

## **Lessons Lost: Lack of requirements for post-project evaluation and reporting is hindering evidence-based conservation**

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# 1 **Lessons Lost: Lack of requirements for post-project evaluation and reporting** 2 **is hindering evidence-based conservation**

3  
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## 17 **Keywords**

18 Conservation funding; conservation impact evaluation; ERDF; evidence-based conservation;  
19 LIFE; post-project evaluation

## 20 **Article Type**

21 Contributed Paper

## 23 **Target Audience**

24 The target audience of this manuscript is broadly aimed at conservation funders and policy  
25 makers across the world.

# 27 **Lessons Lost: Lack of requirements for post-project evaluation and reporting** 28 **is hindering evidence-based conservation.**

## 30 **Abstract**

31 For conservation to be based on evidence, the outcomes of conservation actions need to be  
32 shared. The European Union (EU) is a major funder of conservation action in Europe through  
33 the well-studied LIFE Programme. Less well-known, but also funding substantial conservation  
34 action, is the European Regional Development Fund (ERDF). Through a systematic review of  
35 conservation projects funded by LIFE and ERDF, we identify substantial expenditure on  
36 biodiversity conservation (€ 1300M and 760M between 2014 and 2024 respectively). We  
37 explore the extent to which LIFE & ERDF contribute to building an evidence base about the  
38 effectiveness of conservation actions. There were differences between LIFE and ERDF in the  
39 extent to which documentation about the project was publicly available (89% and 26%  
40 respectively), and large differences in whether any form of project evaluation was available

41 (63% and 5% respectively). A possible explanation for these results is differing funder  
42 requirements regarding the monitoring and reporting of project implementation and outcomes.  
43 We explore funder requirements across a sample of other conservation funders and suggest  
44 how changes could incentivize higher quality sharing of project outcomes. This would expand  
45 the evidence base needed to improve the effectiveness of conservation actions.

## 46 **Introduction**

47 Conservation actions are more likely to be effective when informed by high-quality evidence  
48 (Sutherland et al. 2004; Pullin et al. 2004; Rose et al. 2018). However, for conservation to be  
49 evidence-informed, data concerning the outcomes of conservation interventions and projects  
50 must be available to be used in evidence-synthesis efforts (Sutherland et al. 2019). Despite the  
51 rapid expansion of interest in the application of robust impact evaluation methods and cost-  
52 effectiveness evaluations in conservation (Baylis et al. 2016; Schleicher et al. 2020;  
53 Pienkowski et al. 2021), many conservation projects are not subject to even the most basic  
54 evaluation (Sutherland et al. 2018; Junker et al. 2020). This means that valuable learning and  
55 experiences are lost and cannot inform the prioritisation of future conservation action  
56 (Sutherland 2022).

57 The term evaluation has a variety of usages. For example, evaluation is defined broadly by the  
58 US Evidence Act (2018) as “*an assessment using systematic data collection and analysis of*  
59 *one or more programs, policies, and organizations intended to assess their effectiveness and*  
60 *efficiency*” (OMB 2020, p.1). Here we use the term impact evaluation to talk specifically about  
61 efforts to assess impacts relative to a counterfactual, i.e., what would have happened if the  
62 intervention had not happened? While a range of approaches exist which vary in their  
63 robustness (Schleicher et al. 2020; Christie et al. 2021), all seek to answer the question: does  
64 the intervention work?”. Crucially, this is distinct from standard project monitoring and  
65 evaluation which addresses the more basic question: “was the intervention delivered as  
66 planned?” or, sometimes, “has the outcomes changed?”. For clarity we refer to the later as

67 implementation evaluation rather than impact evaluation. Robust data on the impacts of actions  
68 is vital to understanding the most effective and efficient conservation action, and improving  
69 the utility of decision making tools such as cost-effectiveness analyses (Pienkowski et al.  
70 2021), or multi-criteria decision analysis (Adem Esmail & Geneletti 2018).

71 Conservation funders have an increasingly well-recognized role in driving the use of evidence  
72 by conservation practitioners. This can be through selective funding of projects based on their  
73 use of evidence in project design, ensuring a strong evidence base underlying funded projects,  
74 and promoting shifts towards evidence-based practice (Parks et al. 2022). Conservation  
75 Evidence lists ‘Evidence Champions’ on their website (Conservation Evidence 2023). This  
76 includes funders who have committed to require applicants to report on their use of evidence.  
77 However, funders also have the potential to shape the generation of evidence through  
78 encouraging funded projects to carry out evaluations and making that information public  
79 (Amano et al. 2022).

80

81 The European Union (EU) is a major funder of conservation in Europe. Their main specific  
82 funding mechanism for nature conservation is the LIFE Programme which aims to protect and  
83 improve the quality of the EU's natural environment and support the shift towards a cleaner  
84 and climate-neutral economy (though note agri-environment funding which can support  
85 conservation objectives swamps the resources in the LIFE programme; (Batáry et al. 2015)).  
86 LIFE requires beneficiaries to make project documentation publicly available under Regulation  
87 (EU) 2021/783 (**Table 1**). This transparency has allowed researchers to explore patterns of  
88 investment within the EU’s LIFE programme (Hermoso et al. 2017; Sánchez-Fernández et al.  
89 2018; Badia-Boher et al. 2019). For example, Mammola et al. (2020) revealed that vertebrates  
90 receive six times more conservation investments than invertebrates. While the LIFE  
91 programme is well researched, other lesser-known funding mechanisms such as the European  
92 Regional Development Fund (ERDF), have been overlooked and not analysed in the context

93 of biodiversity conservation, despite including substantial funding for environmental projects  
94 (European Commission 2023).

95 Anecdotally we know that valuable lessons from ERDF conservation projects are being lost  
96 because of the lack of evaluations. Caruana et al. (2024) explored the effectiveness of an  
97 ERDF-funded ecological restoration project that attempted to eradicate invasive red swamp  
98 crayfish (*Procambarus clarkii*) through mechanical excavation of a stream bed in an  
99 ecologically sensitive site in Malta. There is a need for more information on the effectiveness  
100 of approaches to controlling invasive crayfish (Gherardi et al. 2011;  
101 conservationevidence.com) and there are no reports of the effectiveness of mechanical  
102 excavation, meaning there is substantial value in knowing the outcome of this project which  
103 cost € 720,000 of taxpayers' money. A simple After Only analysis conducted by a masters  
104 project (visiting the restoration site three years after the project was complete) revealed  
105 abundant populations of the invasive crayfish meaning that the project had been ineffective  
106 (Caruana et al. 2024). However, no follow-up had been carried out by the project and without  
107 this independent student project, the failure of this project would be lost to the conservation  
108 evidence base.

109 To investigate the role of different funders in building the evidence base in the EU, we quantify  
110 the magnitude, and geographic distribution, of LIFE and ERDF funding for conservation over  
111 the past nine years and compare data availability from the two funding organisations. Using a  
112 sample of LIFE and ERDF projects (stratified by the recipient country's real GDP per capita)  
113 we quantify the extent to which they are contributing to the conservation evidence base by  
114 searching online for all available technical documents and extracting data relating to (i) the  
115 visibility of the project online, (ii) the availability of technical documentation and peer-  
116 reviewed publications associated with the project and (iii) the study design used in any publicly  
117 available evaluation carried out. Lastly, we review funding requirements for LIFE, ERDF and

118 selected other conservation funders. We use this investigation to reflect on practices that could  
119 improve the contribution that funded projects make to building conservation's evidence base.

## 120 **Methods**

### 121 *Project search and inclusion terms*

122 We searched the EU's publicly available databases on funding distribution. We only used  
123 publicly available information as we were interested in the information that is available to  
124 practitioners or scientists conducting reviews. LIFE Projects were searched through the LIFE  
125 Project Public Page (European Commission 2024b), while ERDF projects were searched  
126 through the Kohesio Database (European Commission 2024a). LIFE's project search period  
127 was set from 2014 to 2021 as 2021 was the latest data available when the search was conducted  
128 in January 2023. To capture all the projects approved during ERDF's last funding period (2014-  
129 2020) we set the search period from 2014 to 2024, as ERDF's search engine did not show  
130 projects if their full funding duration was not within range and the longest approved project is  
131 till 2024 (**Supplementary Information 1**).

132 We searched the relevant datasets to identify conservation-related projects supported by both  
133 funders. We experienced problems with the search engine on the LIFE website, so we  
134 downloaded the entire LIFE project database from 2014 - 2021 and filtered cells through  
135 Microsoft Excel containing the terms "*Biodiversity*", "*Conservation*" and "*Invasive*". We  
136 carried out advanced searches on ERDF's search engine using the string "*Biodiversity*  
137 *Conservation*" OR "*Invasive Species*". In total, 1,188 LIFE and 1,746 ERDF projects were  
138 identified as potentially relevant. Project titles and descriptions were re-filtered with keywords  
139 of non-relevant projects (to identify projects about heritage conservation for example) and  
140 these were manually checked before being discarded (more details in **Supplementary**  
141 **Information 1**). This resulted in 753 LIFE and 370 ERDF projects being removed. The final  
142 dataset of conservation-related projects consisted of 435 LIFE projects and 1,376 ERDF  
143 projects. Due to the limited time available, we took a stratified sample of projects from both

144 funding mechanisms to investigate further. We stratified the European Union into four groups  
145 of countries, based on the quartiles of the real GDP per capita per country (EuroStat 2023).  
146 Then, we randomly selected 25% of both LIFE and ERDF projects from each quartile group.  
147 The final stratified sample of projects included in our review of evidence produced by LIFE  
148 and ERDF projects was 109 LIFE and 345 ERDF.

#### 149 *Data extraction*

150 To quantify the extent of project documents found online, the type of technical documentation  
151 available for each project, and the study designs used within evaluations of LIFE- and ERDF-  
152 funded projects, we conducted a thorough analysis of the information available on each project  
153 within our final stratified sample. First, the official project name and grant codes were searched  
154 online through Google's search engine, and any relevant website was documented. Then we  
155 categorized the websites found as 'in-depth' or 'short-summary' based on the level of  
156 information available online (**Supplementary Information 2**). Once categorized, we searched  
157 each website's site map and recorded any project-related documents available and categorized  
158 these based on the type of documents. We searched all available documentation for evidence  
159 of any impact evaluation carried out and recorded the study design used (after only, before-  
160 after, control-impact, before-after control-impact, randomized controlled trial; (Sutherland et  
161 al. 2019; Christie et al. 2021)). Finally, we searched for the project name and grant code on  
162 Google Scholar. All publications citing the project codes or names were documented and  
163 scored for whether they represented articles in the peer-reviewed literature. Furthermore, peer-  
164 reviewed publications were read, and if applicable, the study design used was documented.  
165 **Supplementary Information 2** provides a further in-depth explanation of the datasheet used  
166 to collect information from these projects.

#### 167 *Language bias*

168 LIFE projects generally had versions of their project website and documentation available in  
169 English alongside their native language. However, it is common for documents from ERDF

170 projects to not be available in English. All projects were searched by the English project names  
171 listed on the LIFE project public page and the Kohesio Database (ERDF). We also searched  
172 for the projects using their grant codes which remain consistent across languages. Nevertheless,  
173 in instances where no search results were found on Google, we identified the beneficiary  
174 individual or organization responsible for the project listed on the Kohesio database. If the  
175 beneficiary was found online, we searched through their website using Google Translate for  
176 any mention of ERDF funding. If ERDF was mentioned, we read and compared project  
177 descriptions, funding amounts, and funding periods listed and checked if they matched our  
178 original project in English. We then proceeded with data extraction, using Google Translate  
179 when required.

#### 180 *Comparison of funder requirements*

181 We examined the funding requirements of LIFE, ERDF, and selected other conservation funds  
182 (identified as those with comparable funding amounts from UNDP's Finance Resources for  
183 Biodiversity Initiative; (UNDP 2022)). For each funder, we searched for policy documents  
184 online to determine specific requirements related to transparency, technical documentation, and  
185 evaluation.

#### 186 **Results**

##### 187 *Funding allocation and distribution*

188 While LIFE projects did have the overall higher net investment in conservation-related projects  
189 (€ 1.3 billion), ERDF also had substantial investment over this period (€ 760 million). LIFE  
190 projects tended to be larger than conservation-related ERDF projects (€ 3.1 million ± € 2.8  
191 million, compared to € 0.6 million ± € 1.2 million). The number of conservation-related LIFE-  
192 and ERDF-funded projects (**Figure 1:A, B**), as well as the total budget allocated (**Figure 1:C,**  
193 **D**) varied between member states.



194 Overall, LIFE funding was spread more evenly between member states, however, the largest  
195 beneficiaries were Germany (€ 190 million across 29 projects), Italy (€ 155 million across 78  
196 projects), and Spain (€ 120 million across 62 projects), all of which are in the third quartile in  
197 terms of GDP per capita (€ 23,105 – € 36,199 real GDP per capita) (**Figure 2:A**). In contrast,  
198 the largest beneficiaries of conservation-related ERDF funding were Romania (€ 220 million  
199 across 95 projects) and Poland (€ 170 million across 285 projects) which are countries within  
200 the lowest quartile of GDP per capita (Group 1: € 6,950 – € 15,644 real GDP per capita) (**Figure**  
201 **2:B**)

### 202 *Online project presence*

203 There is much more information available online about conservation-related LIFE-funded  
204 projects compared to ERDF-funded projects. Overall, 95% of our sample of LIFE-funded  
205 projects were found online (n = 104) with 61% (n = 67) being mentioned in peer-reviewed  
206 publications (**Figure 3:A**). There is no mention of most of our sample of ERDF-funded projects  
207 (68%, n = 233) on Google's search engine and only 1% (n = 4) were mentioned in any peer-  
208 reviewed publications found on Google Scholar (**Figure 3:B**).

209 Furthermore, the level of project information available online also differed between funding  
210 mechanisms. The majority of our sample of LIFE-funded projects (86%, n = 94) had in-depth  
211 websites while a further 8% (n = 9) had short summary websites (**Figure 3:A**). In contrast,  
212 only 3% (n = 9) of our sample of ERDF-funded projects had in-depth websites, a further 23%  
213 (n = 78) had short summary websites while the remainder of projects did not have a website  
214 (74%; **Figure 3:B**).

### 215 *Technical documentation available*

216 The availability of technical documentation was higher in conservation-related LIFE-funded  
217 projects than ERDF-funded projects. Overall, 89% of LIFE projects had documents available  
218 compared with 26% of ERDF projects (**Figure 3:A, B**). LIFE-funded projects had a higher

219 proportion of: project descriptions; monitoring reports; project conclusion documents; peer-  
220 reviewed publications; and in-depth websites available per project when compared to ERDF-  
221 funded projects (**Figure 4:A**). The number of peer-reviewed publications associated with the  
222 two funding mechanisms was drastically different. While our sample of 109 LIFE-funded  
223 projects was linked to 260 peer-reviewed publications, our sample of 345 ERDF-funded  
224 projects was only linked to 4 (**Figure 4:B**).

#### 225 *Project evaluation and study design used*

226 In our sample, 63% of LIFE-funded projects and only 5% of conservation-related ERDF-  
227 funded projects had some form of project evaluation available (**Figure 3:A, B**). The most  
228 common study designs used were *after only* evaluations (28% in LIFE, 3% in ERDF) and  
229 *before-after* (31% in LIFE, 2% in ERDF), with a few using *control-impact* (3% in LIFE, 0%  
230 in ERDF). Less than 1% of LIFE- or ERDF-funded project samples had used *before-after*  
231 *control-impact*, and none used *randomized controlled trial* study designs (**Figure 4:C**).

#### 232 **Comparing the reporting requirements from a range of funders**

233 The reporting requirements from different conservation funders vary markedly (**Table 1**). All  
234 the selected conservation funders have online databases listing the projects they have funded,  
235 but the amount of information required from the projects and made available varies greatly.  
236 For example, the LIFE programme, the Global Environment Facility, and the Biodiversity  
237 Challenge Funds (Darwin Initiative, Illegal Wildlife Trade Challenge Fund, and Darwin Plus)  
238 not only list their funded projects but also provide publicly available technical documentation  
239 like project descriptions and monitoring reports. However, other funders like the ERDF, the  
240 European Development Fund in the Biodiversity and Protected Areas Management  
241 (BIOPAMA), US Fish and Wildlife (USFWS), and the Bezos Earth Fund do not offer such  
242 documentation publicly. All the conservation funders we reviewed except ERDF require some  
243 form of project evaluation (note we could not find information on what the Bezos Earth Fund  
244 requires), however, only LIFE, the Global Environment Facility, and the Biodiversity

245 Challenge Funds require that project evaluations be made public. What funders require in terms  
246 of impact evaluation varies and is often not explicit (see **Table 1** and **Supplementary**  
247 **Information 3**).

## 248 **Discussion**

249 Conservation funders have a vitally important role to play in promoting evidence-based  
250 practice in conservation (Winifred et al. 2022). While there has been a lot of attention given to  
251 the role of funders in encouraging the use of evidence in the design of conservation projects  
252 and how they can encourage the generation of evidence through what they choose to fund  
253 (Tinsley-Marshall et al. 2022; Amano et al. 2022; Parks et al. 2022; Jones & Shreedhar 2024),  
254 less attention has been given to the role of funder reporting requirements in contributing to the  
255 evidence base. Our study reveals that whilst there are an increasing number of project  
256 evaluations becoming available publicly, primarily funded through the EU's LIFE Programme,  
257 many EU-funded conservation projects, especially those funded by ERDF, are not making a  
258 significant contribution to the conservation evidence base. While there are important caveats  
259 to our findings (time lags mean some evaluations which will happen may not yet be available,  
260 and despite our efforts we may have missed evaluations published in languages other than  
261 English) it is clear that important lessons are being lost.

### 262 **Barriers to conservation projects contributing to the evidence base**

263 Funder requirements appear to influence the extent to which projects contribute to the  
264 conservation evidence base. The EU's LIFE Programme (with stronger requirements for  
265 publicly available project reporting) has a significantly higher proportion of projects for which  
266 information is available online, along with technical documentation, peer-reviewed  
267 publications, and project evaluations, compared to ERDF. Very few projects, even those  
268 funded by LIFE, are producing impact evaluations with more robust designs (**Figure 4:C**).  
269 There are a range of reasons why this might be the case.

270 *The inherent challenge of carrying out robust impact evaluations:* Evaluating the success  
271 of conservation projects is difficult for a variety of reasons including the range of possible  
272 outcomes (Gregory et al. 2012; Jones & Shreedhar 2024) and the difficulty of isolating impacts  
273 of a specific project in an often complex landscape of conservation interventions (Possingham  
274 & Gerber 2017). The more robust evaluation designs such as BACI are also often costly to  
275 implement as require data collection in controls as well as in the intervention area (Christie et  
276 al. 2019), and appropriate controls may not exist (Schleicher et al. 2020). Randomisation is  
277 also challenging and will not be practical or ethical in many circumstances (Pynegar et al. 2021)  
278 but more experimental evaluation of conservation interventions should be possible (Ockendon  
279 et al. 2021; Ferraro et al. 2023; Pynegar et al. 2024). We understand that BACI and RCT may  
280 not be suitable for every conservation project. Conservation funders have an important role to  
281 play in offering longer-term funding, and supporting research-practice partnerships between  
282 universities and implementing organizations to make such evaluations possible (Christie et al.  
283 2019; Vargas et al. 2022; Jones & Shreedhar 2024).

284 *Lack of specialist expertise required:* Many projects implemented by conservation  
285 organizations lack the expertise to conduct robust evaluations themselves (Walsh et al. 2019).  
286 Funders inevitably want to fund projects run by organizations with expertise on the ground to  
287 implement projects, but such organization may lack the expertise to design and implement  
288 robust evaluations (Tinsley-Marshall et al. 2022). There are also important questions about  
289 which actors should be conducting impact evaluations. For example, there may be potential  
290 conflict of interest with some funders justifiably uncomfortable about impact evaluations  
291 designed and implemented in-house. There are important roles for both academic researchers  
292 and conservation practitioners in this space, where close collaboration can help overcome  
293 capacity and knowledge constraints (Kadykalo et al. 2021; Vargas et al. 2022)

294 *Unwillingness to admit 'failure':* Failures in conservation projects are rarely reported  
295 (Zedler 2007; Giakoumi et al. 2018; Godet & Devictor 2018). Funders may hesitate to

296 investigate project impacts because of the risk of reputational damage if the project is found to  
297 have been unsuccessful. However, while there is an understandable perception that admitting  
298 to poor outcomes in conservation may result in public criticism or loss of trust among  
299 stakeholders (Hunter et al. 2014; McKinnon et al. 2015; Guadagno et al. 2021), some degree  
300 of failure is inevitable where challenging things are being attempted (Catalano et al. 2018) and  
301 learning from failure is necessary for progress (Knight 2006; Catalano et al. 2019). It is also  
302 inevitable that effect sizes of interventions will be small when measured robustly against a  
303 credible counterfactual (Jones & Shreedhar 2024). Some organisations are actively attempting  
304 to create safe environments that facilitate collaborative learning from failure as well as  
305 promoting a transformative change in how conservation funders and beneficiaries operate -  
306 such as the Wildlife Conservation Society's *'Failure Factors'* (Guadagno et al. 2021; WCS  
307 2023) and Cambridge Conservation Initiative's *'Embracing Failure in Conservation'* program  
308 (CCI 2023). Asking projects to consistently report on failures using a common taxonomy  
309 (Dickson et al. 2023), whether or not that information is made publicly available, could help  
310 advance learning from failure in conservation. Even where such information is not made public,  
311 conservation funders and projects can discuss why their previous projects have been  
312 unsuccessful and use the lessons learnt to inform their future decisions (Catalano et al. 2019).

### 313 **What post-project information should be public?**

314 Despite the fact the ERDF does not mandate making evaluations public, there are examples of  
315 good practice even for ERDF projects. For example, the Valencian Government in Spain hosts  
316 easy-to-access project dossiers and monitoring reports on their government website concerning  
317 ERDF-funded projects (Generalitat Valenciana 2023). However, the extent to which funders  
318 require public reporting clearly influences what makes it into the public domain. It is possible  
319 that further information is available internally for some projects. But without being publicly  
320 available this hinders learning by the wider community.

321 There can be downside from requiring all project's monitoring and evaluation data be made  
322 public meaning there are genuine trade-offs to be considered when funders develop their  
323 reporting requirements. Firstly, sharing and reporting biodiversity data publicly may present  
324 risks for rare species or habitats (Geggel 2016; Lindenmayer & Scheele 2017; Tulloch et al.  
325 2018). The lack of a formal exemption for sensitive biodiversity data from public records  
326 requests in the US makes it difficult for federal agencies to request detailed monitoring  
327 information from funded conservation projects and may discourage the sharing of such  
328 information by groups with special expertise such as in tribal consultations (Fischman &  
329 Meretsky 2001; Amberson 2017). Secondly, many conservation projects operate in the context  
330 of delicate institutional relationships and trust between stakeholders. Making reports public  
331 could jeopardize these relationships if, for example, a project is drawing more negative  
332 conclusions about a threatened species' conservation status than national authorities. Finally,  
333 funders may be concerned that if projects are aware reporting will be publicly available, the  
334 information provided will be less candid and useful for the funder in understanding project  
335 performance and challenges. Some stakeholders may be apprehensive to publicly share data on  
336 outcomes, particularly on failures, due to perceived sensitivity or reputational risks. In some  
337 cases, where there are legitimate concerns about sensitivity of data, anonymised data could be  
338 utilised to facilitate building the evidence base without providing identifying information.

### 339 **Looking forward**

340 Recently a group representing 25 organizations which fund conservation projects came  
341 together to reflect on how funders could drive better use of evidence by projects (Parks et al.  
342 2022). A similar initiative would be valuable to establish what post-project information should  
343 be made public, what should be exempt from public disclosure and, ideally, to agree minimum  
344 standards in a standardized template to make it easier for others to find and use information on  
345 project effectiveness. Such a standardized template, perhaps similar to the standard format used  
346 by Conservation Evidence to describe studies that test interventions (Sutherland et al. 2022),

347 may be more appropriate and palatable for funders and recipients to document lessons learned  
348 and provide a structure to discuss ‘failure’.

349 Such recommendations would be useful beyond the traditional funders of conservation projects  
350 to other organisations collecting biodiversity data and testing actions. Here we have focussed  
351 on a subset of influential conservation funders, but similarly much private sector spending on  
352 conservation to mitigate impacts is not appropriately monitored or impacts disclosed (including  
353 baseline data, as well as outcomes from interventions) (White et al. 2023). The EU also  
354 provides, through development finance, such as the European Bank for Reconstruction and  
355 Development, funds which are partly used for the mitigation of impacts and collecting  
356 biodiversity data. Assessments of development finance indicate that whilst large development  
357 banks often have disclosure requirements for monitoring and evaluation, reporting on the  
358 implementation and biodiversity outcomes of projects is limited (WWF & TBC 2021; Narain  
359 et al. 2023)

## 360 **Conclusions**

361 A lot of money is spent on conservation projects which contribute little to the conservation  
362 evidence base. Our results highlight the role that funder requirements can play in helping to  
363 encourage the generation and publication of evidence in conservation. The disparity in  
364 evidence-generation between two European funding mechanisms which fund a substantial  
365 amount of conservation action in Europe is an excellent illustration of this point. Whereas LIFE  
366 is contributing to the evidence base of what works in conservation, valuable lessons are being  
367 lost, particularly from ERDF-funded projects which have weaker requirements for  
368 transparency. Without better generation of evidence by projects, there is a risk that the hundreds  
369 of millions of euros at stake for biodiversity conservation within the EU are not being spent as  
370 efficiently as they could be. More broadly, we argue that differences in donor requirements  
371 play an important role in driving the generation of publicly available evidence of what works

372 in conservation. While justifiable concerns limit comprehensive public sharing, funders and  
373 the evidence and evaluation community should collaborate to establish practical expectations  
374 and standards of what post-project information should be public. Such an effort will help  
375 expand the evidence base for conservation practice and prevent valuable lessons being lost.

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#### 382 **Conflict of interest**

383 The authors declare no conflict of interest.

#### 384 **Data availability statement**

385 Data and analysis code are available in the Zenodo repository,  
386 <https://doi.org/10.5281/zenodo.13944908> (Caruana, 2024) and on Figshare  
387 ([https://figshare.com/projects/Lessons\\_Lost\\_Lack\\_of\\_post-  
388 project\\_evaluation\\_is\\_hindering\\_evidence-based\\_conservation/177279](https://figshare.com/projects/Lessons_Lost_Lack_of_post-project_evaluation_is_hindering_evidence-based_conservation/177279))

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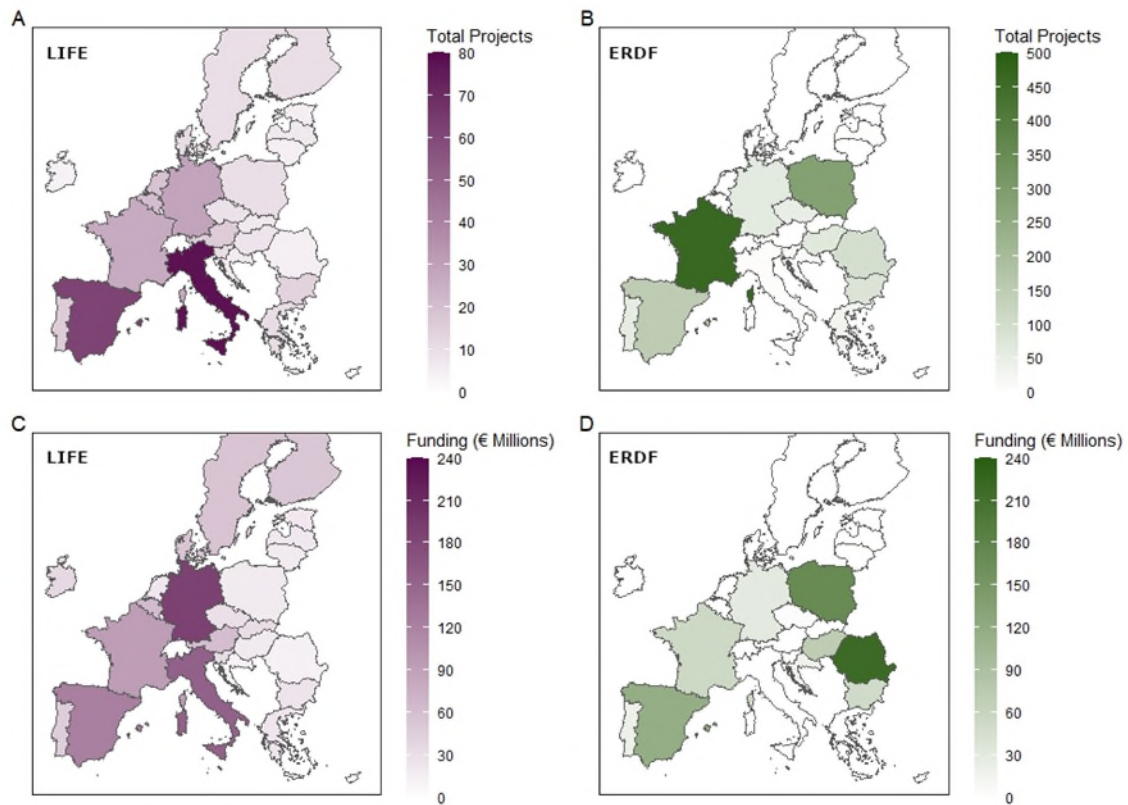
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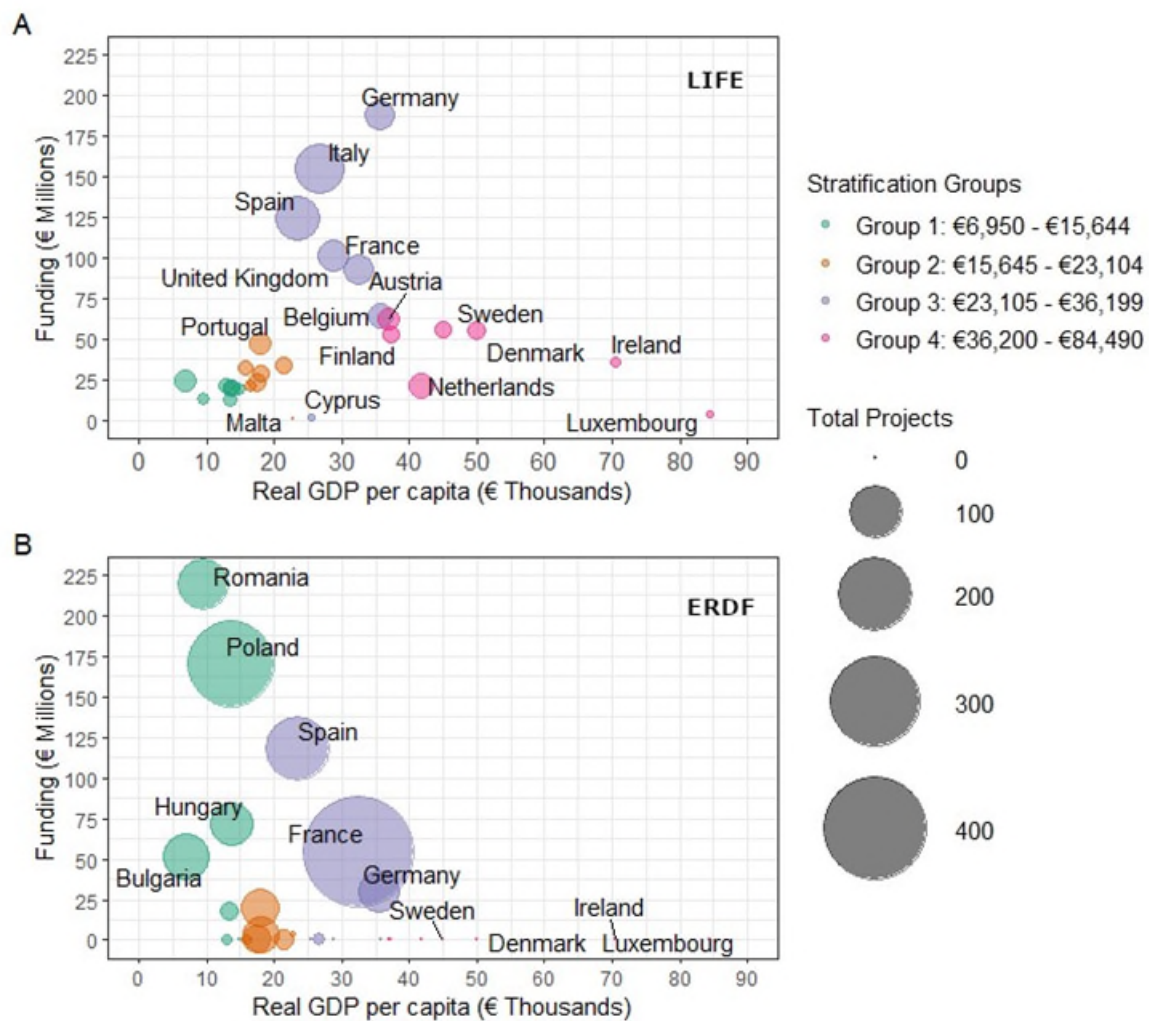
**Figure 1.** The distribution of conservation-related projects among member states funded by

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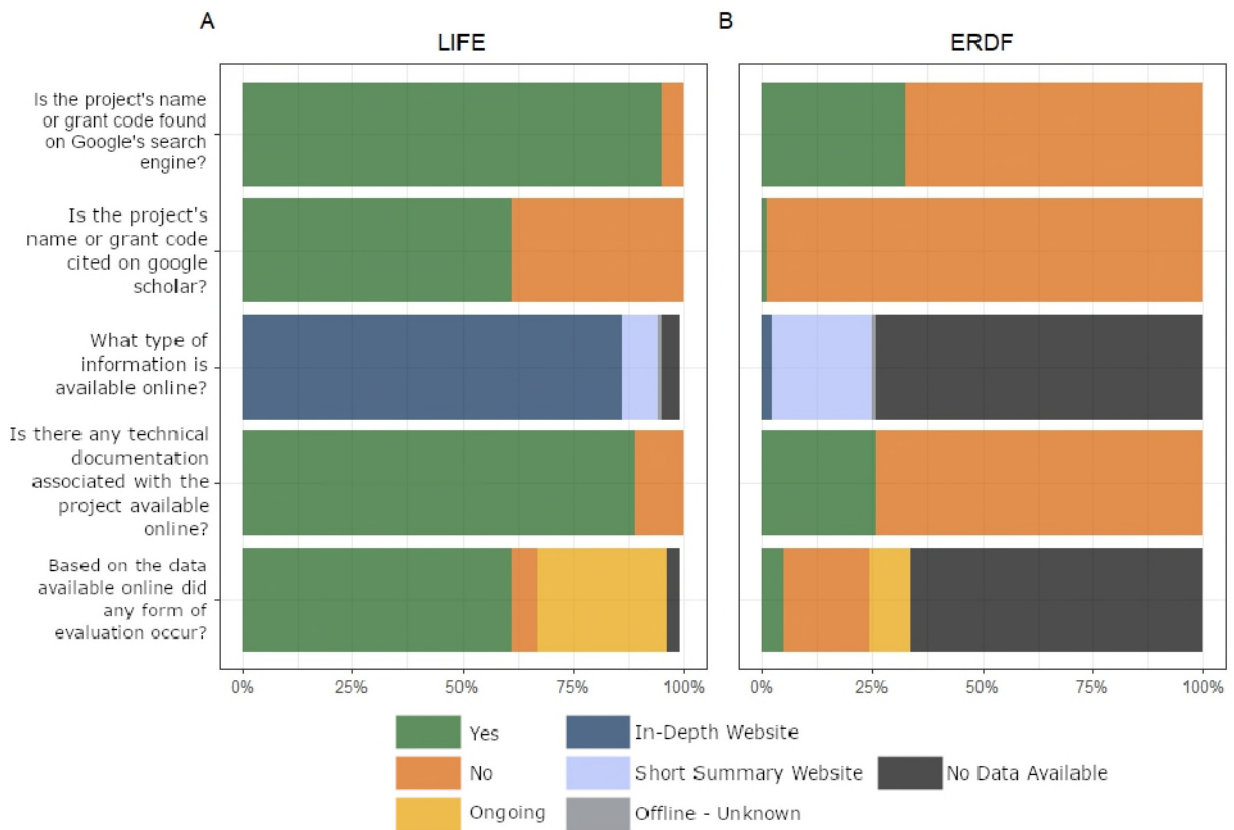
LIFE (A = 435 projects, C = € 1300M in total funds) and ERDF (B = 1,376 projects, D = €

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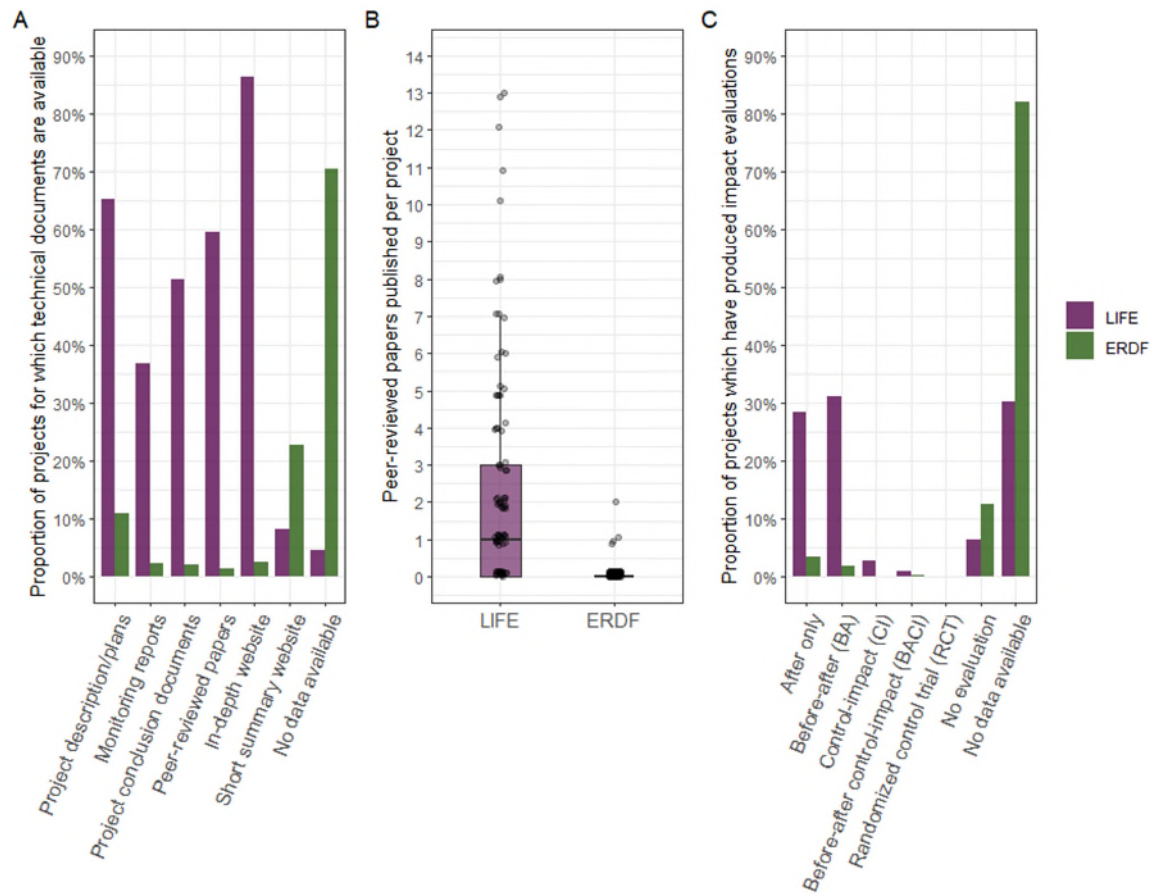
760M in total funds).



598  
 599 **Figure 2.** Illustration of the total number of projects and amount of funding each member state  
 600 is receiving for conservation-related projects from the LIFE Programme (A) and ERDF (B),  
 601 grouped by real-GDP stratification.



602 **Figure 3.** Summary statistics concerning the information available online about our stratified  
 603 random sample of conservation-related (A) LIFE (n = 109) and (B) ERDF (n = 345) projects.



604

605 **Figure 4.** The type of technical documentation available (A), the number of peer-reviewed

606 papers published per project for our stratified random sample of conservation-related LIFE- (n

607 = 109) and ERDF- (n = 345) funded projects (B) and the study designs used in available impact

608 evaluation (C).

**Table 1.** The reporting requirements of a range of conservation funders and a summary of transparency in reporting.

Conservation Funders	Source of funding	Total funding and number of projects	Are funded projects listed in a publicly accessible database?	Is technical documentation publicly available?	Is project evaluation required (yes/no)?	Is project evaluation publicly available (yes/no)?	Summary of reporting requirements
LIFE Programme	Multilateral (EU)	1.3B € across 435 projects from 2014 - 2032	Yes	Yes	Yes <sup>1</sup>	Yes	Beneficiaries are obliged to periodically provide technical reports to request payments. Impact evaluations (“measured against the objectives and indicators of the EU programme funding the grant” must be carried out by the beneficiaries and can also be carried out by the EC or third parties. The results of the project must be made public by the beneficiary and the EC retains rights to distribute background documents and results to the general public (European Commission 2021).
European Regional Development Fund (ERDF)	Multilateral (EU)	760M € across 1,376 projects from 2014 - 2024	Yes	No	Yes <sup>1</sup>	No	According to Regulation (EU) 2021/1058, Member states must report project results and conduct evaluations based on common output and results indicators listed in Annex I & II of the legislation. As a result, ERDF beneficiaries are conducting very basic reporting of their projects to their respective governments. Technical post-project evaluation is not required and little needs to be made public.
Global Environment Facility (GEF)	Multilateral (Global)	6.1B € across 885 projects from 2014 - 2023	Yes	Yes	Yes <sup>1</sup>	Yes	Funding transparency is a key policy throughout all of GEF's funding mechanisms (GEF 2018). Each project must have project monitoring and evaluation reports based on core and sub-indicators relevant to the expected results. These project implementation reports, mid-term monitoring and reviews, and final terminal evaluations must all be available on the GEF website (GEF 2019a). Furthermore, GEF's Independent Evaluation Office evaluates the effectiveness of GEF at project, program, portfolio, and institutional levels (GEF 2019b), and publishes the results online ( <a href="http://www.gefio.org">www.gefio.org</a> ).
Biodiversity Challenge Funds	National government	£227.8 M across 841 projects from 2014 - 2023	Yes	Yes	Yes <sup>1</sup>	Yes	Main projects supported by the Biodiversity Challenge Funds are required to generate half-year reports, annual reports and final report. Half-year reports are not publicly available. All except half-year reports are published on the project websites (Shah et al. 2022). The

guidance specifically asks projects to report on outputs, outcomes and impacts.

Projects funded by BIOPAMA are required to produce monitoring reports every 3-, 6- or 12 months depending on the specific grant type, as well as a final project report (BIOPAMA 2020). Monitoring reports are based on pre-established common indicators on governance and management. The specific monitoring and final reporting documents are not publicly available, however, beneficiaries are required to communicate the project results (BIOPAMA 2021).

Projects funded by the USFWS require performance reports every 3-12 months which provide details of accomplishments based on specific program objectives, indicators or targets. Regulation requires the agency review project performance to document lessons learned, improve program outcomes, and encourage the adoption of promising practices (2 C.F.R. § 200.301 (2023)). Performance reporting and evaluations are not required to be publicly accessible. Projects funded by the USFWS also require implementation evaluation (2 C.F.R. § 200.329 (2023)).

The Bezos Earth Fund provides a list of the conservation grants they have funded, but they do not disclose the necessary reporting requirements or offer any technical documentation on their website. It is unclear whether beneficiaries are required to report progress or conduct evaluations.

European Development Fund in the Biodiversity and Protected Areas Management (BIOPAMA)	Multilateral (EU)	10.7M € across 108 projects from 2017 - 2021	Yes	No	Yes <sup>1</sup>	Partially
US Fish and Wildlife Service (USFWS)	National government	18.8B \$ across 39,670 projects from 2014 - 2023	Yes	No	Yes <sup>1</sup>	No
Bezos Earth Fund	Private Philanthropy	570M \$ across 41 projects	Yes	No	Unknown	Unknown

<sup>1</sup> The use of the term evaluation differs. The terminology used in most funder documents leans towards standard monitoring evaluation with a focus on implementation evaluation rather than impact evaluation relative at to some sort of counterfactual. Some use the term impact evaluation, but with a lack of detail of what is meant by this.