes
18 (Ma et al., 2018). Thus, the enfacement illusion paradigm showed that increasing the overlap
19 between the self and another face representation promotes illusory conjunctions, in which features
20 of the other become features of oneself. In our case, enfacing an invisible face may lead
21 participants to share the characteristic of being invisible, i.e., the impossibility of being gaze upon,
22 thus reducing the range of gaze deviations perceived as directed toward the self.

23 When people notice that they are being looked at, they become aware that the attention or
24 intentionality of another person is directed at them. This awareness is fundamental during social
25 interactions and is obviously distinct from the awareness of one's own physical body because it
26 requires the existence of another person (Sugiura, 2013). Thus, our results suggest that the
27 experience of invisibility may affect the manner in which we process the attention of others toward
28 the self. These data are strongly in agreement with previous research by Guterstam et al. (2015),
29 showing that the illusory ownership for an invisible body illusion reduces the level of subjective

1 stress and decreases heart rate in response to standing in front of a crowd of unknown people. In
2 particular, these authors argued that when participants experienced the invisible body illusion,
3 their body was represented as invisible to outside observers as well, which in turn should reduce
4 social anxiety related to being the centre of other people attention. This conclusion is particularly
5 interesting for the present study, because research on the cone of gaze has demonstrated that it is
6 wider in people suffering from social anxiety (Gamer et al., 2011; Jun et al., 2013). People with
7 social anxiety show a hyper vigilance-avoidance pattern of attention to threat stimuli (Onnis et al.,
8 2011). Therefore, in the case of socially anxious individuals, hyper-vigilance may exacerbate the
9 normal tendency to assume other's people gaze as directed toward the self, producing a wider cone
10 of gaze and leading to an exaggerated feeling of being looked at (Jun et al., 2013). Thus, it is
11 possible to speculate that perceiving one's own body as invisible reduces the attention to others' eye
12 region, inducing a weaker judgment of those eyes being directed at the observer.

13 As previously recalled, indeed, humans have an expectation that the gaze is directed
14 towards themselves (Mareschal et al., 2013b). In a notable study, Mareschal et al. (2013b), by
15 applying Bayesian framework, demonstrated that this expectation dominates perception when
16 there is high uncertainty. In this study authors, by adding visual noise to the eyes, found that
17 participants systematically perceived the noisy gaze as being directed more toward them. In
18 accordance with previous evidence, it is possible to assume that participants, representing
19 one's own face as invisible after synchronous multisensory stimulation, may update also their
20 prior expectation that the gaze is directed toward the self, accordingly with the new body
21 representation. However, it is not our intention to claim that the illusion of having an invisible
22 face is the only body change effective in modulating gaze perception. The cone of gaze is
23 extremely plastic depending on several emotional or affective contexts, thus it is possible to
24 imagine that also other bodily illusions may affect the cone of gaze. For instance, embodying a
25 scared face may lead participants to be hyper-vigilant, thus enlarging their cone of gaze in a
26 similar manner to people with social phobia.

27 It is possible that the dynamic interaction between one's own face representation and
28 the perception of gaze direction could happen also at the neural level. Perception of direct eye

1 gaze is associated with activation in amodal association cortices in the medial frontal and
2 lateral posterior cortices (Sugiura et al., 2013). In particular, activation has been identified in
3 the medio prefrontal cortex encompassing the anterior cingulate cortex (ACC) (Kampe et
4 al., 2003; Schilbach et al., 2006; Steuwe et al., 2012), the TPJ/pSTS (Pelphrey et al., 2004;
5 Schilbach et al., 2006; Steuwe et al., 2012), the anterior temporo parietal cortex (ATC). These
6 regions have often been recognized as a cortical network supporting the inference of another's
7 mental state, namely mentalizing or theory of mind (Amodio and Firth, 2006). We can
8 therefore hypothesize that the observed effects on the cone of gaze, is reflected in the neural
9 interplay between multisensory representations of one's own face in intraparietal areas and the
10 cortical neural network supporting mentalizing and theory of mind. This is an intriguing
11 hypothesis that future studies could test.

12 In conclusion, we have described an illusion of embodying an invisible face created
13 through a synchronous visuo-tactile stimulation on the participants' face and a discrete volume
14 of empty space. Participants referred touch on the empty space and they could easily imagine
15 their own face projected in the empty space, as if the empty space mirrored their own face.
16 After synchronous visuotactile stimulation, participants qualified the empty space as part of
17 their own body, as demonstrated by higher skin conductance response to a threat moving
18 toward the invisible face. Finally, we showed that participants truly experience a feeling of
19 being invisible because they reduced the range of eyes deviation judge as directed toward them
20 (i.e. the cone of gaze). Thus these results show that indivisibility may affect the way in which
21 we process the attention of others toward the self, starting from the perception of eye gaze
22 direction.

23
24
25
26
27

1 **References**

2 Aksoy, Y., Aydin, T. O., Pollefeys, M., & Smolić, A. (2017). Interactive high-quality green-
3 screen keying via color unmixing. *ACM Transactions on Graphics*, 36(4), 61b.

4

5 Amodio, D. M., & Frith, C. D. (2006). Meeting of minds: The medial frontal cortex and
6 social cognition. *Nature Reviews Neuroscience*, 7(4), 268-278.

7

8 Anstis, S. M., Mayhew, J. W., & Morley, T. (1969). The perception of where a face or
9 television 'portrait' is looking. *American Journal of Psychology*, 82(4), 474-489.

10

11 Apps, M. A., Tajadura-Jiménez, A., Sereno, M., Blanke, O., & Tsakiris, M. (2013). Plasticity
12 in unimodal and multimodal brain areas reflects multisensory changes in self-face
13 identification. *Cerebral Cortex*, 25(1), 46-55.

14

15 Armel, K. C., & Ramachandran, V. S. (2003). Projecting sensations to external objects:
16 Evidence from skin conductance response. *Proceedings of the Royal Society of London*
17 *B*, 270(1523), 1499-1506.

18

19 Banakou, D., Groten, R., & Slater, M. (2013). Illusory ownership of a virtual child body
20 causes overestimation of object sizes and implicit attitude changes. *Proceedings of the*
21 *National Academy of Sciences*, 110(31), 12846-12851.

22

23 Beck, B., Cardini, F., Làdavas, E., & Bertini, C. (2015). The enfacement illusion is not
24 affected by negative facial expressions. *PloS ONE*, 10(8), e0136273.

25

- 1 Botvinick, M., & Cohen, J. (1998). Rubber hands ‘feel’ touch that eyes see. *Nature*, *391*,
2 756.
- 3
- 4 Bufalari, I., Lenggenhager, B., Porciello, G., Serra Holmes, B., & Aglioti, S. M. (2014).
5 Enfacing others but only if they are nice to you. *Frontiers in Behavioral Neuroscience*, *8*,
6 102-114.
- 7
- 8 Cardini, F., Tajadura-Jiménez, A., Serino, A., & Tsakiris, M. (2013). It feels like it’s me:
9 Interpersonal multisensory stimulation enhances visual remapping of touch from other to
10 self. *Journal of Experimental Psychology: Human Perception and Performance*, *39*(3),
11 630-637.
- 12
- 13 Colby, C. L., Duhamel, J. R., & Goldberg, M. E. (1993). Ventral intraparietal area of the
14 macaque: anatomic location and visual response properties. *Journal of*
15 *Neurophysiology*, *69*(3), 902-914.
- 16
- 17 Cumming, G. (2013). *Understanding the new statistics: Effect sizes, confidence intervals,*
18 *and meta-analysis*. New York: Routledge.
- 19
- 20 Dawson, M., Schell, A., & Fillion, D. (2007). The electrodermal system. In J Cacioppo, L.
21 Tassinari, & G. Berntson (Eds.), *The handbook of psychophysiology* (pp. 152-191).
22 Cambridge: Cambridge University Press.
- 23
- 24 D’Angelo, M., Di Pellegrino, G., & Frassinetti, F. (2017). Invisible body illusion modulates
25 interpersonal space. *Scientific Reports*, *7*(1), 1302.
- 26

- 1 Delorme, A., & Makeig, S. (2004). EEGLAB: An open source toolbox for analysis of single-
2 trial EEG dynamics including independent component analysis. *Journal of Neuroscience*
3 *Methods*, 134(1), 9-21.
- 4
- 5 Ehrsson, H. H. (2007). The experimental induction of out-of-body
6 experiences. *Science*, 317(5841), 1048-1048.
- 7
- 8 Ehrsson, H. H., Wiech, K., Weiskopf, N., Dolan, R. J., & Passingham, R. E. (2007).
9 Threatening a rubber hand that you feel is yours elicits a cortical anxiety
10 response. *Proceedings of the National Academy of Sciences*, 104(23), 9828-9833.
- 11
- 12 Ellison, R. W. (1952) *Invisible Man*. New York: Random House,
- 13
- 14 Ewbank, M. P., Jennings, C., & Calder, A. J. (2009). Why are you angry with me? Facial
15 expressions of threat influence perception of gaze direction. *Journal of Vision*, 9(12), 16-
16 16.
- 17
- 18 Faul, F., Erdfelder, E., Lang, A. G., & Buchner, A. (2007). G* Power 3: A flexible statistical
19 power analysis program for the social, behavioral, and biomedical sciences. *Behavior*
20 *Research Methods*, 39(2), 175-191.
- 21
- 22 Fini, C., Cardini, F., Tajadura-Jiménez, A., Serino, A., & Tsakiris, M. (2013). Embodying an
23 outgroup: the role of racial bias and the effect of multisensory processing in somatosensory
24 remapping. *Frontiers in behavioral neuroscience*, 7, 165.
- 25

1 Gale, C., & Monk, A. F. (2000). Where am I looking? The accuracy of video-mediated gaze
2 awareness. *Perception & Psychophysics*, 62(3), 586-595.
3

4 Gamer, M., & Hecht, H. (2007). Are you looking at me? Measuring the cone of
5 gaze. *Journal of Experimental Psychology: Human Perception and Performance*, 33(3),
6 705-715.
7

8 Gamer, M., Hecht, H., Seipp, N., & Hiller, W. (2011). Who is looking at me? The cone of
9 gaze widens in social phobia. *Cognition and Emotion*, 25(4), 756-764.
10

11 Gibson, J. J., & Pick, A. D. (1963). Perception of another person's looking behaviour.
12 *American Journal of Psychology*, 76, 386-394.
13

14 Graziano, M.S.A., Gross, C.G. (1995) .The representation of extrapersonal space: a possible
15 role for bimodal, visuo-tactile neurons. In: Gazzaniga, M.S.(Ed.), *The Cognitive*
16 *Neurosciences*. MIT Press, Cambridge(MA), pp.1021–1034.
17

18 Guterstam, A., Abdulkarim, Z., & Ehrsson, H. H. (2015). Illusory ownership of an invisible
19 body reduces autonomic and subjective social anxiety responses. *Scientific Reports*, 5,
20 9831.
21

22 Guterstam, A., Gentile, G., & Ehrsson, H. H. (2013). The invisible hand illusion:
23 Multisensory integration leads to the embodiment of a discrete volume of empty
24 space. *Journal of Cognitive Neuroscience*, 25(7), 1078-1099.
25

- 1 Jun, Y. Y., Mareschal, I., Clifford, C. W., & Dadds, M. R. (2013). Cone of direct gaze as a
2 marker of social anxiety in males. *Psychiatry Research*, *210*(1), 193-198.
- 3
- 4 Kampe, K. K., Frith, C. D., & Frith, U. (2003). “Hey John”: Signals conveying
5 communicative intention toward the self activate brain regions associated with
6 “mentalizing,” regardless of modality. *Journal of Neuroscience*, *23*(12), 5258-5263.
- 7
- 8 Kondo, R., Sugimoto, M., Minamizawa, K., Hoshi, T., Inami, M., & Kitazaki, M. (2018).
9 Illusory body ownership of an invisible body interpolated between virtual hands and feet
10 via visual-motor synchronicity. *Scientific reports*, *8*(1), 7541.
- 11
- 12 Longo, M. R., Schüür, F., Kammers, M. P., Tsakiris, M., & Haggard, P. (2008). What is
13 embodiment? A psychometric approach. *Cognition*, *107*(3), 978-998.
- 14
- 15 Lord, C., & Haith, M. M. (1974). The perception of eye contact. *Perception &*
16 *Psychophysics*, *16*(3), 413-416.
- 17
- 18 Lundqvist, D., Flykt, A., & Öhman, A. (1998). The Karolinska Directed Emotional Faces –
19 KDEF, CD ROM from Department of Clinical Neuroscience, Psychology section,
20 Karolinska Institutet, ISBN 91-630-7164-9.
- 21
- 22 Lyyra, P., Wirth, J. H., & Hietanen, J. K. (2017). Are you looking my way? Ostracism
23 widens the cone of gaze. *Quarterly Journal of Experimental Psychology*, *70*(8), 1713-1721.
- 24

1 Ma, K., Sellaro, R., & Hommel, B. (in press). Personality assimilation across species:
2 Enfacing an ape reduces own intelligence and increases emotion attribution to
3 apes. *Psychological Research*.

4

5 Ma, K., Sellaro, R., Lippelt, D. P., & Hommel, B. (2016). Mood migration: How enfacing a
6 smile makes you happier. *Cognition*, *151*, 52-62.

7

8 Maister, L., Cardini, F., Zamariola, G., Serino, A., & Tsakiris, M. (2015). Your place or
9 mine: Shared sensory experiences elicit a remapping of peripersonal
10 space. *Neuropsychologia*, *70*, 455-461.

11

12 Maister, L., Sebanz, N., Knoblich, G., & Tsakiris, M. (2013). Experiencing ownership over a
13 dark-skinned body reduces implicit racial bias. *Cognition*, *128*(2), 170-178.

14

15 Maister, L., Slater, M., Sanchez-Vives, M. V., & Tsakiris, M. (2015). Changing bodies
16 changes minds: Owning another body affects social cognition. *Trends in Cognitive*
17 *Sciences*, *19*(1), 6-12.

18

19 Mareschal, I., Calder, A. J., & Clifford, C. W. (2013a). Humans have an expectation that
20 gaze is directed toward them. *Current Biology*, *23*(8), 717-721.

21

22 Mareschal, I., Calder, A. J., Dadds, M. R., & Clifford, C. W. (2013b). Gaze categorization
23 under uncertainty: Psychophysics and modeling. *Journal of Vision*, *13*(5), 18-18.

24

25 Mathôt, S., Schreij, D., & Theeuwes, J. (2012). OpenSesame: An open-source, graphical
26 experiment builder for the social sciences. *Behavior Research Methods*, *44*(2), 314-324.

1

2 Onnis, R., Dadds, M. R., & Bryant, R. A. (2011). Is there a mutual relationship between
3 opposite attentional biases underlying anxiety?. *Emotion, 11*(3), 582.

4

5 Paladino, M. P., Mazzurega, M., Pavani, F., & Schubert, T. W. (2010). Synchronous
6 multisensory stimulation blurs self-other boundaries. *Psychological Science, 21*(9), 1202-
7 1207.

8

9 Peck, T. C., Seinfeld, S., Aglioti, S. M., & Slater, M. (2013). Putting yourself in the skin of a
10 black avatar reduces implicit racial bias. *Consciousness and Cognition, 22*(3), 779-787.

11

12 Pelphrey, K. A., Viola, R. J., & McCarthy, G. (2004). When strangers pass: Processing of
13 mutual and averted social gaze in the superior temporal sulcus. *Psychological*
14 *Science, 15*(9), 598-603.

15

16 Petkova, V. I., & Ehrsson, H. H. (2008). If I were you: Perceptual illusion of body
17 swapping. *PLoS ONE, 3*(12), e3832.

18

19 Petkova, V. I., Khoshnevis, M., & Ehrsson, H. H. (2011). The perspective matters!
20 Multisensory integration in ego-centric reference frames determines full-body
21 ownership. *Frontiers in psychology, 2*, 35.

22

23 Plato. (1888). *The republic* (B. Jowett, Trans.). Oxford: Clarendon Press.

24

25 Porciello, G., Bufalari, I., Minio-Paluello, I., Di Pace, E., & Aglioti, S. M. (2018). The
26 ‘Enfacement’ illusion: A window on the plasticity of the self. *Cortex, 104*, 261-275.

1

2 Rowling, J. K. (2007). *Harry Potter and the deathly hallows*. New York: Scholastic Inc.

3

4 Schilbach, L., Wohlschlaeger, A. M., Kraemer, N. C., Newen, A., Shah, N. J., Fink, G. R., &
5 Vogeley, K. (2006). Being with virtual others: Neural correlates of social
6 interaction. *Neuropsychologia*, 44(5), 718-730.

7

8 Sforza, A., Bufalari, I., Haggard, P., & Aglioti, S. M. (2010). My face in yours: Visuo-tactile
9 facial stimulation influences sense of identity. *Social Neuroscience*, 5(2), 148-162.

10

11 Steuwe, C., Daniels, J. K., Frewen, P. A., Densmore, M., Pannasch, S., Beblo, T., Lanius, R.
12 A. (2012). Effect of direct eye contact in PTSD related to interpersonal trauma: An fMRI
13 study of activation of an innate alarm system. *Social Cognitive and Affective
14 Neuroscience*, 9(1), 88-97.

15

16 Sugiura, M. (2013). Associative account of self-cognition: Extended forward model and
17 multi-layer structure. *Frontiers in Human Neuroscience*, 7, 535.

18

19 Tajadura-Jiménez, A., & Tsakiris, M. (2014). Balancing the “inner” and the “outer” self:
20 Interoceptive sensitivity modulates self–other boundaries. *Journal of Experimental
21 Psychology: General*, 143(2), 736-744.

22

23 Tajadura-Jiménez, A., Banakou, D., Bianchi-Berthouze, N., & Slater, M. (2017).
24 Embodiment in a child-like talking virtual body influences object size perception, self-
25 identification, and subsequent real speaking. *Scientific Reports*, 7(1), 9637.

26

- 1 Tajadura-Jiménez, A., Grehl, S., & Tsakiris, M. (2012a). The other in me: Interpersonal
2 multisensory stimulation changes the mental representation of the self. *PloS ONE*, *7*(7),
3 e40682.
- 4
- 5 Tajadura-Jiménez, A., Longo, M. R., Coleman, R., & Tsakiris, M. (2012b). The person in
6 the mirror: Using the enfacement illusion to investigate the experiential structure of self-
7 identification. *Consciousness and Cognition*, *21*, 1725-1738.
- 8
- 9 Tieri, G., Tidoni, E., Pavone, E. F., & Aglioti, S. M. (2015). Body visual discontinuity affects
10 feeling of ownership and skin conductance responses. *Scientific Reports*, *5*, 17139.
- 11
- 12 Tolkein, J. R. R. (1937). *The hobbit*. London: George Allen & Unwin.
- 13
- 14 Tsakiris, M. (2008). Looking for myself: Current multisensory input alters self-face
15 recognition. *PloS ONE*, *3*(12), e4040.
- 16
- 17 Tsakiris, M. (2017). The multisensory basis of the self: From body to identity to others.
18 *Quarterly Journal of Experimental Psychology*, *70*(4), 597-609.
- 19
- 20 Yee, N., & Bailenson, J. (2007). The Proteus effect: The effect of transformed self-
21 representation on behavior. *Human Communication Research*, *33*(3), 271-290.
- 22

Acknowledgments

1

2 This research was supported by European Research Council Grant ERC-2013-StG-336050
3 under the FP7 to MRL.

4

5

6